MOTOR AGE

FOR AUTOMOTIVE SERVICEMEN

A CHILTON PUBLICATION

VEMBER 1941

THIS ISSUE

tense-Service

rvice Features the 1942 Cars

ith Parts, Equipint, Hand Tools

ne Up for rformance and onomy

oling System
pacities

omplete Specifications of the New

eezing Weather

d Hundreds of Other elpful and Profitable Ideas



DEFENSE-SERVICE ISSUE

ADVICE TO MOTORISTS

- ★ It's always bad to waste things—it's doubly bad NOW!
- ★ Save oil save gasoline prevent needless wear.
- ★ Simply install Hastings Steel-Vent Piston Rings. They stop oil-pumping instantly—and check cylinder wear.

Quoted from current Hastings advertisement in The Saturday Evening Post and 5 other national magazines.

Duty rests heavily today on the service men of our nation. On them falls the responsibility for seeing that our vast motorized equipment does not deteriorate—that our cars, trucks and tractors keep rolling.

HASTINGS MANUFACTURING COMPANY, HASTINGS, MICHIGAN

Hastings Mfg. of Canada, Ltd., Toronto

Piston Rings • Piston Expanders • Valv-Rings

STEEL-VENT PISTON RINGS

Life at Pensacola (U.S. Naval Air Training Base)

recently sketched in action by Texaco's artist Frank





more than 45,000 Texaco Dealers serve the motorist with standing Texaco Products ... Sky Chief and FIRE-CHIEF Gasolines -

Insulated HAVOLINE and TEXACO MOTOR OILS and MARFAK CHASSIS LUBRICANT

METROPOLITAN
OPERA. (Storting
Nov. 29). Complete broadcasts
every Sat. afternoon

See your local newspaper for times and stations



Champ-Items Reconditioning Short Cuts are time savers-money makers-do a permanent job. Send for free copy of this 72-page booklet—"Cures for Motor Car Ailments" with more than 60 Short Cut ideas on how to Fix-it.

CURES MOTOR CAR AILMENTS

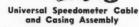


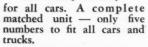
OVERSIZE TRUCK STUDS For All Popular Trucks

These studs have an oversize thread on one end and thus provide a permanent job when wheel hub threads are stripped or stud is broken off.



dow Regulator Repair Kits for all cars and trucks. Contain all the necessary parts to repair window lifts.







Self Threading Oversize Crankcase Drain Plugs for all popular makes of cars and trucks. A real life saver when threads are stripped or plug is lost.



Door Lock Spring Assortments for all cars. Each spring painted distinctive color for quick servic-ing—color chart packed with each assortment in metal box.

A few of the many other popular Champ-Items Reconditioning Short Cuts: Motor Mounting; Grease Seals; Spring Clamps; Shock Absorber Links; Steering Stabil-izers; Fuel Pump Kits; Door Silencers, etc.

If it's a reconditioning short cut, Champ-Items make it.

ORDER

FROM



YOUR **JOBBER**

191 MAPLE AVE.

With Which is Combined AUTOMOBILE TRADE JOURNAL

FOR AUTOMOTIVE SERVICEMEN

Vol. LX, No. 12

November, 1941

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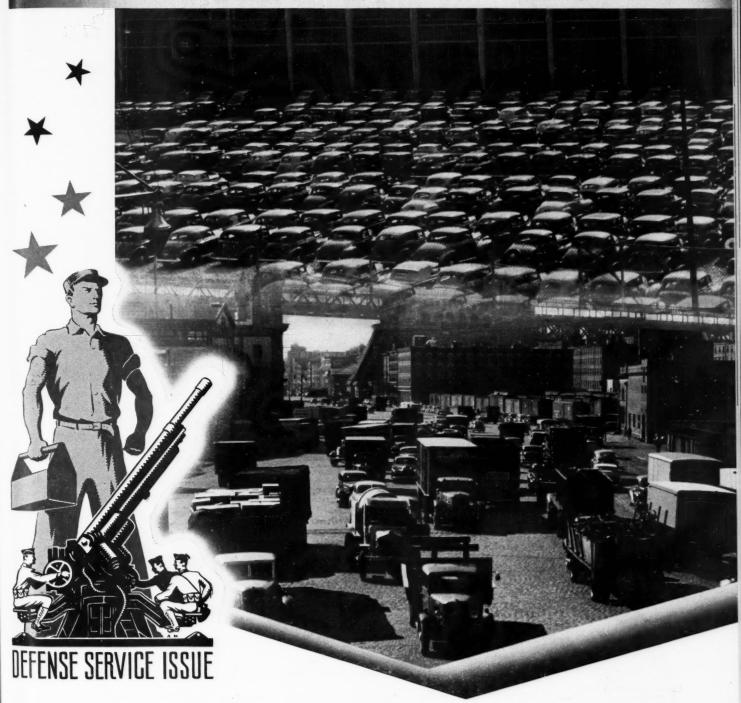
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MOTOR AGE



S increasing numbers of defense workers drive along the high-ways to crowd their cars into the munition makers parking lots and more manufacturers ship more goods on more trucks, servicemen of the country face a period of great problems and great opportunities.

The last few months have shown with increasing clarity that national defense is not a slogan, but a vast, far-reaching undertaking. Its demands take precedence over every normal business opportunity.

As a result, car sales have been severely curtailed, which in turn will result in increased service sales. Such increased service sales will be accompanied by demands from the car owner for improved economy of operation. These demand will be given increased emphasis as taxes and general costs of living becomes greater and the defense program takes an ever increasing portion of the available materials.

In presenting this issue of MOTOR AGE, the editors have striven to supply such information which will be of major assistance to America's automotive repairmen in solving the problems that will arise during this emergency period. How many cars has he to service? What makes? What areas buy the most service and use the most parts? What role will equipment and tools play?

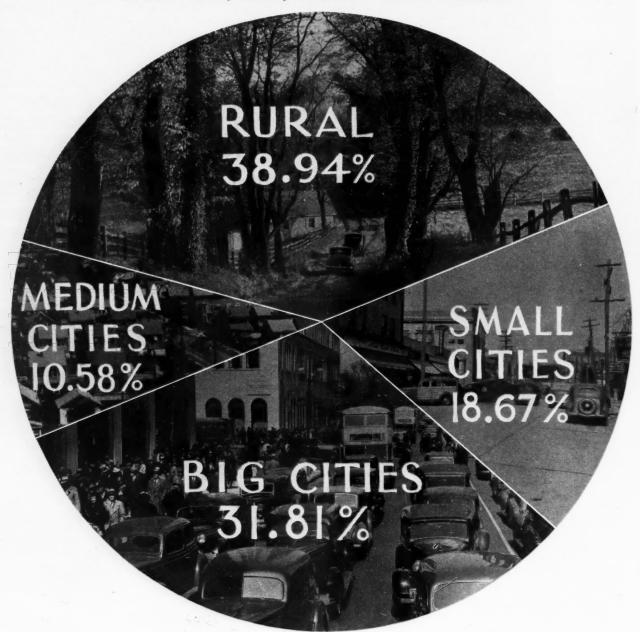
This Defense-Service Issue of Motor Age was prepared to answer these and other pertinent questions. Read it thoroughly. Be prepared to solve the problems of defense service and profit from its opportunities.

retary

AGE

Spending the Service Dollar

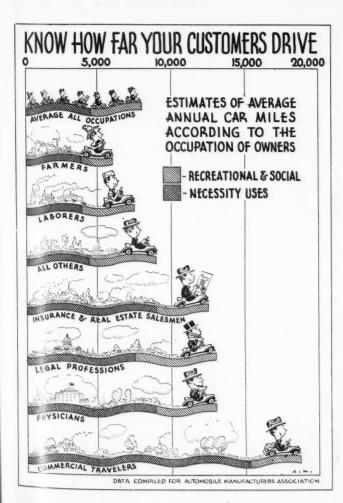
FOR GAS, OIL, TIRES AND PARTS



	Total United States	New England	Middle Atlantic	East North Central	West Central	South	Mountain	Pacific
Gasoline Expenditures Large Cities . Middle Cities . Small Cities Villages and Farms .	\$346,708,000 115,715,000 204,117,000 403,943,000	\$18,599,000 12,518,000 15,877,000 17,972,000	\$85,181,000 23,397,000 40,990,000 47,401,000	\$95,023,000 32,974,000 34,040,000 70,403,000	\$51,327,000 13,219,000 58,858,000 109,432,000	\$41,254,000 20,895,000 28,657,000 111,674,000	\$6,214,000 3,429,000 7,640,000 14,588,000	\$49,014,000 9,583,000 18,085,000 32,472,000
Oil Expenditures Large Cities . Middle Cities . Small Cities . Villages and Farms .	\$41,235,000 13,381,000 24,398,000 52,987,000	\$ 2,200,000 1,453,000 1,934,000 2,521,000	\$10,590,000 2,715,000 5,770,000 6,378,000	\$12,104,000 3,801,000 4,803,000 9,607,000	\$ 5,822,060 1,777,000 5,553,000 15,972,000	\$ 4,093,000 2,084,000 3,145,000 12,227,000	\$ 768,000 481,000 1,065,000 1,937,000	\$ 5,658,C00 1,070 CC0 2,128,C00 4,345,000
Tires and Tube Expenditures Large Cities. Middle Cities. Small Cities Villages and Farms.	\$ 33,832,000 13,844,000 25,436,000 60,961,000	\$ 1,609,000 1,539,000 1,560,000 2,345,000	\$ 7,542,000 3,706,000 6,111,000 7,051,000	\$ 8,522,000 2,933,000 5,135,000 11,103,000	\$ 4,810,000 1,664,000 5,107,000 17,459,000	\$ 4,824,000 2,383,000 3,939,000 15,622,000	\$ 705,000 390,000 985,000 2,030,000	\$ 5,820,000 1,229,000 2,659,000 5,351,000
Repairs, Replacements, Services and Accessory Expenditures Large Cities Middle Cities Small Cities Villages and Farms	\$ 63,738,000 18,502,000 30,909,000 76,402,000	\$ 2,968,000 2,610,000 2,437,000 2,736,000	\$17,037,000 3,443,000 6,370,000 8,979,000	\$15,568,000 4,842,000 5,294,000 13,835,000	\$10,060,000 2,041,000 7,922,000 26,370,000	\$ 5,934,000 2,513,000 3,440,000 14,843,000	\$1,313,000 739,000 1,518,000 2,722,000	\$10,858,000 2,314,000 3,928,000 6,917,000

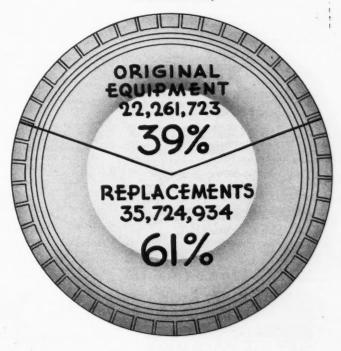
Data courtesy Farm Journal

			(Based	on Number	of Models Off	ered)				
_1	T.		NI I	VIII ELE	Des Milli		Boro Strole	e. Displacemen		
		Av	erage	Avera	e B.M.E.P.		Bure, Struk	e, Displacemen	Piston	
Hp. Per Cu. In. of		Com	pression	At Ma	ximum Hp.		Bor		Displ.	
Displaceme	nt		atio		per Sq. In.)	1927	(Inch		(Cu. In.)	
1927	.256	1927 1928	4.55 4.86	1927	74.5 76.2	1927	3.2		254.9 257.7	
1928	.306	1929	4.99	1929	80.6	1929	3.2		261.3	
1930	.331	1930	5.15	1930	82.7	1930	3.2		264.6	
1931	. 344	1931	5,23	1931	84.3	1931	3.2		273.0	
1932	. 353	1932	5.29	1932	86.2	1932	3.2		283.9	
1933	. 376	1933	5.57	1933	88.5	1933.	3.2		284.1	
1934	.388	1934	5.72	1934 1935	90.1	1934 1935	3.2		289.2 271.4	
1 935	.398	1935 1936	5.98 6.14	1936	92.3	1936	3.2		267.9	
1937	417	1937	6.25	1937	93.1	1937	3.2		277.6	
1938	412	1938	6.32	1938	91.2	1938	3.2		271.1	
1939	.415	1939	6.32	1939	92.7	1939.	3.2		255.3	
1940	.426	1940	6.41	1940	93.9	1940.	3.2		254.0	
1941	.431	1941	6.63	1941	96.7	1941	3.2	6 4.15	252.1	
Average Pis Speeds	ton	Displacer Cylir		Average I	lumber			Average	Brake	
(Feet per M	in T	(Cu.		of Cylin		Average	R.P.M.	Horsepower		
1927	2150	1927	39.5	1927	6.45	1927	2740	1927	65.	
1928 -	2210	1928	39.1	1928	6.59	1928	2860	1928	70.	
1929	2310	1929.	38.9	1929	6.71	1929	3063 3170	1929	81. 87.	
1930	2380	1930 1931	37.6	1930 1931	7.04	1930	3230	1930	95.	
1931	2395 2390	1931	36.8 36.7	1932	7.78	1932	3250	1932	101.	
1932	2463	1933	36.0	1933	7.88	1933	3360	1933	106.	
1934	2508	1934	36.2	1934	7.97	1934	3420	1934	112.	
1935	2535	1935	36.1	1935	7.51	1935	3480	1935	109.	
1936	2498	1936	35.6	1936	7.50	1936	3487	1936	110.	
1937	2554	1937.	35.8	1937	7.74	1937	3556	1937 1938	115. 111.	
1938	2545	1938	35.7	1938	7.60 7.28	1938 1939	3576 3543	1938	105.	
1939	2498 2490	1939 1940	35.1 35.0	1939	7.25	1940	3580	1940	107.	
1940	2490	1941	35.2	1941	7.15	1941	3603	1941	110.	



Replacements Are The Big Tire Market

(1940 Production of Casings for Domestic Use)



Source, Rubber Mfrs. Assn.

AGE

BIDDING FOR THE SERVICE DOLLAR OF

In this count of automotive outlets, you will find the average number of ears

	4	
ALABAMA	FLORIDA	LOUISIANA
Number of Wholesalers. 84 Passenger Car Dealers. 393 Dealer Service Shops. 372 Independent Service Shops. 283 Vehicles Per Shop. 493	Number of Wholesalers 110 Passenger Car Dealers 474 Dealer Service Shops 457 Independent Service Shops 495 Vehicles Per Shop 520	Number of Wholesalers. 7: Passenger Car Dealers. 38: Dealer Service Shops. 35: Independent Service Shops. 28: Vehicles Per Shop. 596
ARIZONA	GEORGIA	MAINE
Number of Wholesalers. 32 Passenger Car Dealers. 173 Dealer Service Shops. 176 Independent Service Shops. 168 Vehicles Per Shop. 392	Number of Wholesalers 103 Passenger Car Dealers 559 Dealer Service Shops 531 Independent Service Shops 290 Vehicles Per Shop 618	Number of Wholesalers 48 Passenger Car Dealers 39 Dealer Service Shops 37 Independent Service Shops 46 Vehicles Per Shop 24
ARKANSAS	IDAHO	MARYLAND
Number of Wholesalers 87 Passenger Car Dealers 374 Dealer Service Shops 368 Independent Service Shops 319 Vehicles Per Shop 368	Number of Wholesalers 32 Passenger Car Dealers 347 Dealer Service Shops 340 Independent Service Shops 181 Vehicles Per Shop 310	Number of Wholesalers 8. Passenger Car Dealers 47: Dealer Service Shops 52: Vehicles Per Shop 45
CALIFORNIA	ILLINOIS	MASSACHUSETTS
Number of Wholesalers. 525 Passenger Car Dealers 1,934 Dealer Service Shops 1,748 Independent Service Shops 5,311 Vehicles Per Shop. 382	Number of Wholesalers. 414 Passenger Car Dealers. 2,477 Dealer Service Shops. 2,356 Independent Service Shops. 2,929 Vehicles Per Shop. 366	Number of Wholesalers 23 Passenger Car Dealers 1,12 Dealer Service Shops 1,08 Independent Service Shops 2,32 Vehicles Per Shop 38
COLORADO	INDIANA	MICHIGAN
Number of Wholesalers. 73 Passenger Car Dealers. 452 Dealer Service Shops. 447 Independent Service Shops. 486 Vehicles Per Shop. 377	Number of Wholesalers. 208 Passenger Car Dealers 1,230 Dealer Service Shops. 1,169 Independent Service Shops. 1,253 Vehicles Per Shop. 414	Number of Wholesalers 24 Passenger Car Dealers 1,77 Dealer Service Shops 1,74 Independent Service Shops 1,85 Vehicles Per Shop 33
CONNECTICUT	IOWA	MINNESOTA
Number of Wholesalers 103 Passenger Car Dealers 597 Dealer Service Shops 593 Independent Service Shops 694 Vehicles Per Shop 393	Number of Wholesalers. 169 Passenger Car Dealers. 1,433 Dealer Service Shops. 1,328 Independent Service Shops 1,288 Vehicles Per Shop. 302	Number of Wholesalers. 12 Passenger Car Dealers 1,43 Dealer Service Shops. 1,37 Independent Service Shops. 1,76 Vehicles Per Shop. 27
DELAWARE	KANSAS	MISSISSIPPI
Number of Wholesalers 14 Passenger Car Dealers 68 Dealer Service Shops 69 Independent Service Shops 102 Vehicles Per Shop 412	Number of Wholesalers 137 Passenger Car Dealers 1,058 Dealer Service Shops 1,015 Independent Service Shops 932 Vehicles Per Shop 299	Number of Wholesalers. 7 Passenger Car Dealers. 4 Dealer Service Shops. 4 Independent Service Shops. 15 Vehicles Per Shop. 4
CORROCK V	Contracted the suited to the fall range and the stage stage	K DE A
DIST. OF COLUMBIA	KENTUCKY	MISSOURI

Number of Wholesalers. 105
Passenger Car Dealers. 600
Dealer Service Shops. 594
Independent Service Shops. 456
Vehicles Per Shop. 432

 Number of Wholesalers
 208

 Passenger Car Dealers
 1,055

 Dealer Service Shops
 1,033

 Independent Service Shops
 1,448

 Vehicles Per Shop
 370

 Number of Wholesalers
 26

 Passenger Car Dealers
 84

 Dealer Service Shops
 82

 Independent Service Shops
 139

 Vehicles Per Shop
 812

THE CAR OWNER

per shop in your state





SOUTH DAKOTA



TENNESSEE
lumber of Wholesalers
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TO BARANTA TO THE PROPERTY OF THE PARTY OF T
TEXAS
Number of Wholesalers
Dealer Service Shops
/ehicles Per Shop
IITALL
Number of Wholesalers
Dealer Service Shops
ndependent Service Shops
VERMONT
Number of Wholesalers
Dealer Service Shops
Vehicles Per Shop
VINGINIA Number of Wholesalers
Passenger Car Dealers
Independent Service Shops
WASHINGTON
Number of Wholesalers
Dealer Service Shops
Vehicles Per Shop
WEST VIRGINIA
Number of Wholesalers
Passenger Car Dealers
Vehicles Per Shop
WHITE THE THE THE THE THE THE THE THE THE T
WISCONSIN Number of Wholesalers
Passenger Car Dealers. 1,619 Dealer Service Shops. 1,569
Independent Service Shops
WYOMING
Number of Wholesalers
Dealer Service Shops
Vehicles Per Shop 266



438 ,376 ,767 277

NEW

Number of Wholesalers... Passenger Car Dealers.... Dealer Service Shops... Independent Service Shops. Vehicles Per Shop...

Number of Wholesalers.
Passenger Car Dealers.
Dealer Service Shops.
Independent Service Shops.
Vehicles Per Shop.

YORK

20

234 124

SPEED DEFENSE SERVICE

EQUIPMENT · PARTS · HAND TOOLS

BOUT the most valuable commodity in a country that's stripping down for a finish fight with aggression is time. It's no less valuable to service shops that have to keep the country's automobiles rolling under conditions that differ only theoretically from war. The shop that is going to fare best during the defense emergency is the one that does the best job of time saving.

Severe curtailment of new-car production and the increased use of existing automobiles have combined to produce an unprecedented volume of service business. Business is so good for the vast majority of shops that, in ordinary times, the operators would be tossing their caps into the air. Today the situation creates almost as many problems as it solves, and the first of these problems is handling the increased volume.

Quarters cannot be enlarged because new building has been restricted; the working force cannot be increased because trained mechanics are not to be had. In fact, hundreds of shops have been left short-handed by the drain of the draft and defense industries on their manpower. The remaining way to turn out a greater volume of work is to spend less time on each job.

This cannot be done at the expense of quality. Customers may demand more work but that does not mean they are going to like sloppy work. On the contrary, customers will be driving cars farther and longer than usual and repairs will be expected to hold up longer and provide increased economy of operation.

There are three important ways in which a shop can save time. The



Faced by labor and material scarcity, shops need every aid to faster, better work

By J. EDWARD FORD

first is to use the proper hand tools, the second to employ as much testing and repair equipment as possible, and the third to install new parts whenever advisable.

It has been shown repeatedly that the proper hand tool can make the difference between profit and loss on a repair job, simply because the job can be done more quickly with the right tool. Regardless of

how many tools a mechanic may have, many of them are still inclined to make a tool do jobs for which it was never intended. If they are going to save time, they are going to need special tools for special jobs.

Dealers heretofore have always depended for a large percentage of shop work on the line of cars they sold. Now that they find it neces-



sary to lean more heavily on service, their shops will service and repair a greater variety of makes. They will need hand tools designed especially for different cars.

Testing equipment and power tools are more important during the emergency than ever before. The testing equipment saves time—and arguments—in diagnosing car ills. Power tools make it possible to produce more work with fewer mechanics. These are vital considerations at a time when skilled men are next to impossible to obtain.

Furthermore, the shop that lacks a full line of repair equipment may be due for a surprise when it follows its usual practice of sending work to the jobber. A jobber's shop is no better off than the repair shop when it comes to labor shortage; and a time will come, unless the trend is reversed, when valve grinding, brake-drum turning, valve refacing, generator and starter work, and so on will require far longer than they do now. Shops must be able to offer customers

faster and more complete service which can only be performed by utilizing modern equipment to the fullest extent.

The use of new parts contributes importantly to saving time. It may seem like saving time to let a car go out without replacing doubtful parts but in the long run it can be a waste of time. Taking a chance on making the old part do is inviting comebacks and probable future breakdowns which cost the owner more in the long run. It should take little selling to convince customers that the present supply of parts will not be maintained and that replacing a part when it finally fails may be difficult. As long as replacement parts can be obtained, the shop that installs them is assuring the car owner against early repetition of the trouble.

With defense taking so much material, adequate production of hand tools, equipment, and parts is debatable. Equipment and tools do not enjoy priority ratings. Parts for passenger cars and light trucks have been given an A-10 priority rating, but this is no absolute guarantee that, after Army, Navy and lend-lease requirements have been filled, material will be available to make automotive parts. Already jobbers are finding it hard to get delivery on many items of parts and equipment.

Servicemen at the moment can obtain from one source of supply or another most of the tools, parts, equipment, and supplies they need. This is true because most jobbers have been foresighted enough to build up their inventories. Here or there a jobber may lack a certain size of piston ring or a certain type of equipment. However, a jobber down the street may have these items, even if he is without several others.

This situation is due, possibly, to several factors. The manufacturer represented by one jobber may have been luckier or cannier than other suppliers in stocking material. Or the jobber himself may have gauged his marget more accurately and ordered enough of

(Continued on page 62)

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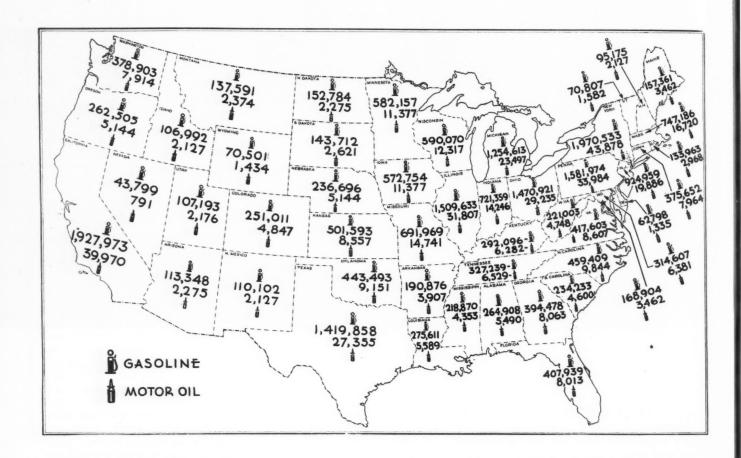
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AGE

Gasoline and Oil Consumption in Your State

(1940 Consumption in thousands of gallons)



1940 U.S. Registrations by States

Alabama (1) Arizona Arkansas California Colorado Connecticut Delaware Dist. of Columbia. Florida Georgia Idaho Illinois Indiana Iowa Kansas Kentucky Louisiana Maryland (1) Masyachusetts Michigan Minnesota Mississippi Missouri Montana	110,000 187,545 2,374,507 321,810 410,414 59,424 164,400 413,001 129,360 1,707,512 872,000 689,307 480,008 379,055 284,382 160,000 385,041 790,102 1,077,534	Trucks 1940 58,707 24,500 3326,998 30,298 74,456 11,030 13,500 79,000 91,321 33,332 228,899 130,000 101,244 102,645 75,096 88,973 42,000 60,044 109,462 117,500 124,602 58,875 152,924 47,964	Total (Including Buses) 1940 322, 812 134, 850 252, 844 179, 600 495, 500 496, 500 496, 500 496, 500 496, 500 496, 500 496, 500 496, 500 496, 500 497, 500 4	Per Cent Change from 1939 + 5.1 + 2.5 + 4.0 + 7.2 + 3.5 + 9.1 + 8.2 + 7.2 + 6.3 + 4.1 + 1.6 + 1.6 + 1.5 + 5.6 + 1.5 + 5.6 + 2.6 + 2.6 + 3.8 + 1.5 + 5.6 + 3.8 + 5.0 + 5.0 + 6.0 + 6.	Persons Per Motor Vehicle 8.77 3.70 7.70 2.65 3.19 3.51 3.78 3.82 6.14 3.82 4.07 3.21 3.09 6.26 6.24 4.08 4.77 4.39 3.20 3.20 4.08 4.77 4.39 3.20 2.92	Nebraska Nevada New Hampshire New Jersey New Mexico New York North Carolina North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina (2) South Dakota Tennessee Texas Utah Vermont Virginia Washington West Virginia Wisconsin Wyoming	26, 507 104, 980 933, 699 95, 257 2, 392, 008 504, 200 145, 746 1, 750, 000 468, 957 325, 130 1, 859, 394 160, 138 272, 303 163, 17, 119 83, 922 413, 340 476, 000 242, 886 748, 613	Trucks 1940 66,300 8,571 25,399 136,887 30,090 317,507 86,200 37,019 186,000 103,391 67,756 263,112 20,743 39,070 32,295 65,000 350,208 23,584 9,628 74,720 88,000 51,414 150,000 19,062	Total (Including Buses) 1940 412, 480 33, 078 130, 379 126, 6665 2,718, 323 591, 450 182, 922 1936, 000 573, 282 2,128, 284 1811, 325 393, 578 2, 128, 284 1811, 325 421, 400 1, 693, 881 141, 365 93, 645 488, 972 564, 800 294, 963 86, 046 31, 468, 887	Per Cent Change from 1939 + 0.5 + 11.5 + 2.2 + 5.6 + 4.0 + 1.1 + 5.8 + 3.2 + 8.6 + 1.4 + 3.3 - 0.4 + 4.9 - 9.0 + 5.3 + 5.3 + 5.3 + 5.3 + 4.0 + 4	Person Per Motor Vehicle 3.19 3.76 3.86 4.19 4.95 6.03 3.56 4.07 2.76 2.76 2.76 2.76 3.88 6.91 3.88 3.88 3.88 4.91 3.88 4.91
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⁽¹⁾ For fiscal year ending September 30

^{(3)—}Includes approximately 130,000 light commercial vehicles registered as passenger cars during 1940, and 127,030 during 1939.

Growth of the Service Business

(Each increase in car and truck registration has meant a greater demand for maintenance and service.)

	Passenger Cars	Trucks and Buses	Total Motor Vehicles	Per Cent Increase
1895	4		4	
1896	16		16	
1897	90		90	
1898	800		800	
1899	3,200		3,200	
1900	8,000		8,000	
1901	14.800		14,800	
1902	23,000		23,000	
1903	32,920		32,920	
1904	54,590	410	55,000	
1905	77,400	600	78,000	42
1906	105,900	1,100	107,000	37
1907	140,300	1,700	142,000	33
1908	194,400	3,100	197,500	39
1909	305,950	6,050	312,000	58
1910	458,500	10,000	468,500	50
1911	619,500	20,000	639,500	36
1912	902,600	41,400	944,000	48
1913	1,194,262	63,800	1,258,062	33
	1,625,739	85,600	1.711.339	36
1914	1,020,735	65,000	1,711,555	30
1915	2,309,666	136,000	2,445,666	43
1916	3,297,996	215,000	3,512,996	44
1917	4,657,340	326,000	4,983,340	42
1918	5,621,617	525,000	6,146,617	23
1919	6,771,074	794,372	7,565,446	23
1020	8,225,859	1,006,082	9,231,941	22
1920	9,346,195		10,464,715	13
1921		1,118,520		
1922	10,864,128	1,375,725	12,239,853	17
1923	13,479,608	1,612,569	15,092,177	23
1924	15,460,649	2,134,724	17,595,373	17
1925	17,496,420	2,440,854	19,937,274	13
1926	19,237,171	2,764,222	22,001,393	10
1927	20,219,224	2,914,019	23,133,243	5
1928	21,379,125	3,113,999	24,493,124	6
1929	23,121,589	3,379,854	26,501,443	8
1930	23,183,241	3,473,831	26,657,072	0.2
1931*	22,567,381	3,426,515	25,993,896	-2.5
1932*	21,139,092	3,202,730	24,341,822	-6.4
1933	20,557,493	3,292,439	23,849,932	-2.0
1934*	21,535,199	3,346,268	24,881,467	4.3
1935*	22,630,715	3,595,042	26,225,757	5.2
1936*	24,161,820	3,929,889	28,091,709	7.2
1936* 1937*				5.6
	25,476,786	4,172,484	29,649,270	-1.7
1938*	25,031,225	4,127,390	29,158,615	
1939*	25,854,022	4,440,206	30,294,228	+4.0
1940*	26.915.836	4,553,051	31,468,887	+4.0

^{*} Automotive Industries count, all others Bureau of Public Roads.

The Field for Truck Service

(Factory Sales by Capacities)

		1	11/2	2	21/2	31/2			
		and	and	and	and	and			
	3/4	less	less	less	less	less	5		
U.S. and	or		than	than	than	than	and	Special	
Canada	less	11/2	2	21/2	31/2	5	over		Total
1932	79,127	1.618	144,113	7.620	6,006	2,689	2,202	1,910	245,285
Per Cent	32.3	.6			2.4	1.1	.9	.8	100%
1933	99.028	893	228,238	15,866	7,728	2,859	1,331	2,605	358,548
Per Cent	27.6	.4	63.7	4.4	2.2	.8	.4	.7	100
1934	172,089	2,341	376,475	25,995	11,136	4,752	2,869		599,397
Per Cent	28.6	.4	62.9	4.3	1.9	.8		.6	
1935	249,957	2,259	420,597	28,950	10,465	3,612	3,824	*12,341	
Per Cent	34.1	.3	57.5	4.0	1.4	.5	.5	*1.7	100
1936	316,208	9,686	423,503	30,637	12,309	4,621	5,567	*15,846	
Per Cent	38.6	1.1	52.0	3.7	1.5	.5	.7	*1.9	100
1937	395,157	21,580	441,156	30,431	18,971	6,170	9,248	*24,789	
Per Cent	41.7	2.3	46.6	3.2	2.0	.6	1.0	*2.6	
1938	194,827	30,951	246,200	18,375	9,954	4,539	5,820	*19,759	
Per Cent	36.7	5.8	46.4	3.5	1.9	.9	1.1	*3.7	100
1939	292,768	29,725	344,199	26,701	18,801	7,619	7,365	*30,375	757,553
Per Cent	38.6	3.9	45.5	3.5	2.5	1.0	1.0	*4.0	100
U. S. Only									
1935	237,411	2.158	401,202	24.673	9,860	3,510	3,776	*12,100	694,690
Per Cent	34.2	.3	57.8	3.6	1.4	.5	.5		
1936	301,861	9,404	409,438	26,442	11,788	4,573	5,537	*15,544	784,587
Per Cent	38.4	1.2	52.2	3.4	1.5	.6	.7		
1937	373,844	20,101	423,801	17,683	18,147	6,057	9,222	*24,228	
Per Cent	41.9	2.3	47.4	2.0	2.0	.7	1.0		
1938	177,320	28,101	234,486	9,065	9,144	4,643	6,013	*19,328	
Per Cent	36.3	5.7	48.0	1.9	1.9	1.0	1.2		
1939	273,904		333,235			7,542	7,323	*29,580	
Per Cent	38.5	3.7		2.2	2.4	1.1	1.0	*4.2	
1940	311,554	30,192	328,090		19,141		8,506	*41,234	
Per Cent	40.1	3.9	42.2	3.8	2.5	1.1	1.1	*5.3	100

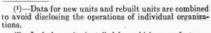
[&]quot;Including stations wagons. †—Includes buses, fire apparatus, street sweepers, and other special purpose vehicles which have been built by motor vehicle manufacturers specifically for the purpose, but excludes those vehicles converted into these types after having been shipped from the factory.

Data from Automobile Manufacturers Association.

Your Market for Accessories and Replacement Parts

(U. S. Sales 1939)

Item Breaker Points:	Units Sold 1939
Screws	10,661,306
Arms	
Carburetors (new and rebuilt)1	
Cylinder Heads	
Cylinder-head gaskets	
Engines, rebuilt	
Fan Belts	
Fuel Pumps (new and rebuilt)1	
Hub Caps	
Ignition Coils	
Light Bulbs (6- and 12-volt)	.,
Mufflers	
Pistons:	,,
Cast Iron	1,653,698
Aluminum	6,979,094
Piston Rings:	
Oil-type	73,162,115
Compression	
Not reported by type	4,372,793
Spark Plugs	
Springs for motor vehicle support:	
Helical	71,350
Flat-leaf assemblies	
Main leaves only	864,963
Storage batteries	12,352,256
Valves (engine)	9,554,001
Radio sets ²	1,359,876
Heaters ²	3,216,617



^{(2)—}Includes units installed by vehicle manufacturers on cars for $U,\,S,\,$ market.



Average Octane Rating of Motor Fuel

	Regular-Grade Motor Fuel	Premium-Grade Motor Fuel
1941	74	80
1940	73	79
1939	73	80
	72	79
1938 1937	70	77
1936	69	76
1935	69	75
1934	69	75
1933	65	76
1932	61	74
1931	60	72
1927	50	

Passenger Car Production by Cylinders

(U. S. and Canada)

	Per Cent Fours	Per Cent Sixes	Per Cent if	Per Cent Twelves and Sixteens	Total
1926	64.0	34.0	2.0		100.0
1927	49.7	47.1	3.2		100.0
1000	50.7	45.0	4.3		100.0
1000	40.7	54.3	5.0		100.0
		43.6	11.8	0.1	100.0
1930	44.5				100.0
1931	33.3	52.0	14.5	0.2	
1932	17.9	50.4	31.1	0.6	100.0
1933	3.2	61.8	34.7	0.3	100.0
1934	1.2	59.8	38.8	0.2	100.0
1005	0.5	59.5	39.4	0.2	100.0
	0.5	66.5	32.4	0.6	100.0
1936					100.0
1937	1.7	63.8	33.7	0.8	
1938	0.8	62.8	35.4	1.0	100.0
1939	0.6	61.9	36.7	0.8	100.0
1940	0.7	65.3	33.4	0.6	100.0

E





VERYONE is making guesses. How long will the emergency last? How soon will we send an army abroad? But it is no guess that the longer the emergency lasts, the more economy of operation will be demanded by car owners, and it's up to the repairmen of America to do their bit for defense and meet those demands for economy as much as possible. By meeting those demands, the repairman will be aiding defense by conserving such strategic material as gasoline, oil, rubber, aluminum, and other metals and materials.

It is true that it is extremely doubtful that the American motor-

ing public will be forced to limit fuel consumption to eight gallons of gasoline per month as the English are doing. But most people are predicting higher gasoline and parts prices, plus additional taxes. So the mechanic who can promise to save some money for the car owner in the form of better gas mileage, increased oil economy, longer tire life, and greater mileage from any part before it has to be replaced, will soon find car owners beating that proverbial path to his repair shop door.

Taking up the subject of fuel economy first, every mechanic knows that the first step in getting



more miles per gallon is a good tune-up job. But, before doing any tuning, compression has to be checked and, if it is low or varies among the different cylinders, reconditioning is called for. In some instances, this may mean a ring job, in others only a carbon and valve job will be found necessary.

To get maximum gas mileage, rings must have a minimum of drag and blow-by. In connection with the installation of new rings, some mechanics expect to get 100 per cent operation from a set of rings, regardless of the condition of the cylinder walls. If the cylinder taper exceeds 0.015 in., the cylinders should be reconditioned. Many mechanics do a partial honing job every time they install rings. Such a job removes very little metal from the cylinders, simply "breaking the glaze." New pistons are not needed on such jobs, the old ones being expanded or tin-plated. Rings seat more quickly, when the cylinders have been "partially honed" and the engine delivers maximum oil economy immediately.

Carbon and valve jobs are not sold frequently enough and in many cases are done in a perfunctory manner. Such work must be done with the utmost care and valve refacers and seat cutters must be accurate and in perfect condition. Otherwise, the valve or seat will be oval instead of circular and compression will be lost, valves will

TUNE-UP

FOR PERFORMANCE AND ECONOMY

Follow this timely article's suggestions and you can help customers save oil, gas, and rubber during the defense emergency

burn, and economy decrease. Particular attention must, therefore, be paid to the accuracy of the chuck on the valve refacer and the pilot on the seat cutter. After reconditioning, each valve should be checked with Prussian blue or by the pencil mark test to insure that it is making 100 per cent contact with the seat. To insure no loss of compression, gasket cement should be used when installing cylinder head gaskets.

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AGE

Having brought the compression up to normal by reconditioning the valves and installing new rings if necessary, the next step is to follow through with the remainder of the tune-up job.

New points and spark plugs are always advisable when maximum gasoline mileage is desired. If the owner won't okay the additional expenditure, the points should be carefully refaced, alined and set so as to give the correct cam angle. Both vacuum and centrifugal advance must be checked to insure correct spark advance throughout the entire speed range of the engine.

When it comes to timing, the best gasoline mileage will be obtained if the spark is set up to the pinging point. Factory marks are only for average setting and do not take into consideration the variation in manifolding, carburetions, valves, etc., which are found in all makes of engines

Carburetors must be thoroughly

cleaned, and special attention should be devoted to economizers to insure that they are not leaking. On cars with excessive mileage, new jets are frequently advisable. In some instances slightly smaller jets can be used to improve fuel economy without causing engine valves to burn. Care must also be exercised in setting the float level, which should be on the low side for best economy.

Tappets should be set to the specified operating clearance after the engine has had ample time to reach operating temperature.

To obtain maximum oil economy, new rings are required and, in most cases, new engine bearings are also a necessity. On big mileage cars, it is also essential to recondition cylinder walls and install new pistons. Of equal importance is to make sure that there is no oil leaking from the engine. In this connection, it is important to check the rear main bearing and bearing seal, the camshaft rear bearing and bearing seal, rear main bearing drain, the front main bearing and bearing seal, oil pan gasket, valve cover gasket, external oil lines, valve chamber drainage. In addition some engines, such as the Chrysler, have external oil pumps which must be checked for leaks.

It is important to tighten main, rod and cylinder head nuts with a torque or tension wrench in order to avoid distortion and consequent friction. It is also important to thoroughly clean the cooling system, particularly the water jacket so as to avoid hot spots.

The importance of regular lubrication in reducing maintenance costs and prolonging the life of parts cannot be over-stressed. This point should be emphasized when talking to car owners and an exhibit of worn parts is a big help in driving home this point.

Brake lining and brake drums will last longer if care is exercised in making the adjustments accurately. Tires will also be conserved if one brake doesn't do more braking than the others.

Tuning for economy should also include a complete check of the electrical system to insure proper charging of the starting battery and quick starting. In this way, life of the battery will be prolonged, maintenance costs will be decreased, and strategic materials will be conserved.

Tire mileage, as far as the maintenance man goes, is mostly a question of correct inflation, proper alinement and accurate balancing. Shock absorbers must also be in good condition if maximum tire life is expected. However, the mechanic should point out to the car owner that tire life drops as speed increases, and maximum tire life, greatest fuel economy and increased oil mileage are obtained at car speeds below 45 miles per hr.



THE SERVICE MARKET IN

(Cars of various makes in use according to age)

BUICK

Model	Ala.	Ariz.	Ark.	Calif.	Colo.	Conn.	Del.†	D. C.	Fla.	Ga.	Idaho	III.	Ind.	Iowa	Kan.	Ky.	La.	Me.	Md.	Mass.	Mich.	Minn.	Miss.	Mo.	Mont.
1941	2587	1093	1475	28277	2884	7274	1188	3640	5744	5089	1197	28256	11081	4925	3729	3124	3463	1796	5508	13118	28327	6425	2396	8144	1377
1940	1782	776	1087	14651	2276			2290														5442			
1939	1429	578	899	17448	1747	3980	525	2188	3283	2387		16687										4026			812
1938	979	583	512	15543	1346	3160	441	1652	2790	1681	403	12756	3890	2469	1508	1393	1317	911	2400	5738	7207	3034	549	3520	609
1937	1128	752	592	20329	2117	4506	558	1799	2934	1904	657	16168	5161	2946	2022	1885	1232	1104	2444	7324	12340	3548		4025	792
1936	865	562	427	16088	1646	3659	438	1346	2355	1482	56	11710	3823	2208	1677	1398	965	1000	2012	6460	7877	2923	480	3114	571
1935	358	179	179	7001	430	1103	166	386	789	597	115	4129	1968	864	582	490	309	316	1119	1946	2235	997	-198	1222	122
1934	312	231	140	4904	530	1632	163	398	875	648	123	4213	1259	723	634	488	313	462	595	3055	2315	1001	189	1141	157

CADILLAC

1941	306	201	153	5373	389	1636	202	624	1390	772	73	4980	1470	377	235	386	489	417	774	2571	3759	573	145	1134	120
1940	44	32	32	940	84	359	37	153	311	159	24	1052	324	78	48	64	93	63	88	474	608	173	18	178	22
1939	52	38	36	1464	84	350	43	130	293	131	14	1181	180	71	64	81	114	69	135	474	460	137	24	252	34
1938	41	31	19	1311	57	250	34	109	278	109	6	773	195	48	42	48	52	43	98	370	270	83	16	202	15
1937	40	45	22	1396	88	387	41	167	300	128	7	1087	190	94	39	93	71	64	125	679	413	124	10	185	6
1936	41	38	20	1536	84	337	42	143	293	105	10	1013	192	77	53	64	64	63	112	612	394	114	9	223	13
1935	9	11	2	932	23	95	19	63	67	35	7	329	86	20	17	38	19	21	61	205	88	33	3	105	2
1934	21	14	7	598	37	163	16	48	115	39	2	362	68	26	16	42	20	26	29	274	98	40	4	97	3

CHEVROLET

				3826 64232 32989 22475 15602 14090 128 3732 51609 24404 18584 11879 10826 105			
1939 9066	2034 5325 37	34 5891 6764 140	3 4251 8623 10411	2428 38294 14454 16991 9909 8563 85 1942 30490 13467 15210 10252 7220 70	3000	8660 15890 29047 14720	6569 21822 3179
1937 10997 1936 11837	3452 5555 528 3672 6395 632	95 8503 10444 187 29 13388 10767 213	6 4108 10776 12339 7 4318 12232 13151	4059 49631 26619 21868 15655 11250 96 4691 57936 32545 25657 19207 12806 120	46 4227 75 4817	9115 23388 47842 20378 9588 23534 50009 24979	7373 23840 4322 8521 28577 5309
				2753 31854 20297 15150 12053 8700 64 2503 26877 15165 13077 11074 7849 64			

Chrysler

1941	878	637	487	15453	1455	2503	372	1443	2343	1490	405	10830	4232	1966	1394	1258	985	503	2343	4024	8008	2738	420	2907	775
1940	549	298	340	6120	884	1403	149	807	1368	820	326	5893	2612		925	883	614	367	1233	2462	4894	1740	314	1828	469
1939	410	241	276		589	930	117		1011	619			1439	980	704	702	503	273	1028	1998	2928	1347	236	1341	348
1938	195	187	189	4820	361	608	83	458	657	323		2925		658	528	585	388	208		1258	1626	960	157	979	277
1937	382	504	325	8135	983	1468	154		1239	779					1019	1029	655	409	1151	3124	3876	2027	272	1621	590
1936	219	211	181	6396	587	805	99	457	695	446		3737		905	608	610	297	188	655	1528	1823	1110	149	1048	416
1935	135	122	100	3619	314	501	62	243	508	308	147	2528	1046	628	423	499	171	140	557	1073	1216	827	103	720	267
1934	180	90	105	2185	296	609	46	176	458	300	81	1547	640	418	337	388	151	140	293	1084	877	558	90	565	141

DESOTO

1939 1938 1937	420 397 216 411	187 183 152 370	175 166 114 203	4301 8101	408 399 281 720	1363 980 690 1662	88 80 59	500 253 540	658 638 401 772	575 454 247 515	274 199 110 282	5330 4019 2582 6394	2054 1469 1006 2604	578 572 394 817	583 436 425 875	436 454 285 626	395 302 247 341	292 249 172 389	676 612 390 696	1940 1722 1038 2142	3204 2218 1281 3727	1061 823 1803	170 191 116 149	1311 1497 940 1893	240 181 122 248
1936 1935 1934	116 87	243 121	70 63	6350 3755 1281	332 187	731 512	72 44	203 120	441 273	232 199	165 107	3092 1871	1403 921	593 438	490 327	354 215	161 108	102	312 255	831 462	1384 785	797 436	68 51	839	195

Dodge

1941	2634	736	1068 1	17864	1776	3844	559	2077	3456	3111	766 16466	6620	3569	2369	2196	2260	1113	3462	8021	15527	3215	931	5235	866
1940	2049	595	949 1	10601	1493	2854	262	1858	2975	2571	763 14552	5454	2943	2052	1910	1890	876	2376	6526	12465	3242	779	3217	768
1939	2078	566	1126	15119	1710	2541	234	2117	2700	2418	624 14091	4078	3204	1908	1884	1960	828	2282	6748	10759	3183	826	4910	673
1938	953	403	611 1	10238	817	1480	147	1051	1571	1045	362 7121	2569	1780	1183	1415	1261	549	1394	3710	3992	2065	375	2548	445
1937	2301	1108	1293 2	22314	2592	5240	349	2170	3167	2965	1014 21071	7637	3983	3257	3627	2244	1371	2764	10126	15429	5261	915	5759	981
1936	1754	1165	972 2	25962	2445	4124	341	2161	2352	2193	1052 19447	7407	4006	2775	3123	1996	1149	2502	8337	13568	4319	701	5168	1239
1935	923	686	652	18595	1444	2594	224	1237	1669	1311	718 10379	5416	2903	1857	2189	1126	597	1699	4491	6036	2649	513	3297	799
1934	566	335	388	7301	708	1654	109	497	1147	872	352 5410	2110	1281	990	1226	666	439	823	3390	3028	1144	368	1792	410

† Model Year Estimated

(All figures are estimates, those for 1940-1941 being based on new registrations during those periods. Figures for years prior to 1940 are published through courtesy of R. L. Poik & Co., and represent actual count of July 1, 1940.)

BUICK

GE

Model	Neb.	Nev.	N. H.	N. J.	N. M.	N. Y.	N. C.	N. D.	Ohio	Okla.	Ore.	Pa.	R. I.	S. C.	S. D.	Tenn.	Tex.	Utah	Vt.	Va.	Wash.	W.Va.	Wis.	Wyo.
1941 1940 1939 1938 1937 1936 1935 1935	2372 1736 1205 956 1257 1140 422 369	282	821 879 638 757 713 263	15883 12918 8656 7990 10739 8276 2663 3825	682 540 451 575 406 174	20849	2957 2439 2029 2041 1520 711	487 427 319 238 243 144	17388 11206 7452	2560 2310 1941 2462 1920 731	2595 1681 1351 2076 1344 280	29801 18394 14484 12160 15375 12044 4588 4475	1211 1415 1014 1226 1097	1126 1208 821 963 700	683 525 411 524 536	2534 1902 1343 1498 1136 432	15672 10260 7384 6003 6280 4806 1862 1914		825 630 464 516 538 139	3571 2529 2008 2092 1636 657	3284 2355 1820 2967 1795 447	2508 2535 1476 1112 1435 1011 267 292	6293 4410 3162 4490 3021 1195	501

CADILLAC

1941 1940 1939 1938 1937 1938	203 29 22 19 22 28 10	129 40 35 19 25 21	163 29 40 43 36 38 18	2838 610 691 511 765 767 256	85 18 28 16 17 18	8079 1882 1906 1311 2079 1775 552	582 94 102 66 87 85 20	36 5 5 8 5 5	3158 626 717 445 716 664 194	493 77 131 76 104 116 35	371 71 74 53 65 77	3959 625 752 587 715 742 330	407 61 116 85 108 119 28	259 29 37 14 33 19	48 5 7 3 1 8	511 97 95 62 68 63 24	2344 555 557 342 351 298 84	167 36 19 17 23 18	112 23 17 8 21 23 3	544 85 94 71 97 75 16	547 109 94 74 127 112 30	307 72 47 31 60 46 10	910 238 220 132 189 147 48	58 3 9 6 8 12 2
1935	10	3	18	256	2	552	20	- 1	194	35	14	330	28	8		24	84	8	3	16	30	10	48	2
1024	12	7	8	312	5	734	21	3	212	29	23	279	41	5		15	102	8	12	16	50	9	52	

CHEVROLET

1941	1020	3387 29986	3201 72774 19768	4390 67609 16332	11115 70430	5230 11113	3787 19317 55332	3376	2506 19743 14391	9455 24057	2627
1940 7153	788	2022 23886	2979 59145 13881	3173 48187 13021	8292 41518	2904 6094	3088 13093 41392	2943	1820 14264 9743	9367 18519	1914
1939 6465	675	2213 16820	2448 41282 13516	2601 30526 11313	5817 34075	3036 7313	2982 9931 32845	2053	1229 11348 7884	5684 13735	1785
1938 6248	540	1767 13793	2125 32876 10323	2704 21584 9462	4755 28526	2090 4734	2607 6947 29905	1818	1084 8418 5782	4318 12143	1402
1937 9273	910	3049 23607	3132 57584 17807	3320 52246 15126	9294 45568	4187 8604	3985 10953 42242	3616	1938 14863 13113	9021 21221	2242
1936 12001	969	3228 25204	3577 62309 16786	3753 59954 17239	10841 51905	4514 8742	4871 12689 52562	4002	2127 16243 14231	10038 25316	2542
1935 6941	561	2324 15861	2191 36817 14883	3092 31734 11438	4900 34469	3447 7034	3313 8983 32035	2430	1300 10606 7151	4535 14127	1621
1934 5834	462	2270 18000	2136 39272 15580	2427 29065 10385	4303 31298	3493 7016	2848 8274 32601	2213	1152 9631 6866	4355 12738	1302

Chrysler

1941	896	269	315	6322	392 15686	1863	245	10014	1271	2079	14317	818	805	318	1425	4640	439	299	1871	2264	1299	2779	342
1940	594	170	190	3775	271 10040	1169	147	5690	742	1048	7553	347					288			1062			201
1939	453	99	153		214 7754															773			
1938	373	67	127	2075	170 5928	610	100											101	552	582	371	841	118
1937	597			3851	297 10744						8114							215				1867	
1936	413			2067	181 5576											1653		145		843		931	143
1935	262			1409	86 3772			2326			3254	298		118		1243	160	136	365	597		774	72
1934	164	32	94	1218	74 3124	458	63	1847	247	324	2426	258	194	71	239	1052	107	77	283	491	279	554	59

DESOTO

1941	388	182	248	3790	118	10692	750	179	7161	609	1394	9259	471	407	194	856	2052	473	198	1127	1921	717	2184	185
1940	242	97	166	2633	111	8153	494	111	4794	426	890	5286	251	178	138	597	1484	347	143	737	994	669	1441	116
1939	253	105	197	2219	93	7093	431	117	4094	438		4409	316	242	121	474	1441	269	120	686	905	398	1115	126
1938	175	54	153		87	4062	292	72	2306	310		3161	137	131	67	312	1089	173	87	461	569	334	671	100
1937	387	146	186	3219	175	7641	566	149	6620	628	1021	6388	511	323	147	635	1671	423	148	787	1393	697	1673	147
1936	209	87	105		72	5412	319	59	2778	385	596		312	97	100	248	778	283	89	472	935	458		74
1935	175	31	65	949	52	314	258	54		222	287	2392	220	64	133	230	658	188	51	299	493	202	535	51
1934	70	14	41	423	25	1020	115	26	704	82	172	967	82	59	33	89	283	68	22	126	275	68	186	23

Dodge

1941	1222	333	726	9448	539 22156								1553									4645	
1940	1167	236	491	7340	515 18803	2528	391	12531	2134	1939	12704	666	977	651	2551	9171	870	395	2981	2701	2260	4065	324
1939																							
1938	672	137	407		325 12537																		
1937	1479	344	886	11912																			
1936																							
1935	1159	200	516	6098	345 14567																		
1934	519	89	322	3844	186 8862	1032	175	5500	1135	868	6092	650	570	248	886	2825	460	187	1017	1555	952	1829	221

THE SERVICE MARKET IN YOUR STATE

(Cars of various makes in use according to age)



Model	Ala.	Ariz.	Ark.	Calif.	Colo.	Conn.	Del.†	D. C.	Fla.	Ga.	Idaho	III.	Ind.	Iowa	Kan.	Ky.	La.	Me.	Md.	Mass.	Mich.	Minn.	Miss.	Mo.	Mont-
						8191											11868 9533								
1939	6171	1198	4972	26297	4406	4182	727	3692	7620	9307	1884	28837	11545	13493	6743	6269	8405	1845	5770	11247	31981	11136	5597	12449	2354
	9519	2455	5584	42728	7819	9749	1221	4762	12583	13914	3519	54222	27001	19366	13022	11086	9993	3873	7434	23423	68251	24175	6421	19307	3786
1935	6651	2245	4357	59272	7011	9195	1196	4784	10176	10079	2793	44210	25165	19641	12486	8923	9445 6324	3355	6207	20672	45828	19809	4973	18298	3826
1934	5808	1913	3733	39058	5548	7247	864	2674	8729	10384	2019	25437	13796	10526	8954	6930	5490	2960	3299	17588	31484	10674	4153	13023	2104

HUDSON

1941 1940 1939 1938 1937 1936 1935	1080 941 550 387 118 93 94	295 255 217 137 102 97 94	371 315 160 89 42 33 36	8694 4656 4088 3005 1574 1851 1909	576 737 524 566 231 246 201	1526 1435 660 505 295 417 294	118 129 88 72 33 37 33	606 779 431 220 137 151 123	1539 1712 1026 937 303 380 245	1081 1137 683 579 237 185 177	196 170 117	7034 7883 3706 2383 1176 1311 1080	1237 654 673 654	1789 2185 1101 939 318 441 432	1092 1220 838 987 258 389 417	678 785 424 453 141 172 127	535 815 489 414 186 110 82	626 634 387 347 159 176 127	897 617 694 467 244 151 114	2663 2546 1602 1310 809 1018 720	7838 8264 3569 2442 1366 1511 1093	1295 1418 873 915 278 379 346	166 247 130 110 43 42 34	1434 1292 1081 702 294 337 259	560 532 303 248 151 249 170
1935	77	94 87	36 28	1909 1585	201 238	294 406	33 32	123 122	245 249	177 181	117 67	1080 894	654 528	432 442	417 377	127 127	82 53	127 210	114 115	720 1075	1093 1051	346 281	34 23	259 269	170 91



1941	9	6	3	20	7	17	1	6	23	2	7	56	15	7	5	3	5	6	12	47	10	11	1	19	2
1940	99	57	59	1342	177	636	67	263	535	319	28	1935	547	150	93	154	140	141	187	968	1366	329	37	405	51
1939	95	65	58	2095	182	536	62	266	522	325	21	1736	304	177	85	146	144	132	268	1021	1094	288	56	392	49
1938	50	55	23	1748	98	333	44	165	385	178	19	1140	329	93	82	85	81	79	178	717	617	147	33	301	34
1937	136	96	81	3628	241	712	90	304	681	324	29	2275	567	207	147	247	154	168	293	1505	1427	364	39	554	50
1936	59	48	33	1888	80	236	43	144	285	140	7	949	281	90	72	79	86	75	114	636	556	139	17	305	28
1935	28	24	16	1602	57	201	33	86	192	100	10	651	225	95	64	80	65	50	76	393	406	118	17	219	24
1934	33	17	12	711	52	105	17	41	132	64	2	344	111	45	31	51	28	36	46	291	252	57	5	107	6



1941	188	97	122	2332	210	499	49	220	627	283	72	1576	491	308	258	175	372	104	161	834	1276	348	169	604	85
1940	123	93	101	1525	214	389	34	196	677	257	91	1519	421	257	229	164	360	92	121		1282	318	131	512	88
1939	130	77		2315	209	321	33	181	629	285	82	1454	368	245	173	174	328	83	152		1175	283	121	422	89
1938	74	100		2452	168	236	31	137	572	238	67	1083	324	210	154	115	217		96	462	949	272	71	395	85
1937	161			3230		378	45	251	839			1846	572	357	230	197	241	127	179		1713	525	125	593	191
1936	74	59	43	2122		171	25	129	369	157	82	989	339	206	131	105	128	41	87	512	818	248	47	286	108
1935	5	2	4	263	12	32	2	14	24	12	3	143	31	6	7	13	13	6	10	86	61	18	8	28	1
1934	2	10	3	232	13	32	3	25	40	18	3	200	28	14	9	21	11	7	10	112	73	28	3	38	2



1941	729	225	471	5112	1029	1231	113	527	1524	1436	447	5863	1904	1461	957	717	1086	342	442	20/3	6/19	1927	201	2515 1861 1568	4/1
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NASH

1941	273	253	276	4912	564	1525	140	284	891	773	370	8170	2233	1184	937	648	679	466	1072	2264	5242	1939	242	2109	561
1940						987																		1477	483
1939	300	188	158	3175	373	714	57	180	667	566	176	5070	1218	836	460	399	256	292	635	1788	1957	1132	165	1786	419
1938	167	141	142	2205	321	547	45	199	509	373	114	3051	621	746	430	284	212	187	341	1319	1204	1156	128	999	279
1937	318	298	209	4186	934	1427	83	144	629	632	346	8225	1826	1359	902	566	517	496	442	3148	3177	1836	175	1291	668
1936	255	263	91	3790	729	967	62	182	465	444	303	4229	934	1181	694	326	437	331	324	1982	1394	1151	162	874	597
1935	65	98	20	3947	242	400	36	86	233	131	79	1934	793	376	200	184	207	120	350	890	515	356	109	555	
1934	102	86	38	1885	304	750	34	123	247	185	95	1867	519	452	297	213	323	307	281	1865	675	438	125	549	194

OLDSMOBILE

1941	1559	675	1013 20480	1708	5228	1136	2103	2986	3052	809 19598	8458	3541	3180	2627	2184	1661	3652	13173	16581	4160	1252		
1940			732 9977																				
1939																							
1938			302 9274																				
1937			521 18492																				
1936			452 18388																			4196	
1935			348 14348																			3193	494
1934		233	196 5823	665	1344	221	404	809	752	192 5186	2111	1208	1059	679	424	404	560	2804	3595	1203	155	1995	251

Fored.

own																						
Model Neb 1941 778: 1940 639! 1939 578: 1338 515: 1337 872: 1936 941: 1935 906: 1934 557:	547 479 470 2 410 723 962 794	2280 1 1263 1 1678 1146 2489 2 2714 2580	16786 2 12906 1 9553 1 8383 1 21037 2 19616 2 19435 2	M. N. Y. 180 36073 773 31474 643 25051 245 22567 301 58749 549 60662 2149 56117 736 39637	15604 11267 9526 7811 14569 12967 14128	3714 3 2768 2 2377 2 2332 1 3762 5 3105 5	6654 12 8289 9 3007 8 4901 0 8179 13 3216 13	2170 4 3154 4 3080 3 3718 2 3581 7 3996 9	988 37 4308 24 3368 21 2727 17 7859 36 9093 37 6248 38 3959 28	7184 4925 1479 7833 6036 7132 5302	2629 8 1663 8 2190 8 1607 3 3816 8 3825 3	3812 5473 5959 3932 3244 7543 6928	2503 8 2170 4 4680 10 4553 9 4642 8	921 44 762 37 1135 31 1900 24	1518 7336 1231 1421 1598 2213 1375	2078 1807 1703 1288 3102 3497 2781	Vt. 1540 14 1080 11 883 8 717 6 1752 13 1845 12 1652 11	1988 6 1462 5 1932 3 1660 3 1355 11 2622 13 1998 9	6959 5009 3871 3289 1057 3498	Va. \\ 5331 15 5378 11 5378 11 5311 10 2417 9 7036 21 5574 18 5259 18 4172 9	1668 1 0224 1 9063 1697 2 8613 2	Nyo . 1916 1265 1263 973 2018 2110 1661 1096
HUD:	2	1	N																			
1941. 43 1940. 47 1939. 29 1938. 32 1937. 10 1936. 13 1935. 14 1934. 14	6 56 5 46 3 54 5 36 2 47 3 27	381 261 309 219 105 131 100 132	2857 2518 1283 1261 689 667 499 684	167 5526 190 6063 102 3711 131 3238 50 1915 57 2077 48 1613 28 1835	1019 723 195 199 212	104 140 94 127 36 42 42 36	6373 6541 2895 2239 1362 1555 1249 1053	709 688 500 405 189 218 187 175	807 415 586 322 398 281	6309 4995 3359 2773 1268 1402 1269 1211	468 297 302 158 98 106 109 121	963 897 647 509 98 81 69 117	137 146 127 123 31 58 71 53	797 372	2546 2832 1609 1820 740 665 429 404	379 379 257 174 102 137 97 113			1904 1352 704 886 552 660 458 400	1045 346	2568 2536 1132 1002 379 522 431 346	237 220 143 140 60 70 72 50
Lacla	lle	•																				
1940 1939 1938 1937 1936 1935	2	81 65 77 32 33	1136 751 1562 660 470	34 3441 40 3106 23 1949 32 4126 14 1520 14 1017 8 716	144 239 83 75	2 12 11 13 24 8 5	38 1192 1162 664 1614 661 494 294	8 162 191 128 263 114 88 40	10 158 193 84 226 134 66 42	52 1298 1411 998 2022 968 757 381	12 91 158 120 224 99 62 31	7 73 88 48 74 36 24 14	3 36 30 22 24 9 6	3 194 187 103 224 89 67 31	17. 724 879 514 731 333 225 142	63 48 40 61 26 32 20	2 45 43 43 89 28 26 14	16 180 196 130 202 98 78 43	7 179 193 144 350 138 93 64	4 163 124 66 146 61 55 26	13 384 335 176 418 167 164 94	1 29 29 16 23 8 4
Sincoln	_																					
1939 1: 1938 1: 1937 2:	64 60 26 57 47 41	66 55 81 50 4	657 546 858 507 66	92 2241 71 2645 69 1876 45 1574 94 2640 54 1551 258	267 257 249 339 143		1112 869 863 647 361 653 64 68	321 238 257 233 365 200 15 20	239 213 207 214 401 202 12	1536 1088 1104 1029 1536 871 92 107	146 89 109 111 168 72 26 13	182 98 120 96 131 63 5		266 235 211 122 210 81 10 18	1142 1036 936 759 981 501 25 29	93 103 73 65 132 79 3	71 48 38 28 44 32 4	310 283 239 198 289 135 10 8	246 224 202 218 430 258 4	148 157 110 91 145 68 5	429 381 326 264 516 249 7.	73 55 66 51 86 48
MEIR	CI		<i>R</i> }																			
1940 7	60 145 38 130 79 95		2353	477 6545 383 6507 244 5160	1238	362 306 261	3750		827 743 551		294	1015 580 558	320	1308 904 596	3735	347	156	1483 1214 901		648 582 398	1856	327 265 254
NAS																						
1940 1939 1938 1937 1936	34 70 34 66 97 8 96 6 64 18 41 18 900 3 65 3	2 106 4 232 1 162 8 361 8 283 3 17	2043 2 1645 2 1547 1 2763 3 1487 1 686	178 572 120 407 73 372 70 323 118 596 81 436 40 171 27 339	5 422 8 359 6 333 0 422 2 253 1 123	162 183 141 2 171 3 137 7 113	2861 1592 4868 2737 1039	464 345 270 507 372 223	1001 769 632 1310 1060 198	3905 3311 2595 4836 3591 2141	239 396 193 5 510 331 1 128	209 213 123 166 76 21	237 3 206 3 168 5 288 6 254 1 104	585 477 348 772 496 188	1628 1038 858 1316 963 296	201 141 139 289 350 178	119 141 111 207 152 50	265 204 282 381 304 172	732 529 1262 940 167	439 381 124	3646 2786 2571 7197 2908 2103	170 129 129 98 163 143 44 46
OLDSM		B		E																		
1940 1939 1938 1937 1 1936 1 1935 1	422 20 928 16 941 14 965 14 186 20 917 21 959 14 959 8	7 54 12 71 16 44 10 84 15 90	1 5346 6 3993 7 7945 9 8696 7 5156	722 2787 628 2155 454 1566 257 1145 479 2032 347 2113 288 1200 165 796	54 233 55 171 39 114 20 182 39 163 16 129	8 354 2 324 7 217 2 333 9 261 9 309		2046 1672 1247 2411 2409 1670	1925 1187 829 1720 1755 902	21902 12838 10279 7617 14735 14729 10278 5049	3 1014 9 1027 7 701 5 1606 9 1610 8 862	1002 699 392 781 613 566	2 586 9 490 2 244 1 456 3 527 6 469	1840 1413 875 1739 1394 903	5522 4299 7284 6650 3543	736 2 480 9 299 1 653 0 735 3 503	5 581 0 472 9 281 8 433 6 482 8 329	2209 1421 901 1726 1803 1052	2613 2018 1600 3555 3364 1865	1923 934 651 1424 1447 875	5026 3031 2217 5379 5375 3498	343 328 173 403 402 265

NOVEMBER, 1941

GE

THE SERVICE MARKET IN YOUR STATE.

(Cars of various makes in use according to age)



Model	Ala.	Ariz.	Ark.	Calif.	Colo.	Conn.	Del.†	D. C.	Fla.	Ga.	daho	111.	Ind.	Iowa	Kan.	Ky.	La.	Me.	Md. I	Mass.	Mich.	Minn.	Miss.	Mo. N	Aont.
1941	557	327	206	6587	533	2268	346	673	1313	1117	178	5795	1574	636	431	645	560	403	1504	3461	4242	1072	194	1489	226
1940	524	348	284	4416	621	2535	209	746	1639	1254	256	7604	1716	727	543	707	638	462	985	3491	4898	1239	264	1483	284
1939	266	149	142	5758	285	1112	133	402	888	601	74	3640	653	316	237	388	336	212	1045	2018	1688	613	142	1106	121
1938	266	189	131	4900	350	1249	133	406	1072	673	73	4085	760	483	298	379	311	239	785	2147	1837	871	75	1071	189
1937	576	351	228	7848	779	3228	255	1162	2056	1442	198	8325	1813	1001	678	1125	579	563	1236	5504	5825	1643	203	2046	380
1936	223	163	98	6501	410	1569	155	627	1055	715	89	4496	1298	467	321	526	282	303	725	2985	2250	942	69	1219	180
1935	115	90	40	3502	211	777	81	300	598	320	42	2189	559	289	172	257	140	152	378	1559	985	512	41	606	95
1934	23	13	5	583	41	265	18	85	130	100	4	517	91	48	26	55	36	30	59	465	216	124	6	128	8

Plymouth

19	941	4883	1773	2114 34237	3163	9081	1306	4895	8500	8123	1394 33901 11	8918	8330	5789	5882	5231	2437	9216	19078 31770	10155	2645 1	3402 -	1987
15	340	3486	1439	1753 22568	2620	7058	740	4161	6564	5629	1550 30428 14	4750	6851	4675	4452	4133	1979	5832	14364 20738	9679	2047 1	0252	1772
	339	3766	1196	1943 22866	2791	6490	690	4105	6309	5163	1350 27707	9371	7462	4383	4372	4021							
	938	1986	813	1320 22531	1869	3813			4035										8715 8064				
	937			2645 33827							2064 34850 1												
	936	3375	1863	2266 38548	5224	8451	944	3337	6701	5836	2137 34230 1	7460	9615	7291	6158	4156	2081	5557	15584 20743	11907	2763	11727	2476
	935	2723	1237	1647 31444	2988	5408					1548 21632 1								8968 12195			8243	2020
11	934	2717	1226	1537 22182	2529	5101	566	1225	4206	4376	1149 16984 1	0118	5259	4615	4267	2467	1435	2963	8178 10147	5216	1721	7877	1257

PONTIAC

1941	1764	753	1336 26195	2127	6628	1090	3252	2805	3137	701 2208	5 10222	3998	3525	2833	2631	2218	4869	13675	27835	5118	1571	6085	696
1940	1040	406	1046 13455	1528	4714	664	2973	2092	2135	593 1679	4 6353	2929	2262	1977	1569	1549	2523	7912	15817	3615	877	4093	385
1939	911	259	741 12984	915	2881	499	1316	1596	1248	273 1068		2482		1422	1185	1049	2161	5773	8098	2429	773	3360	315
1938	611	243	427 9293	617	1483	345	774	1270	701	253 639	3 2290	1685	1392	989	787	792	1212	3158	4634	1879	408	2275	244
1937	1277	588	861 18810		4373	725				645 1838		3857	3161	2266	1117			8256		4778		4809	652
1936	870	468	847 16360		3433	572	1042	1965	1219	560 1218			2845	1723	1024	1129		6170		3556	577	4132	507
1935	667	439	582 10049	1293	2002	393	684	1565	1106	407 869			1974	1175	752	704	1494	3741	7813		459	2823	536
1934	346	225	193 3642	636	1716	205	471	1042	893	182 493	3 1849	1271	1063	698	286	565	688	2909	3435	1025	266	1798	240

STUDEBAKER

1941	1304	461	457	12810	865	1864	524	1104	1736	1559	778	9194	6316	2355	1111	1060	1566	481	1999	3323	4080	2757	337	2732	847
1940	1031	401	562	7799	818	1394	268	883	1633	1288	747	8066	4659	1956	993	855	1393	348	1234	1294	3338	2634	525	2399	737
1939				10401																			359	2004	572
1938				5885																			57	716	238
1937				7614																			135	1429	461
1936				8821													406							1137	356
1935				5046			69										306						64	806	338
1934	248	227	126	5106	415	903	81	339	521	513	233	2738	1464	1030	867	438	269	306	364	1723	1179	1131	91	1021	261

TERRAPLANE

1937	1127	313	205	3582	1188	1184	144	376	1495	1105	553	5286	2796	1639	1801	870	588	549	689	2248	7357	1797	281	1304	505
1936	788	282	242	3892	1071	944	136	345	1258	817	494	4902	3396	1762	1520	783	382	535	619	2447	6334	1857	284	1247	837
1935	384	181	106	2885	511	597	84	215	607	383	282	2612	2387	1163	1073	443	199	266	395	1287	3301	1182	162	722	505
1934	362	152	87	1851	350	791	70	170	639	473	140	2100	1144	853	737	343	168	487	242	2019	2466	691	93	567	208
1933	174	89	34	1752	240	750	52	126	388	259	51	1354	818	575	538	249	91	393	253	1737	2235	404	42	460	108
1932	64	72	23	1365	213	471	37	77	300	116	37	786	635	370	325	253	63	306	196	1187	1135	323	25	424	42
1931	60	42	23	1209	262	585	44	72	396	142	40	1035	891	663	442	312	90	574	225	1399	1389	536	27	519	60
1930	56	70	46	1907	293	528	51	41	349	70	88	967	762	699	376	321	67	470	218	766	921	932	25	471	90

WILLYS

1941	526	55	130	3481	187	305	54	54	705	542	147	969	740	354	214	239	240	192	470	576	966	281	80	335	105
1940	332	48	125	2349	155	279	29	46	698	351	139	1096	693	331	188	189	390	179	196	498	876	250	95	247	96
1939	125	42	16	2408	96	159	19	91	414	69	48	428	430	125	79	113	113	130	217	257	297	235	39	203	30
1938	143	61	41	1870	76	158	19	68	503	180	63	781	445	259	228	171	285	69	213	297	475	334	67	335	4/
1937	466	210	153	9152	548	848	75	172	1055	493	180	2706	2244	728	500	612	355	241	396	1092	2139	930	119	1085	207
1936	141	107	31	4638	122	125	30	10	517	242	97	225	354	112	29	92	97	25	23	85	346	80	35	50	36
1935	113	65	23	4476	19	52	27	10	255	151	55	97	241	40	17	65	86	11	9	32	111	28	30	37	38
1934	94	35	32	2144	18	48	15	5	418	253	21	72	108	32	18	55	109	19	12	42	120	8	21	36	0

† Model Year Estimated

Packard,

R

R AGE

Model	Neb.	Nev.	N. H.	N. J.	N.M.	N. Y.	N. C.	N. D.	Ohio	Okla.	Ore,	Pa.	R. I.	S. C.	S. D.	Tenn.	Tex.	Utah	Vt.	Va. \	Wash.	W.Va.	Wis.	Wyo.
1941	357	143	397	3743	136	9403	809 926	53	4268	544	715	7936	505	571	62		2631	303	328	1124	1330	657	1520	102
1939	204	199 73	219 273	4251 2169	78	10584 5265	520	65 29	4880 2106	397	735 283	4570	300 408	532 355	58		1478	372 115	366 130	1236 538	1191 532	945 362	1518 813	80
1938	286 440	89 168	156 394	2568 5684		6621 13368	537 1253	38 58	2339 6538	390 769	378 813	4570 8787	351 886	346 779	72 151	445 1019	1642 3270	158 341	172 298	600 1384	510 1496	362 921	1869	87 148
1936	284 148	83	223 111	2839 1527	131 46	7250 3843	523 264	31	3303 1455	483 240	477 194	5374 2781	418 201	321 126	97 48	462 225	1390 634	229 107	143	713 326	674 316	395 163	1380 631	50 23
1934	11	6	15	491	2	1192	34.		307	46	34	593	41	23	1	41	103	19	17	73	39	42	89	5

Plymouth

1941	3316	615	1654 19034	1101 47301	9049	1700 38081	4476	4697 47407	3580	4890	1434	7543 19776	1462	1311	10703	7363	5545 10494	876
1940	2659	499	1071 14055	911 40142	5793	1253 29427	4116	4201 30976	1841	2600	1278	5177 15493	1473	924	6970	5329	5149 8908	681
1939	2852	427	1349 13363	1030 41003	6575	1091 25654	4276	3138 30198	2837	3532	1337	4825 16188	1236	877	6558	4808	3483 7958	781
1938	2245	274	975 9213	879 27199	4185	806 13017	3260	1902 22970	1580	1748	1001	3259 11894	741	661	4207	3289	2242 5808	591
1937	4067	643	1667 17115	1515 44160	7919	1234 35665	5870	5492 41299	3714	3954	1604	6908 21314	1911	1191	7057	8814	5292 11647	1159
1936	4997	668	1699 16164	1466 41813	7311	1154 34895	5855	5129 41296	3738	3442	1824	5922 18599	2199	1237	7247	8328	5587 11197	1205
1935	3645	404	1150 10175	1076 24701	6069	1307 22539	4401	3491 30973	2719	2494	1626	4825 12931	1455	880	4855	5417	3634 8714	822
1934	2567	261	949 9361	819 23108	6466	796 21726	3509	2907 24772	2467	2612	947	4390 11786	1171	702	4256	4481	3344 6036	567

PONTIAC

1941	1894	252	1209	16315	632 34485	5340	500 2	2794	3679	3906	25382	2103	2326	446	3053	9488	1077	1098	4768	4620	2030	7064	389
					485 25312	3277	304 1	4826	2807	2833	15075	931	1058	314	1851	6588	862	680	3195	2819	1856	4801	247
1939	876	121	712	7679	321 17345	2069	222	8887	2245	1257	11045	1041	970	274	1263	4107	368	373	2018	1696	826	2988	152
1938	631	112	435	5085	193 11226	1402	185	5313	1542	924	7647	549	533	206	850	3438	266	231	1145	1159	562	2216	111
1937	1577	281	785	10553	445 22632	2442	370 1	7239	3262	2421	16050	1390	1099	529	1542	6248	695	557	2473	3420	1481	5857	358
1936	1393	224	668	7615	337 16359	1513	276 1	2536	2577	1909	12654	1084	672	479	1433	5273	475	420	1904	2447	1227	4504	343
1935	1173	101	403	4880	338 11296	1528	340	8153	1748	997	8681	770	685	473	995	4374	426	328	1376	1385	688	3417	284
					155 7854																		

STUDEBAKER

1941	961	202	337	3966	259	7764	2016	422	7195	1086	1943	10726	674	737	374	1928	4443	759	257	1609	2859	1281	2868	293
1940	727	185	206	3124			1346		6620			6598					3773				2005			240
1939	568	143	274	2435	202	5809	837	194	4716	714	941	5875	689				2876			811			1993	172
1938	339	68	163	1458	94	3085	223	102	1948	375	550	3143	318				1926		88			384	865	85
1937	575	155	280	3262	187	6802	423	164	5559	621	1264	5220	592	388			3640		137	571	2008		2101	165
1936	538	114	228	1707	120	3622	230	113	2991	518	966	4335	219	199	174	443	2032	401	66	398	1745	436	1559	158
1935	407	52	119	1169	77	2487	265	113	2068	331	523	2789	118	140	180	303	1561	226	44	304	1075	257	923	81
1934.	456	58	212	1819	100	4594	423	156	2661	378	516	3191	233	267	203	355	1678	186	63	434	1047	276	937	61

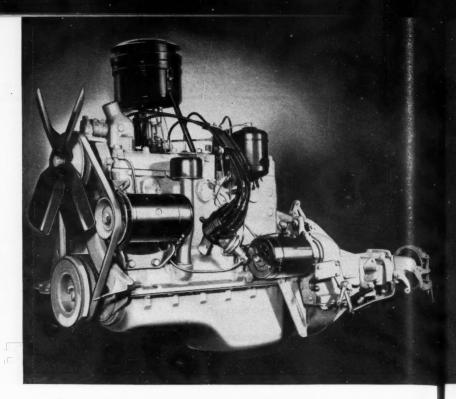
TERRAPLANE

1937	532	73	305	2263	263	5415	1263	221	6874	648	1069	5213	345	987	199	833	2872	430	212	835	2068	716	2042	282
1936.	553	93	291	1667	221	4688	838	213	6079	605	1292	4963	469	654	297	714	2669	478	256	738	2228	645	2017	272
1935.	359	26	203	969	107	3008	621	106	3525	379	668	3074	186	401	243	450	1316	182	151	497	1181	323	1187	186
1934.	357	34	267	1142	56	3433	813	65	2621	303	340	2534	276	359	169	385	977	195	161	530	672	345	835	124
1933.	178	6	265	952	30	3318	492	34	1905	234	222	1917	276	238	49	217	443	98	169	360	511	230	624	67
1932	101	9	136	908	12	2417	232	26	1340	163	126	1381	188	101	38	131	214	88	140	210	193	127	604	50
1931	164	10	224	1016	23	3007	261	33	1681	189	173	1607	204	101	67	171	221	98	205	218	269	133	683	46
1930	156	21	130	748	29	2387	180	75	1825	224	464	1859	95	65	118	140	192	124	141	140	608	183	710	43

WILLYS

1941 1940 1939 1938 1937	66 48 52 111 382	21 21 12 21 64	145 79 69 60 195	766 714 378 508 1599	14 24 12 38 135	1655 1651 1004 1450 3393	435 360 140 203 647	82 53 35 58 96	1861 1794 1085 873 5136	225 211 145 155 582	510 558 170 217 811	2397 1512 828 862 3340	202 79 19 43 136	126 130 51 91 439	83 66 40 39 130	485 526 134 134 540	540 571 270 496 1271	106 87 51 46 165	62 56 26 47 140	144 159 137 244 521	855 385 125 192 1265	232 339 146 136 585	467 395 216 289 1047	52 42 17 37 124
1935	78	28	56	163	24	361	48	33	1067	238	753	1370	6	112	15	312	307	64	17	41	1033	62	47	23
1934	29	8	12	81	15	143	74	9	495	202	366	1156	8	94	6	198	179	28	1	42	447	30	37	3
1034	18	13	5	77	6	259	81	4	381	111	263	670	12	111	3	203	175	10	4	30	216	21	13	4





The new Dodge engine, which develops 105 hp. at 3600 r.p.m., has a displacement of 230.2 cu. in., and a 6.7 to 1 compression ratio. It uses aluminum alloy pistons and a cast-iron cylinder head. Above right, diagram of the Turbo-matic drive offered as optional equipment on the Studebaker Commander and President models. It consists of a fluid coupling, an automatic clutch operated by vacuum (power unit shown at right in the illustration), and selective control.

SERVICE FEATURES

HEN a mechanic looks at the 1942 models, he tries to look through the glitter of chrome and stainless steel and the mass of sheet metal and find out what is new on the inside — particularly those new features that are going to affect him in performing the normal repair operations.

The new models present quite a few changes in appearance, with their wider front fenders and lower radiator grilles, and these features mean to the mechanic that the sheet-metal work on the new models is going to cause him quite a bit of additional work.

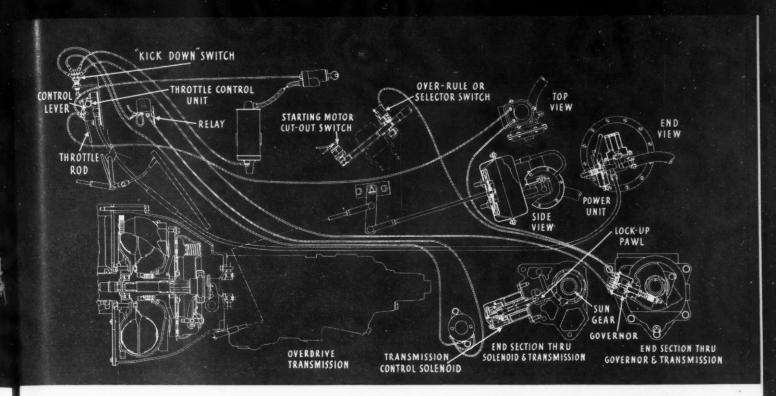
Most of the cars are equipped with a metal splash shield above the front bumper, usually fastened to the bumper. Fenders are higher, and replace the former hood side panels in many models, and they extend around the front end to form a fastening base for the radiaMechanical changes affecting procedure and the time required to make repairs

By BOB HANKINSON

tor grille and the bumper splash shield. Since these parts are all tied together to form a unit, front-end sheet metal wrecks will mean the realining of these parts more carefully than in the past models. In the case of the General Motors cars, where the front fender extends into the front door panel, the alinement of the fender with the bulge in the door panel is going to add another

point for the mechanic to watch. Time allowances for removal and installation of front fenders on many of the 1942 models will be increased slightly over past models.

The die-cast radiator grille has passed out of the picture, and in its place is to be found the sheet metal stamping with its stainless steel or chrome plated cover. This means that we will be straighten-



Right, the double-duty front bumper on Oldsmobile consists of a separate bumper, mounted above the conventional one, with its own mounting brackets, providing extra protection to the front sheet metal and grille. Front end of the frame has been stiffened to accommodate this extra mounting. Center at right, Nash "Weather Eye" system of ventilation, continued with improvements for the comfort and safety of the passengers. Bottom right, Fluid Drive, standard on Chrysler 8's and optional on 6's. It has been redesigned to improve efficiency.

OF THE 1942 CARS

ing radiator grilles during the coming year instead of replacing them.

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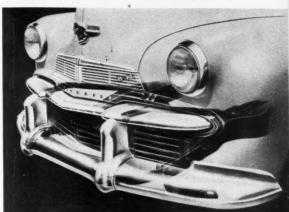
Oldsmobile has a double-duty front bumper which consists of a shorter bumper bar mounted above the conventional bumper. This is going to complicate further the sheet-metal work on this make, since the dual bumpers are so closely tied in with the sheet metal of the front end. The Oldsmobile frame has been made heavier, particularly at the front cross member, to provide for the additional bumper mounting.

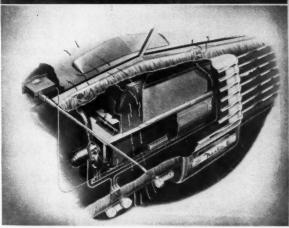
As far as the front-wheel suspension is concerned, there are no changes that affect the regular front wheel alining operations. Brakes remain the same, with the addition of new splash shields to the backing plates of the General Motors line and the use of the two wheel-piston type of brake on the front wheels of the seven-passenger Dodge—the same brake as used on the Chrysler cars for the past two years. In many cases, the width of the brake lining has been increased to provide increased braking area, but this does not change the regular service operations.

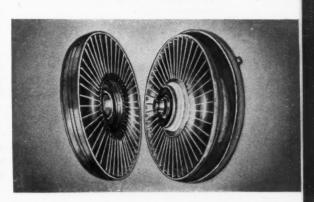
Generally speaking, the higher fenders have eliminated the former hood side panels. This means an increased use of the removable plate under the front fender to gain access to the engine for valvetappet adjusting. The alligatortype hood, however, opens up the engine compartment for engine tuning operations a little better than in past models, so there will be no additional complications for the mechanics in those operations.

Restrictions on the use of aluminum have made many changes necessary. There isn't a single aluminum cylinder head in the

(Continued on page 51)







COOLING SYSTEM CAPACITIES

by

MAKES and MODELS

AUBURN Qu	arts	CHRYSLE
120, 125, 1929, 1930 8-98, 1931	25	C-18, 19
8-98, 1931		C-19, 19
8, 1932, 1933	19	C-20, 19
6-52, 1934, 1935 8-50, 1934, 1935	17½ 21	C-22, 19 C-23, C
12, 1932, 33, 34	37	C-25, 19
6-654, 1936	16	C-26, C
6-654, 1936 8-852, 1936	20	C-26, C- C-28, 19 C-33, 19
AUSTIN		C-33, 19
1931 to 1936	6	C-30, 194
BANTAM	7	C-34, 19
1938 1939	4	C-36, C- DE SOTO
1940, 41	51/4	Six, 1931
BUICK	- /-	Six, 193
8-50, 1930 to 1933	12	Six, 1933 Six, 1934
8-60, 1930 to 1933	16	Six, 1938
8-80, 8-90, 1930 to 1933		Six, 1936
	19	S-3, 1937 S-5, 1938
40, 1934 50, 1934, 1935	14 15½	S-6, 193
60, 1934, 1935	18	S-7, 1940
90, 1934, 1935	23	S-8, 194
40, 1935 40, 1936, 37, 38, 39	13	S-10, 19
40, 1936, 37, 38, 39	131/4	ESSEX
00, 00, 90, 1936		Six Super s
1937, 1938, 1939 40, 50, 1940	17	DODGE
60, 70, 1940	12½ 16	Vict. 6.
40, 50, 1941, 1942	13	Six, 192
	16%	8, 1930
	18	Six, 193
CADILLAC		Eight, 1
370, 1931	26	Six, 193 Six, 193
8, 1932, \$3 12, 1932, 1933 16, 1932, 1933	26 24	6-D2, 19
16. 1932. 1933	28	Six, 193 Six, 193
355-D, 1934, 1935	20	
370-D, 1934, 1935	19	D19, 194
	23	FORD
V8-60, 1936 V9-70, 75, 1020	30	V-8, 193
V12-80 85 1936	29 19	V-8, 193
V12-80, 85, 1936 V16-90, 1936-37 V8-60, 65, 70	24	V-8-60,
V8-60, 65, 70		V-8-85,
76, 1937	25	V-8-60,
V12-85, 1937 V8-60, 60-S, 1938	17	V-8-85,
V8-65, 75, 1938	24	6 cyl., 19
V8-65, 75, 1938 16-90, 1938, 39, 40	30	V-8, 194
60S, 62, 72, 75, 1940 60S, 61, 62, 63, 67, 75, 1941, 1942	241/2	GRAHAM
60S, 61, 62, 63, 67.		Cust. 8- 8, 1931
75, 1941, 1942	25	6-74, 193
CHEVROLET		6-73, 19
1929 to 1933 Std. 1934, 1935	10 10	6-73, 19 8-72, 19 8-75, 19
Master 1934, 1935	11	8-75, 193
Std. & Master.		6-80, 19 6-90, SC
1936	15	6-85, 193
Std. & Master,		6-95, SC
1937, 38, 39, 40, 41 Stylemaster, Fleet-	14	SC-12
master, 1942	15	6, 1938
CHRYSLER	10	96 Spec.
Six, 1932, 33, 34	16	1939-4 97 Supe
Roy. 8, 1933	19	1939-4
Imp. 8, 1933	20	HUDSON
Imp. Cust. 8, 1933	27	6-1935
Roy. 8 CU, 1934 CV, CX, 1934	23	8-1935
6-C6, 1935	23 17	8-64, 65, 6-63, 19
8-CZ, 1935	20	1937
8-C1, C2, C3, 1935	19	8-74, 75,
CW, 1935	24	112, 193
6-C7, 1936	19	Terra.,
8-C8, 1936 8-C9, C10, C11, 1936	22	6, 1938,
8-C9, C10, C11, 1936 C-16, 1937	17 20	8, 1938 90, 98,
C-14, 1937	22	93, 1939
C-15, 1937	21	95, 97,
C-17, 1937	17	40, 41,

uarts			HUDSON (cont.) Qu	
25 21	C-18, 1938 C-19, 1938	20 20	44, 47, 1940 10, 11, 12, 1941	18 13
19		20	14, 17, 1941	18
171/2	C-22, 1939	17	20, 21, 22, 1942 24, 25, 27, 1942	13
21		24	24, 25, 27, 1942	18
37 16		18 24	HUPMOBILE S, S-2, 1930-31	14
20		18	C, 1930, 1931	20
	C-33, 1941	24	H, U, 1930, 1931	28
6		24	L, 1930, 1931	16
7		18 26	216, 1932 222, 1932; 332, 1934	13 21
4	DE SOTO	20	226, 1932; 326, 1933	
51/4	Six, 1931, 1932	15	321, 1933	21
	Six, 1933 Six, 1934	16	417, 1934; 421-J,	10
12		20 17	1934 427, 1934	16 24
16		19	518, 1935	20
19	S-3, 1937	20	321, 527, 1935	24
14		20	6-618G 1936	18
151/2		19	8-621N, 1936 6, 1938, 39	21½ 18
18 23		17 18	8, 1938, 39	211/2
13		18	LAFAYETTE	
131/4	ESSEX		1934, 1935, 1936	19
		19	328, 1929	21
17 12½	Super six, 1932	17	340, 1930; 345, 1931	24
16	Vict. 6, 1928	12	1932, 1938	26
13	Six, 1929, 1930	16	St. 8, 1934, 1935	18
16%		171/2	8-36-50, 1936 37-50, 37, 38, 39, 40	161/2
18	Six, 1931, 32, 33 Eight, 1931, 32, 33		LINCOLN	20
26		181/2	8, 12, 1931 to 1933	34
26	Six, 1935	17	12-1934, 1935, 1936,	00
24		15	1937, 1938 V12, 1939-40	32 32½
28		16 15	V12, 1942	27
20 19	D19, 1941	15	LINCOLN ZEPHYR	
23	D22	15	H, 1936, 1937	27
30	FORD	00	1938, 39 1940, 41, 1942	30 27
29	V-8, 1932, 33, 34, 36 V-8, 1935	20	MARMON	
19 24	V-8-60, 37, 38, 39		70, 1931	16
	V-8-85, 37, 38, 39,		88, 1931; 8-128, 1932	28 29
25	40 V-8-60, 1940	22 13	16, 1931, 1932 16, 1933	34
17 24	V-8-85, 1941		MARQUETTE	
25	6 cyl., 1941, 42	261/4 171/2	1929	12
30	V-8, 1942 GRAHAM	22	MERCURY 8, 1939, 40	22
241/2		26	1941	251/2
25	8, 1931 to 1934	20	1942	22
20		15	NASH	
10		17½ 18	Twin 8, 890, 990 Big 6, 1932	17
10		20	Spe. 8, 1932	21
11	6-80, 1936	11	Adv. Amb., 1932,	
15	6-90, SC-110, 1936	15	1933 1120, 1933	22 19
	6-85, 1937 6-95, SC-116,	11	Std. 1933, Spe., 1933	
. 14	SC-120, 1937	15	Big 6 1120, 1934	171/2
15	6, 1938	$13\frac{1}{2}$	Adv. 8 1280, 1934	21
	96 Spec. & Cus., 1939-40	14	Amb. 8 1290, 1934 6, 1935, 1936	$\frac{22}{17\frac{1}{2}}$
16	97 Superch. Cus.,	14	400, 1935, 1936	18
19	1939-40	15	Adv. Amb., 1935	21
20 27	HUDSON	10	Amb. Super 8, 1936 H, 1936, 1937	21 27
23	6-1935 8-1935	18 23	Lafayette 400,	21
23	8-64, 65, 66, 67, 1936		3710, 1937	20
17	6-63, 1936; 6-73,		Amb. 6, 3720, 1937	17
20 19	1937 8-74, 75, 76, 77, 1937	13	Amb. 8, 3780, 1937	18
24	112, 1938	12	Lafayette, 1938, 39, 1940	20
19	Terra., 1938	121/2	Amb. 6, 1938	20
22	6, 1938, 39	121/2	Amb. 8, 1938	18
4.77	8, 1938	171/2	3920, 1939	16
17			2000 1020	17
17 20 22	90, 98, 1939 93, 1939	121/8	3980, 1939 4020, 1940	17 17
20	90, 98, 1939		3980, 1939 4020, 1940 4080, 1940 4140, 1941	17 17 18 14

NASH (cont.) Qu	arts	P
4160, 1941 4180, 1941	17 16	
4240, 1942	14	
4260, 1942	17	
4240, 1942 4260, 1942 4280, 1942	16	
DAKLAND		
Six 8, 1930, 1931	12 25	
OLDSMOBILE		R
1929, 1930, 1931	13	
8, 1933, 1934	19	
F35, F36	13	
L35, L36, F37 L37	16 20	
F38, 60, 70, 1938-39		
L38	21	
80, 1939 60, 70, 1940	24	
Cruiser 8, 1940	17¾ 21	
6, 1941	18	
8, 1941	22	
8, 1941 6, 1942 8, 1942	181/2	S
8, 1942 OVERLAND	$20\frac{1}{2}$	
	1134	
PACKARD		
903, 904, 1931	25	
Lt. 8, 1932 Std. 8, 1932	19 20	
Del. 8, 1932	25	
12, 1932-36	40	
8, 1933-36	20	
Super 8, 1934, 35, 36	22	
120, 1935 120-B, 1936	16½ 18	
Six-115-C, 1937	17	
120-C 1937	20	
8-1500, 1, 2, 1937 12-1506, 7, 8, 1937 Six, 1938, 39	24	
12-1506, 7, 8, 1937	40	
8-1601, 1701-2,	15	
1938-39	16	
Sup. 8, 1938 Twelve, 1938, 39 1703-5, 1939	20	
Twelve, 1938, 39	40	
1800, 1940	22 17	
1800, 1940 1801, 1940	18	
1803-4-5, 1940 1806-7-8, 1940	20	
1806-7-8, 1940	20	
1900, 1941 1901, 1941	15 17	
1903, 4, 5, 6, 7, 8,	11	
4044	20	
Clipper, 1941	17	
2000, 10, 20, 1942	14 17	
2003, 2, 3, 4, 5, 6,		
1941 Clipper, 1941 2000, 10, 20, 1942 2001, 11, 21, 1942 2003, 2, 3, 4, 5, 6, 7, 8, 1942 PIERCE-ARROW 8, 1929 to 1934	20	
PIERCE-ARROW	0.0	
8, 1929 to 1934 12, 1932, 1933, 1934	26 38	
8-845, 1935	28	١.
12-1245-55, 1935	40	١.
8-1601, 1936 &	0.5	
8-1701, 1937 2-1602-03, 1936	25	
& 1702-3, 1937	38	V
PLYMOUTH		
Up to 1931	14	V
1932 1933	15 13	
1934	14	V
1935	15	1
1935, 1936, 1937	15	
1938, 39, 40, 41	14	
1942 PONTIAC	15	V
Up to 1928	10	1
1929, 1931, 1932	14	
1930	13	

PONTIAC (cont.) Qu	
6, 1935	131/2
6, 1935 8, 1935	14
6, 1936	15
8, 1936	16%
6, 1937, 38, 39, 1940	16
6, 1936 8, 1936 6, 1937, 38, 39, 1940 8, 1937, 38, 39, 40 6, 1941, 1942 8, 1941, 1942	19
6, 1941, 1942 8, 1941, 1942	18
8, 1941, 1942	1914
REO	-
15. 1930	14
15, 1930 C Fly. Cloud, 20,	
25, 1929, 30 6-21, 6-25, 1931 8-21, 8-25, 1931.	19
6-21 6-25 1931	17
8-21 8-25 1931	
1932	16
8-31, 8-35, 1931	23
2 1029 1022	20
Royal, 1932, 33 S4, 1934	23
S4 1934	19
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FREEZING WEATHER AHEAD!

POR the next few months, the majority of the country can expect some cold weather, and now is the time for repairmen to get their customers' cars in condition to take it. Snow, sleet and zero temperatures will be the rule rather than the exception, and how well the cars are conditioned to operate in that kind of weather will determine the degree of satisfaction owners will derive from their cars under those difficult operating conditions.

Anti-freeze treatment of the cooling system is undoubtedly the first thought that comes to mind when winter conditioning is mentioned. This year there has been considerable talk about a shortage of anti-freeze preparations, the reason being that many ingredients of the anti-freeze compounds are used in

Check your work against this list to be sure you've done everything needed to prepare customers' cars for the snow and zero cold to come

the manufacture of munitions or other articles of vital defense need. Because of this talk of shortage, many owners have already bought their normal winter's supply.

Be that as it may, the general opinion seems to be that the present supply of anti-freeze is enough to take care of a normal winter, and that there will be enough to go around if only enough is sold each

customer to protect the cooling system of his car against freezing at the normal temperature encountered during the average winter. It is a waste of anti-freeze to oversell the protection. For example, if the normal low temperature in a given area is zero, the customer should be sold enough anti-freeze to protect his car to

(Continued on page 54)

31/2

141/2

101/2

11%

R AGE



PARTS



NEW

TOOLS

Portable Fast Battery Charger

One of the latest fast battery chargers to be placed on the market is the Champion High-Rate charger announced by Honeycutt Mfg. Co., Inc., 2715-17 Oak St., Kansas City, Mo. This charger is portable, making it possible to use it on service calls



wherever 110-volt current is available. It has a high-rate charge of 60 amperes, a taper charge of 25 amperes, and can also be used as a conventional charger for charging five to ten batteries in parallel. It is also equipped with a high rate breakdown for cycling the battery, and a test circuit for testing each cell individually.

Liquid Gasket

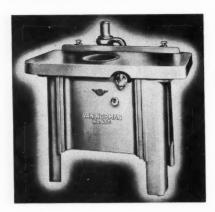


R. M. Hollingshead Corp., Camden, N. J., has introduced Aeromotive Gasket Maker, a liquidtype gasket compound that can be applied with a brush. It can be used for mechanical joints with without the regular gasket, to produce a permanent, flexible

seal. It is claimed that Aeromotive Gasket Maker is non-drying, and will not shrink or crack, and is not affected by hot or cold water, oil, kerosene, gasoline or many other fluids.

Surface Grinder

The No. 555 multi-purpose horizontal surface grinder recently announced by Van Norman Machine Tool Co., 160 Wilbraham Ave., Springfield, Mass., is designed for reconditioning cylinder heads that have become warped or distorted, for increasing compression ratios, and for a number of other surface grinding operations. It has an 11-in. grinding wheel mount-



ed at the center of the table, and rotates in a horizontal plane, driven by a 2 hp. motor. The level of the wheel is adjusted by micrometer controls. The work is simply moved back and forth on the table over the wheel, no set-up tools being needed. Chips and dust are removed from the table by a ½ hp. vacuum cleaner mounted at the rear.

Oil Filters Added to Line

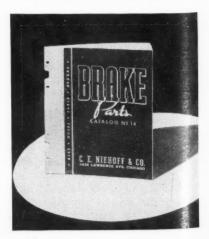
The line of AC oil filters made by the AC Spark Plug Division of General Motors Corp., Flint, Mich., has been increased by the addition of two new filters for Chevrolet installation. Model LC-4 provides a



low-priced filter installation for passenger cars only, and carries a smaller filter cartridge; Model LC-1 is for installation on passenger cars or trucks, and has a larger capacity filtering element. Both models use the Kleer Kleen oil filter element, which is said to be non-channeling, non-disintegrating, and to remove the most minute particles of dirt, sludge, dust and metal.

Brake Parts Catalog

The C. E. Niehoff & Co., 4925 Lawrence Ave., Chicago, Ill., has issued a new 80-page catalog covering the



PROFIT MAKERS

EQUIPMENT . . ACCESSORIES

complete line of hydraulic brake parts made by the company. It gives complete passenger car and truck specifications, a section of tips for trouble shooting on hydraulic brakes and valuable service hints. The catalog will be sent without charge to any parts jobber sending a request on his letter head.

Wheel Bearing Packer

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The Alhberg Bearing Co., 3098 West 47th St., Chicago, Ill., has developed a new front-wheel bearing packer that will handle all bearings from 1½ in. in diameter up to 7 in.



The unit is designed to carry a supply of 5 lb. of grease in the base. The bearing is placed in the top of the cylinder, pressure is applied to the lever, and grease is forced completely through the bearing.

Pneumatic Hammer for Body Service

The Seiden Pneumatic Tool Co., Jackson, Mich., has announced the introduction of a new deep-throated yoke for use in connection with the Seiden pneumatic hammer when being used for turret top work or work on the new style deep and wide fen-



ders. The large yoke enables the operator to use the pneumatic hammer in places heretofore impossible. It can be purchased separately as part PH-48 for those shops which already have the Seiden hammer, or it can be purchased complete with the hammer. Another feature of this new yoke is that a special swivel mounting permits the hammer to be turned to any point in a complete circle. A variety of other yokes and anvils is available for use with the hammer.

Snap-On Has New Torque Wrench

Snap-On Tools Corp., Kenosha, Wis., has announced a new torque wrench known as the Torqometer. It is said to contain an entirely new principle for measuring the tension of



nuts and bolts. There are no springs and no bars with predetermined elasticity, and the working parts are said to be entirely free of inherent friction. The scale is graduated from zero to 150 ft.-lb. The new model is identified as TQ-150.

New Line of Tire Groovers

A new line of tire-grooving tools has been announced by Kwick-Kut Mfg. Co., 3828 Arsenal St., St. Louis, Mo. The new line is known as the Rider Series, and is available in wattages from 50 to 300. All models use both the company's patented flat visible



pattern blade and also the open or ribbon blade. The combination heads require no extra attachments, and the change from one type blade to the other is made instantly. Prices assigned to the new line are said to be the lowest in the history of the company.

Extinguishes Magnesium Fires

The Pyrene Mfg. Co., 560 Belmont Ave., Newark, N. J., has announced a new extinguishing agent that puts out magnesium fires in industry and in incendiary bombs. This new substance is known as Pyrene G-1 Fire Extinguishing Powder, and is spread

TOOLS .



P-ARTS

on the fire with a scoop or shovel. It contains a material which, when heated, forms a heavy, air-excluding, fire-smothering vapor. It is said to be harmless to machinery.

Adjusts Worn Tie Rod Ends



For speedy adjustment of slightly worn tierod ends, the Bear Mfg. Co., Rock Island, Ill., has developed the "Jointite" tie rod adjuster. It fits practically all popular models, and is easy to install. It is being made available for

those customers who won't spend extra money for tie-rod replacements.

Modern Lubricators

The latest in modern lubricating equipment is represented by the Lincoln Masterluber illustrated, and made by the Lincoln Engineering Co., 5701 Natural Bridge Ave., St. Louis, Mo. It is designed for dispensing chassis and gear lubricants direct from the 100-lb. original refinery drum. The



higher portion of the cabinet houses air-motor-operated Lubriguns as well as the refinery drums. The lower portion houses two chassis and two gear lubricant delivery hoses and one air hose.

Mileage Tester

A new type of gasoline mileage tester has been introduced by E. A. Stromberg Co., Inc., 1160 N. Howe St., Chicago, Ill. The scale is calibrated to read gasoline consumption in gallons per hour and the corresponding reading in miles per gallon when compared with the speedometer reading. Incorporated in the instrument is a vacuum gage and a pressure gage for testing fuel pump pressure.



Pick Mfg. Co., West End, Wis., is offering an attractive display rack



free with the purchase of an assortment of Pick replacement oil filter cartridges.

Fender Iron Has Many Attachments

The CP fender iron, recently announced by the Chicago Pneumatic Tool Co., 6 East 44th St., New York City, is a light-weight, air-operated hammer for smoothing out dents, wrinkles and rough spots in fenders, tops and other sheet-metal parts. A large assortment of dollies is avail-



able, and also a large assortment of yokes for practically every kind of job. Standard equipment includes two yokes, two upper dies and four dollies, 50-ft. hose with fittings, and one wood die rack. Optional equipment, in addition to the yokes, includes sheet metal cutter, scraper chisel and bead dies.

Battery Cover

To make batteries on display more attractive, and at the same time to keep them clean and new-looking, Globe-Union, Inc., 900 E. Keefe Ave., Milwaukee, Wis., has developed a slipcover made of transparent Pliofilm. This cover slips over the top of the battery, as shown, and is held in place by an elastic band in the edge of the cover. Covers are said to be tough, acid-proof and washable, so that they should last a long time.



PROFIT MAKERS

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J-M Has New Manual

The Eighth Edition of the Brake Reliner's Manual has just come off the press, edited by Johns-Manville Corp., 22 East 40th St., New York City. It contains up-to-date information about passenger car brakes, with illustrations and linkage diagrams, and complete adjusting information. Also gives instructions for selecting and applying the correct brake lining. Includes a trouble-shooting section with charts covering all types of brake systems.

This new manual is available to users of Johns-Manville brake linings through their J-M distributors.

Paint-Spraying Outfit

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A new, portable paint-spraying outfit has been introduced by The Electric Sprayit Co., Sheboygan, Wis. This compressor unit has an air delivery of 2.75 cu. ft. per min. at 40 lb. spraying pressure, and is powered by a



¹/₄-hp. motor. Has built-in oil and moisture filter. Gun body and cover are made of die cast aluminum alloy, and the one-quart container is also aluminum. Gun has X-type air nozzle and fluid tip combination for best results with lacquer, varnish, shellac or resinous materials.

Ratchet Adaptor

The Herbrand Corp., Fremont, Ohio, has announced a universal ratchet adaptor, which quickly converts any socket, extension, flexhandle, T-handle, speeder or any



socket combination into a perfect ratcheting tool. The ratchet is 2 in. high, $1\frac{1}{2}$ in. in diameter, and is equipped with $\frac{1}{2}$ in. square drive for use with any standard unit. Identified as catalog No. S-11A.

Solvent Cleaner

The Park Chemical Co., 8074 Military Ave., Detroit, Mich., has introduced a special cleaner for carburetor and fuel pump parts, known as the Parko Solvent Cleaner. It cleans by cold immersion, and is said to be extremely fast in action, and to remove carbon deposits, gummy residues, grease, paint, dirt, etc., quickly and to be non-corrosive.

New Compressor for Spraying Outfit

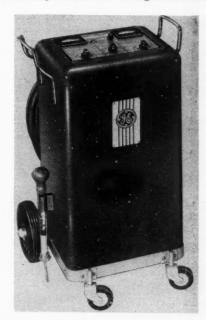
The Campbell-Hausfeld Co., Harrison, Ohio, has announced a new four-cylinder compressor unit for its heavy-duty paint-spraying outfit. The new compressor is 1% x 1% in. bore and stroke, and has a drop-forged crank-



shaft with center main bearing. Its output is rated at 4 cu. ft. per min. at 50 lb. pressure.

GE Fast Charger

The General Electric Co., 1285 Boston Ave., Bridgeport, Conn., has developed a new rapid-type battery charger known as the "Eighty De-Luxe." It has a high initial charging rate of 80 amps., which automatically changes to a lower rate and then automatically shuts off. A high-rate dis-



charge tester is built in to the unit. Large, rubber-tired wheels make the unit easily portable. Control panel is on top of the charger, with all instructions embossed on the panel.

New Arc Welder

The US Electric Welder Corp., 1224 W. Bancroft St., Toledo, Ohio, has recently announced a new arc welder. Control is provided by a single dial, calibrated to welding amperages rang-(Continued on Page 84)

General and Engine Specifications

		Line Number	-262506	8 601224	20 118 12	26 25 23 22 23	27 28 33 33 35 35 36	9 2850	= 0.65=	
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	-	Hp. per Cu. In.	448000	/			4 444444444	4 488.44 4 4 8 8 8 4 4 4 4 4 4 4 4 4 4 4 4 4 4	47	2173/8 -2173/8 1/15 -5-7-8-7 1 2004-7;4
	* nsb	Weight per Hp. 5 Pass., 4 door Se	37.73 38.73 37.20 27.67 28.18 31.30	33.33 31.43 31.43 122.92 33.17	39.25 39.48 37.39 35.10	34.46 37.54 37.63 42.07 36.52	38.15 39.65 35.95 37.09 37.48 32.48	37.10 42.17 43.50 37.43		2007— 2007— 5; 2004-5; 5; 2004-5; 7, 2004-5; 7, 200 200 1, 200 200 200 200 200 200 200 200 200 20
	* nab	Weight per Cu. In 5 Pass., 4 door Se	16.73 17.70 14.52 16.13 13.34	16.74 15.96 13.60 41.78 16.12	15.63 16.08 19.66 16.89	14.63 15.95 16.28 16.33	16.06 16.06 16.06 16.06		16.01 17.82 16.64 15.91 20.57	(p)—Model 2006—2151½ in.; 2007—2173% in.; 2008—2271½ in. (r)—Model 2006—5.0/15; 2007—2173% in.; 2008—(s)—Models 2003—6.2/1.00/15; 2004-5-7-8-7.00/16 (s)—Models 2003—6.2/1.00/15; 2004-5-7-8-7.00/16 (t)—4.10 on Model 2001; 4.09 on 2021 (t)—3.25 on Models 2003-6-23; 4.09 on 2004-7; 4.38 on 2005-8 (1)—3.15 on Models 2003-6-23; 4.09 on 2004-7; 4.38 on 2005-8 (1)—3.15 on Models 2003-6-23; 4.09 on 2004-7; 4.38 on 2005-8 (1)—1. Line L—L-Head Motor No-No-No-No-No-No-No-No-No-No-No-No-No-N
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N E	Comp	Pressure (Lb.)	122 112 112 112 112 112 112 112 112 112	25 25 25 25 25 25 25 25 25 25 25 25 25 2	165 125 125 119	120011	115	125		Model Model 2774 in Model 2 Models 1.10 on 3.92 on Ast Iro
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	. 8	Maximum Torque (Lb. Ft.) at Specified R.P.M.	200-2000 200-2000 206-2000 278-2200 278-2200 278-2200 283-1700	174–1200 200–1600 260–1800 20–2800 190–1600	180-1200 156-2200 138-1400 168-1200 198-1600	176-2100 139-1200 203-1600 200-1600	190-1400 200-2000 200-2000 200-2000 200-2000 192-2000 230-2000	172-1600 175-1400 175-1400 190-2200	134-2000 176-1600 200-2400 108.1800	Six-6.25/16 013 in. 2003-6-23- -201 in. -206½ in. in.; 2094-
	.m.	Maximum Brake at Specified R.P.	110-3400 110-3400 118-3600 165-3800 165-3800 165-3800 150-3400	90-3300 120-3800 140-3600 140-3600 12-3800 115-3800	90-3300 90-3800 92-4000 102-4000 128-4200	130–3800 130–3800 100–3800 75–3600 105–3400	100-3400 110-3400 110-3600 110-3600 1105-3600 125-3600 126-3600	95-3400 90-3200 90-3200 103-3500	80-4000 94-3600 117-4000 63-3900	9)—Model Super-Six—6.09/16; Comm. Six—6.25/16 h)—Model 24—6.25/16; Model 25—6.50/15 i)—Model 2021—60/18; iii; Model 201—60/18; iii. 60/18; iii; Models 2004-6-62/18; iii; Model 2020—203-6-23— m)—Model 2000—208/18; iii; Model 2020—201 iii. n)—Model 2000—208/18; iii; Model 2020—201 iii. n)—Model 2000—208/18; iii; Model 2021—206/18; iii.
		Taxable Horsepower	30.6 30.6 37.8 37.8 39.2 39.2	28.3 33.8 33.8 7.2 28.3 25.3	28.1 21.6 21.6 23.8	232.5 232.5 27.3 31.2		33.30.53		
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	100b p ,.8	Shipping Weigh Cheapest 5 Pas Sedan or equive	3650 3760 3890 4065 4150 4115 4750	3125 3500 3900 975 3315 3195	3033 3053 2940 3080 3280 3395	3980 4380 3263 2655 3335 3485	3315 3465 3455 3580 3435 3560 4005	3025 3235 3415 3355 3485	2520 3265 3485 2231	nce data nds 61, 63—1 67,—139 ir 77—2281/ 77—2281/ 77—2281/ 77—2281/ 77—2281/ 77—2281/ 77—2281/ 77—2281/
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read (In.)		Rear	6213 6113 6113 6213 6213 6213 6313 6214 6214 6214 6214 6214	600 611 611 600 600 600 600 600 600 600	250 250 250 250 250 250 250 250 250 250	60 60 60 60 60 60 61,74 61,74	(\$€ \$6 £ £ £ £ £ £ £ £ £ £ £ £ £ £ £ £ £ £	22222 6665 6667 6667 6667 677 677 677 677 677	57 6015 6015 5814	
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	PASSENGER CAR MAKE AND	MODEL	Buick-Special 42-40A Buick-Sx. Spec. 42-40B Buick-Super 42-50 Buick-Century 42-70 Buick-Imited 42-70 Buick-Limited 42-30 Cadillac 61, 62, 63, 605 Cadillac 67, 75	Chevrolet Chryster-Roy, & Win. C-34 Chryster-Sar, & N.Y. C-36 Chryster-Grown Imp. C-37 Crostey De Sofo-Del., & Cust. S-10 Dodge-Del., & Cust. D-22	Pord-Six & Dol. 20 Ford-Eight 20 Fudson-Six & Dol. 20 Hudson-Super & Com. 6. 21, 22 Hudson-Com. 6. 24, 25 Hudson-Com. Cust. 8. 27	Lincolir-Zeph. & Cont. Lincolir-Custom. Mercury. Nash-Ambassador 600. 42-40 Nash-Ambassador 6 42-60 Nash-Ambassador 8 42-60	Six66 ic Six76 8 68 8 88 8 2000-2020 2001-2021 2003-23-4-5 8 2006-7-8	Plymouth-DeL. & Spec. DL. P-14 Optide-DeLuxe 6 42-25 Portiac-Sfream 6 42-26 Pontiac-DeLuxe 8 42-26 Pontiac-Stream 8 42-27	Studebaker-Champion 6 4G Studebaker-Commander 6 12A Studebaker-President 8 8C Willys-Americar	### ### ##############################
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Pistons, Rings, Connecting. Rods

		Line Mnmber	-0040000	00=255	2285876	288888	23 23 23 23 23 23 23 23 23 23 23 23 23 2	1498837	2828	1
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CONNECTING RODS	Material (S.A.E. No.)		X-1345 X-1345 X-1345 1045 1045 1035 1035	MFS MFS MFS MFS MFS MFS	MFS MFS DFS DFS DFS	DFS DFS Steel Steel Steel	X-1335 X-1335 X-1335 X-1335 DFS DFS DFS	MFS DFS DFS	DFS DFS Steel	
CONN		Length (In.)— Center to Center	7 7 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	84 84 84 84 84 84 84 84 84 84 84 84 84 8	~ ~ & & & & & & & & & & & & & & & & & &	7.40 7.40 88,44,40	アアアアアアアの	77777	0 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	t o
	(°u	Average Clearance (I	.00035 .00035 .00035 .00035 .00035	SF .00040 .00010 .00020 .00040	SF SF SF SF	0005 0005 SF	.00045 .00045 .00045 .00045 .00047 .00047	.00040 .00030 .00030 .00030	.00020 .00020 .00035	Slip Fit Slipper Skirt Split Skirt Trin Plated "Trin Plated "Trin Slot """ Slot
NIA TO		Госкед Іи—	~~~~~~	& r r r r r r	L L L L L L			4444		Split
WRIST		Diameter (In.)	.8126 .8126 .8746 .8746 .8746	প্ৰকল্পত্ত প্ৰতিশ্ৰ ১৯৮১ - ১৮৮৮ - ১৮৮ - ১৮৮ - ১৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮৮ - ১৮৮ - ১৮৮ - ১৮৮ - ১৮৮ - ১৮৮ - ১৮৮ - ১৮৮ - ১৮৮ - ১৮৮ - ১৮৮ - ১৮৮ - ১৮৮ - ১৮৮ - ১৮৮ - ১৮৮ -	.850 .7502 .7502	.7502 .7502 .7502 .8120 .8745	10 10 10 10 10 10 10 10 10 10 10 10 10 1	ni-anie alo alo alo	14/6/4 MG	S S F S S
		Length (In.)	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	3.150 22.63% 22.636 23% 23% 23% 23% 23%	$\begin{array}{c} 2.910 \\ 2.850 \\ 2\frac{1}{16} \\ 2\frac{1}{16} \\ 2\frac{1}{16} \\ 2\frac{1}{16} \end{array}$	2.607 2.975 2.975 2.804 2.574	3 3 0 3 0 0 0 0 0 0	20 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	2000 2000 2000 2000 2000 2000 2000 200	Steel .
		Maximum Wall Thickness (In.)	@@@ @ @@@@	. 155 . 169 . 162 . 130 . 169	12333	€€≘ <u>5</u> 5	172 172 170 170 170	. 162 . 175 . 150 . 150	(u) 135 135 135	orging
	Compression	Average Gap (In.)	.015 .015 .015 .015 .015	8555555	400000	020	222222222	100000	00000	Fh.—Flat Head Li—Lubrite Finish MFS.—High Manganese Forging Steel O.—Oval PF.—Pocked in Piston PF.—Pocked in Rod RP.—Ribbed RP.—Ribbed Sef.—Selective Fit
S	Compl	Width (In.)		1237	095 093 093 093	0932 0932 0917 093 124		min min min min min	2,22,2	Fh—Flat Head MFS—High Mangane O—Oval P—Locked in Piston PF—Push Fit R—Locker's in Rod RP—Ribbed Sef—Selective Fit
RING		Number Used	00000000	0000000	000000	000000	000000000	00000	0000	-Flat Head -Lubrite Fii S-High M -Coval -Locked in I -Push Fit -Locked in I -Ribbed
PISTON RINGS		Maximum Wall Thickness (In.)	140 140 140 150 150	. 155 . 145 . 145 . 135 . 150	128 128 128 128	107 112 1145 130	2230222222	155	. 135 . 125 . 140	SPT-1
-	Oil	Average Gap (In.)	000000000000000000000000000000000000000	010000000000000000000000000000000000000	40000	010000000000000000000000000000000000000	<u> </u>	100000	00000	Iron
		Width (In.)		. 1862 ************************************	1885 1537 1560 1560 1560	1847 1847 1537 1860 (k)	17865 17865	ယက္ကြက္တြက္ခြက္ခြက္ခြက္ခြက္	michighichigh	loy Cast bulator
		Number Used	00000000	-000-00		88	00000	8		kel All tteel I, Turi
	Ring Groove Depth (In.)	Compression	.167 .167 .182 .182 .182 .00	. 158 . 181 . 169 . 169 . 138 . 171	146 146 146	555	23 232444	158	(s) 172 148 161	AS—Armasteel Au—Auto-thermic C—Cam Ground Ch—Cast Hound CN—Chrome Nickel Alloy Cast Iron CS—Cast Alloy Steel CT—Cam Ground, Turbulator Top DFS—Drop Forged Steel F—Ploating
	Ring (lio	.167 .167 .182 .182 .182 .160	. 178 . 172 . 172 . 178 . 188	146 146 146	175	888822222	174 197 188 188	170 185 171	AS—Arm Au—Aut CI—Cam CI—Cam CI—Cam CI—Cam CI—Cam OFS—Di
	106— (In.)	Top of Skirt	.0017 .0017 .0026 .0026 .0026 .0026 .0026	SeF (g) (g) (0013 (0013	0012	00015	0012 0012 0012 0024 0007	(g) 0040 0050 0050	SeF SeF 0020	e .
	Clearance— Average (In.)	Top Land	0190 0190 0300 0300 0196 0196	.0165 .0080 .0152 .0152 .0035	0200 0200 0200	0020 0020 0030 0175	0265 0265 0255 0255 0255	0105 0235 0235 0235 0235	0075 0075 0075 0011	9—Top. 161 to .168; Middle .146 to .153 —One 35: one 36 B—Alumium Co. of America and Bannium to .6 America and Landhalumium & Brass Corp. —Alumium Alloy —Alumium Alloy —Anodized Finish
SN		րանքի (In.)			::	:::	00000 : : : :	00000	9889	Midd e.135 of Am m & B tries,
PISTONS	6		444400000000000000000000000000000000000	80000000000000000000000000000000000000	%%%%% %%%%%	% € 60 € 60 € 60 € 60 € 60 € 60 € 60 € 6	0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0	Molanianiana Molanianiania	00000 00000 0004400	o.168; ne 1/8 middle m Co. uminus Indus Alloy Finish
	tuo	Weight (Oz.) With Rings, Pin or Bush	23.73 23.73 23.73 18.85 18.85 18.32 18.32	26.90 16.30 16.30 17.50	16.23 11.82 16.00 16.00 16.00	12.70	27.00 24.00 24.00 24.00 25.12 20.25 20.25	25.29 27.04 24.64 24.64	24.00	op .161 t
And the second s		Features	CT, Lf CT, Lf CT, Trs, An CT, Trs, An CT, Trs, An Ts, An	Fh. O, Sp C, Rb Us, C Us, C C, Rb Us, C, Tp, Au	0000	Ss, O, Tp, Au	44, C, T	5,555¢	0000, E	्रस्टेंब बबबब
		Material	PAPAGGG	PCCAPCC	88	S CS V	Als CCI ASS Als Als	SSSSS	5555	07 6 6 6 61.7 11565 1837 24 24 24 24
		Маке	00wn 00wn A-B A-B	Own	00wn 00wn 00wn 00wn	00wn 00wn 00wn	AA SWILL OWN	0000 0000 0000 0000	00wn 00wn 00wn	No. 2—.11 I. 2—.11 No. 2—.11 No. 2—.1 No. 2—.1 No. 2—.1 No. 2—.1 No. 2—.1 No. 2—.1 No. 2—.1 No. 2—.1 No. 2—.1 No. 2—.1
	1	Cylinders, Bore and Stroke		6-374x33 8-374x47 8-374x47 8-374x47 6-374x7 6-374x47 6-374x47	6-3.30x4.40 8-3.06x3.75 6-3x4/8 6-3x5 8-3x4/2 8-3x4/2	12-2.93x3.75 12-2.93x3.75 8-3.18x3.75 6-3½x3¾ 6-3½x4¾ 8-3½x4¾	6-31/2×44/3 8-31/		6-3x4 6-316x43/8 8-316x41/4 4-31/8x43/8	(h)—No. 1—127; No. 2—107 (i)—No. 1—137; No. 2—116 (i)—No. 1—134; Fourth. 186 (i)—No. 1—1867; No. 2—1617 (m)—No. 1—1882; No. 2—1617 (i)—No. 1—1882; No. 2—1837 (i)—No. 1—1882; No. 2—1837 (i)—No. 1—168—175; No. 2—140—150 (i)—No. 1—162—162; No. 2—145
	O A CO	MODEL MODEL	Buick-Special 42-40A Buick-Ex. Spec. 42-40B Buick-Super 42-50 Buick-Roadmaster 42-60 Buick-Roadmaster 42-70 Buick-Limited 42-70 Cadillac 61, 62, 63, 605 Cadillac 67, 75	Chevrolet & Win. C-34 Chrysler-Roy, & Win. C-34 Chrysler-Sar. & N.Y. C-36 Chrysler-Grown Imp. C-37 Crosley Boto-Del. & Cust. S-10 Dodge-Del. & Cust. D-22	Ford-Six Ford-Eight 20 Hudson-Six & Del. 21, 22 Hudson-Com 8 24, 25 Hudson-Com 0. Cust. 8 24, 25	Lincoln-Zeph. & Cont. Lincoln-Custom Mercun Marcun Mash-Ambassador 600 A2-40 Nash-Ambassador 6 42-60 Nash-Ambassador 8	Oldsmobile-Special Six. 66 Oldsmobile-Dynamic Six. 76 Oldsmobile-Dynamic 8 78 Oldsmobile-Dynamic 8 77 Oldsmobile-Custom 8 2000-2020 Packard-Eight 2001-2021 Packard-Eight 2003-2021 Packard-Cus. Sup. 8 2003-78	P-14 42-25 42-27 42-27	Studebaker Champion 6 42 6 Studebaker-Commander 6 124 6 Studebaker-President 8 8C 8 Willys-Americar 442	ABBREVIATIONS: (a.—Upper .130, Lower .140 (b)—Upper .170, Lower .150 (c)—0024 Bottom of Skirt (d)—Top .181; Lower .151 (e)—Upper .21, Lower .156 (g)—Bottom of Skirt at Maximum (g)—Bottom of Skirt at Maximum (p)—Bottom of Skirt at Maximum (p)—Dottom of Skirt at Maximum (p)—Bottom of Skirt at Maximum (p)—Botto
		Line Number	-00400V®	e512244	20122	288888 288888	83333333	788844 19999	42 44 45 44 45 45 45 45 45 45 45 45 45 45	8666666 10-10-10-10-10-10-10-10-10-10-10-10-10-1

Connecting Rod and Crankshaft Bearings

_			Line Numbe	-02450/8	9012222	20 21 21 21 21 21	2888822	32 33 33 33 33 39 38 39 39 39 39 39 39 39 39 39 39 39 39 39	46333	2444
			No. 9				231x232	28/x223 28/x233	1	213×113
			No. 8				21,x13	284×1-5 28,4×1-5 28,4×1-5		23.1 x 3.2
			No. 7				25.1x 25.1x 7.15.2 7.1x	28% 4 x 1 3 3 4 1 5 1 5 1 5 1 5 1 5 1 5 1 5 1 5 1 5 1		211 x 329
			No. 6				wjenje Harin X X Harin Harin Harin	234×13 234×136 234×136		23.2 3.11.2 3.20
		nd Length	No. 5		266.5 266.5	22 22 22 22	X X	22.22 22.23 22.24	2)5×17/8 2)5×17/8	233×135
	ARINGS	Diameter and Length	No. 4	2000 Company	25.776x2.777 25.5x17/8 25.5x17/8 25.5x17/8 27.5x17/8 27.5x17/8	2.499x1.295 28.xx13.8 28.xx13.8 28.xx13.8	2.401x2.248 2.401x2.248 221x134 221x134 221x134	0.000000000000000000000000000000000000	2000 000 000 000 000 000 000 000 000 00	215x132 275x132 232x32 232x32
TALISANIAN D	MAIN BEARINGS		No. 3	20000000000000000000000000000000000000	2.745x2.746 2.5x11.6 2.5x11.6 2.5x11.6 2.5x11.6 2.7x11.6 2.7x11.6 2.7x11.6	2.499x1.360 2.50x1.360 2.55x2.3% 2.55x1.7% 2.5	2. 401x1.248 2. 50x1.97 2. 50x1.97 22 1x13% 22 1x14 22 1x14		22222 42/2/2/2/2/2/2/2/2/2/2/2/2/2/2/2/2	22/5x1/% 22/5x1/% 22/5x2/3/% 22/5x2/3/%
			No. 2	22899999 238988888 24898888888 248988888888888888888888888888888888888	2.714x2.717 2.5x11*6 2.5x11*6 2.5x11*8 2.5x11*8 2.5x11*6 2.5x11*6 2.5x11*6	2.499x1.360 2.50x1.37 228x134 228x134 218x138 218x138	2.401x1.248 2.50x1.37 2.50x1.37 221x13/8 221x13/8 221x13/8			22/3x1/% 22/3x1/% 22/3x2/3
			No. 1	22.22.22.22.23.22.23.22.23.22.23.22.23.22.23.22.23.23	2.683x2.684 2.2x1 a 2.4x1 a 2.4x1 a 2.4x1 a 2.4x1 a 2.4x1 a 2.4x1 a 2.4x1 a 2.4x1 a	2.499x1.295 2.50x1.37 233x158 233x158 23x158	2. 401×1.625 2. 401×1.625 2. 50x1.37 221×1%		222288 22228 224444	2-7-x1-8 22-2x1-8 23-2x1-8 23-2x1-8
		mid2 to eqyT		NN 80 80 80 80 80 80 80 80 80 80 80 80 80	SSSSSSS	222222	200000	22222222	22222	2222
		Clearance (In.)		9000 9000 9000 9000 9000 9000 9000 900	SF .0012 .0012 .0012 .0012	00000	0020	00000 00000 00000 00000 00000 00000 0000	00013 0013 0013 0013	5100
			Material	Donn BSB BSB	BSSP BSSP BSSP BSSP BSSP BSSP BSSP BSSP	SAS SAS BET BB BB	SAS SAS SAS BBSb BSb BSb	BSS	BSb WSb WSb WSb WSb	
			Type	SSSSSSS	<u>88888888</u>	SSSS::	888:88		×××××××××××××××××××××××××××××××××××××	BSP
		Amount of End Play (In.)		000000000000000000000000000000000000000	000000000000000000000000000000000000000	: :6666	900 000	000000000000000000000000000000000000000	9099999	.004 .004 .004 .004
	Á	sken p	End Thrust	0000000	~~~~~~	#0000	EEE.00		25555	
	Vibration Damper			∞ ∞ ∞ ∞ ∞ ∞ ∞ ∞	V000411	10 00 00 00 00 00 00 00 00 00 00 00 00 0	:044S	▶ ►∞∞∞∞∞∞∞	► 0000	4004
				Yes Yes Yes Yes Yes Yes	Yes Yes Yes Yes Yes Yes	No Yes Yes Yes	Yes Yes	Yes Yes Yes Yes Yes Yes	Yes Yes Yes Yes	7 68 7 68
-		Rods and Pins mort beyomed		4444444	444444	44444	44444	4444444	44444	4444
		Бu _і .	Type of Bean	Spun Spun Spun Spun Spun Spun Spun Spun	Sep Sep Sep Sep Sep	Sep Spun Spun Spun Spun Spun	Sep Sep Sep Sep	Sep posep po	Sep Sep Sep Sep	Spun
	ring	ı	nid2 to aqyT	No 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	NN	22222	200000	2222222222	22222	2222
	Lower Bearing		Average End (in)	.0075 .0075 .0075 .0075 .0075 .0075	0085 0085 0085 0085 0085 0085	00000	0000	0080 0080 0080 0080 0000 0000 0000 000	0095 0095 0095 0095	0070
	Low	(•u	Average Clearance (I	00013	\$0000000 00000000000000000000000000000	00004	0020	200000000000000000000000000000000000000	0016 0016 0016 0016 0017	0012
			IsineteM	Bab Bab Bab Bab Bab Bab Bab Bab Bab	Bab BSb BSb Bab BSb BSb BSb BSb	SA SAE13 SAE13 SAE13 SAE13	SA BSb BSb BSb BSb	BSP BSP BSP BSP BSP Bap Bap Bap Bap	BSb WSb WSb WSb WSb	Bab Bab Clev
	Grankpin Journal	Crankpi Jiameter and ength (In.)		2x1 ½ 2x1 ½ 2x1 ½ 2x1 ½ 2x1 ½ 3x1 ½	2.31x1, 498 2.2x1 3 2.2x1 3 2.2x1 3 2.x1 3 2.x1 3 2.x1 3 2.x1 3 2.x1 3	2. 235x1.40 2. 000x1.75 2. 000	2.126x1.75 2.126x1.75 2.14x1.75 17,x11,4 2.002x1.426 2.001x1.239	20020202020 ***************************	21-6x1 21/8x13-2 21/8x13-2 2x11-6 2x11-6 2x11-6 2x11-6	113x11/ 215x13/ 17x113/ 1939x1
		PASSENGER CAR MAKE AND MODEL	24	Buick-Special 42-408 Buick-Ex. Spec. 42-408 Buick-Supper 42-50 Buick-Century 42-60 Buick-Limited 42-70 Buick-Limited 42-80 Cadillae 61, 62, 63, 605 Cadillae 61, 75	Chevrolet. C-34 Chrysler-Sar. & Win. C-34 Chrysler-Sar. & N.Y. C-36 Chrysler-Grown Imp. C-37 Crosley. 42 De Soto-Del. & Cust. S-10 Dodge-Del. & Cust. D-22	Ford-Six. Ford-Eight Hudson-Six & Del. Hudson-Six & Com. 6. 21, 22 Hudson-Com. 8 Hudson-Com. 24, 25 Hudson-Com. Cust. 8	Lincoln-Zeph. & Cont. Lincoln-Gustom Mercury Nash-Aury Nash-Ambassador 6.0. 42-40 Nash-Ambassador 8. 42-80	Oldsmobile-Special Six. 66 Oldsmobile-Dynamic Six. 76 Oldsmobile-Special 8 Oldsmobile-Custom 8. 72 Oldsmobile-Custom 8. 98 Packard-Six. 2000-2020 Packard-Eight. 2001-2021 Packard-Siy. 8. 2003-23-4-5 Packard-Cus, Sup. 8. 2006-7-8	Plymouth-Del. & Sper. DL., P-14 Pontiac-Del.uxe 6. 42-25 Pontiac-Stream. 6. 42-26 Pontiac-Del.uxe 8. 42-27 Pontiac-Stream. 8. 42-28	Studebaker Champion 6 4G Studebaker-Commander 6 12A Studebaker-President 8 8C Willve-American
_			Line Numbe	-00400V@	0000000	116 117 119 1111111111111111111111111111	225222 27825 27828	35 33 30 0000 36 35 45 200000	46333 40799	443 St

ABBREVIATIONS:
A—Above
Bab-Babbitt
BB—Bronzed backed babbitt
BSb—Babbitt, steel backed

BT—Bronze backed with tin base C—Center bearing Clew—Clevite No. 1535
Du—Durex 100
F—Front bearing

No—No or None
R—Rear main bearing
RC—Rear reenter
SA—Special Alloy, steel backed

Sep—Separate
SF—Selective Fit
SI-Silip-in
So—Solid
WSb—White bearing metal alloy, steel backed

Ignition System and Battery

		Line Number	-440,450		222222	ผลลลลล	adamamana	10101014		
		Location	3333355	444444	させいしょ	55555	33333333	55555	まりかた	
	рә	Terminal Ground	Post segment	Pos Pos Pos Pos	Pos Pos Pos Pos	Pos s s s	PPP S S S S S S S S	S S S S S S S S S S S S S S S S S S S	Pos	
BATTERY	ing e	Finish (Amp.)	8.0		0.0	000	44000		5.73	-Under hood y Co.
	Bench Charging Rate	Start (Amp.)	7.0 7.0 7.0 7.0 10.0 0.0	7.0	10.0	0000	22222	7.00	7.00.7	-Und
		Plater per Cell	51 51 51 51 51 51 51 51 51 51 51 51 51 5	575555	777728	77722	55777577	ឧកឧក	2555	Lile Batter Ifg. Co
	.e1F	Capacity—Amp. Is at 20 hr. Rate	90000000000000000000000000000000000000	120 135 135 105 105	25 88 85 85 85 85 85 85 85 85 85 85 85 85	888888	555255444	25555	8888	sc dampe & Auto corage wne M
-		Маке	0000000	A WILLIAM	Nat Nat Nat Nat	A P P S	DR DR DR W-A W-A	PB BB BB	PKKK	TD—Timing disc UF—Under from seat UP—Under from seat UP—Vinestion damper W.A—Willard & Auto-Lile WII—Willard Storage Battery Or YT—Yale & Towne Mfg. Co.
-	јаке	M eldaO noitingI	**************************************	DR	ដងដងដង	ă	Pak Pak Pak Pak	Pak Pak Pak	ASS	A-Will-Will-Will-Will-Will-Will-Will-Wil
		Gap (In.)	025 025 025 030 030	025 025 025 025 025 025	025 038 038 038 038	025 025 025 025 025	040 030 030 028 028 028	025 025 025 025	0255	F3>\$\$
1		Thread Size	44444400	044444	<u> </u>	44444	244446666	4444	<u> </u>	
		laboM	46 46 46 104 104	104 A7 A7 A7 A7	666666 EE	455 AN7	44444 0000	K 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	9999	any
		Маке	SOSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSS	844444	555555	SSPER	ତ୍ତ୍ତ୍ର <mark>ନ୍ଦ୍ରଧନ୍ତ</mark>	ASSSS	5555	Comp hood
_	9)	Ignition Lock Mal	2222222	######################################	ZZZZZ	SS	DR DR BS BS BS BS	78888	たたたる	-National Battery CoNegative -Packard Electric CompPositive -Positive -Tron center
		Engine Idling	2000000000	2222222	22.22		888888888888888888888888888888888888888	22222	2.2.2.8	National Battery Co. Negative Packard Electric Company Positive Aight side, under hood
	Amperage Draw	Engine Stopped	2444444 200000044	2000000	0000	00	4.4.4.4.0.0.0.0 0.0.0.0.0.0.0.0	0.6.6.6.6	0000	THE
1			4444444	4000000						P P P P P P P P P P P P P P P P P P P
	TIMING	Firing Order	1,6.2,5.8.3,7.4 1,6.2,5.8.3,7.4 1,6.2,5.8.3,7.4 1,6.2,5.8.3,7.4 1,6.2,5.8.3,7.4 1,6.2,5.8.3,7.4 1,8.7,3.6,5.4.2	1,5,3,6,2,4 1,5,3,6,2,4 1,6,2,5,8,3,7,4 1,6,2,5,8,3,7,4 1,5,3,6,2,4 1,5,3,6,2,4	1,54,8,6,3,7,2 1,5,3,6,2,4 1,5,3,6,2,4 1,6,2,5,8,3,7,4 1,6,2,5,8,3,7,4	1,49,8,5,2,11,10,3,6,7,12 1,49,8,5,2,11,10,3,6,7,12 1,5,4,8,6,3,7,2 1,5,3,6,2,4 1,6,2,6,8,3,7,4	15.3.6.2.4 15.3.6.2.4 16.2.5.8.3.7.4 16.2.5.8.3.7.4 16.2.5.8.3.7.4 16.2.5.8.3.7.4 16.2.5.8.3.7.4	1,53,56,24 1,53,66,24 1,53,66,24 1,65,56,33,7,4	1,5,3,6,2,4 1,5,3,6,2,4 1,6,2,5,8,3,7,4 1,3,4,2	1. A. Douglas Distributor housing Deloc Remy Div. Sessex Wire Corp.
		Marks On	2222222	<u> </u>	H	HHH 99	555555500	25555	500	sing v. d, unde
		Spark Occurs Deg.—TDC	48T 48T 68T 68T 68T 68T 58T	58T 2AT TC 4AT 2AT	48T 10 10 10 10 10	48T 48T	70 287 287 287 487 487	38T 48T 48T 48T 48T	28T 28T TC TC	uglas tor hou my Di re Corr er shiel
		Cam Angle (Deg.)	3333333	38 27 27 38 38 38 38	27233	35	2223333	22888	38 35	A. Do listribu elco-Re sex Wi ft fend
	. SII	Arm Tension (Oz.)	19-23 19-23 19-23 19-23 19-23		20-24 17-20 17-20 17-20	20-24 17-21 17-20 17-20			17-20 17-20 17-20 17-20	D9—H. A. Douglas DH—Distributor housing DR—Delco-Remy Div. Ex—Essex Wire Corp.
	POINTS	Gap (In.)	20000000000000000000000000000000000000		.015 .020 .020 .017	020	020 015 015 015 015 015 015 015 015 015 01	02222	8888	
	ance	Max, Vacuum Adva (Deg.) at Inches of Mercury	120013 120013 120013 120013 180018 18018			17.00.17 12.00.15 17.00.15	12 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	15@15 15@16 15@16 20@17	18@15 12@12 20@12 20@15	Co. 1
		for start of Vacuum Advance (±1 In.)	0000000	55.50	6.75	2.00	7.000	00000	9888	t Wire
	.M	Max. Centrifugal Advance (Deg.) at What Engine R.P.I Inches Mercury	26-3000 26-3000 26-3000 26-3000 26-3000 26-3000 26-4000	:	1 : : : :				14-2800 20-2800 27-3600 19-3000	ter tamel Magne tton Corp. nter park Plug Co
		Model	1110801 1110801 1110801 1110801 1110801 1110801	28-1 18-1 20-1 20-1	IGW-4203A IGW-4203A IGP-4008A		_	7	-×=8	
Маке		Маке	2000000			_				
PASSENGER CAR MAKE AND MODEL			Buick-Special 42-40A Buick-Spec 42-40B Buick-Super 42-60 Buick-Century 42-60 Buick-Contury 42-70 Buick-Inited 61, 62, 63, 60S		Ford-Six Court. & Cust. Ford-Eight 20 Hudson-Super & Com. 6. 21, 22 Hudson-Super & Com. 6. 21, 22 Hudson-Com. 6. 21, 22 Hudson-Com. 6. 22, 22	24.4	2003 2003-	. D		10132; ALIGC-4505 cop center mpion Y4A Div.
		Line Number	-264601	0 001524				8 5888	4 4444	A S S S S

Connecting Rod and Crankshaft Bearings

		J	Line Numbe	-08480/8	801222	2782822	233522	88383333888	£88844 4	3544
			No. 9				21:x2.5	294x23		214×114
			No. 8				2012 XX	234x13 23(x13		2 34 34 35 35 35 35 35 35 35 35 35 35 35 35 35
			No. 7				222 222 222 222 222 222 222 222 222 22	23(x113 23(x113		255 x 329
			No. 6				22 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	23.4×1.1-2 23.4×1.1-3		21111212
		Length	No. 5		265x23 265x23 265x23	202 X X X X X X		AND SOM	23.5x17.8 27.5x17.8	213×135
	RINGS	Diameter and Length	No. 4	######################################	2.776x2.777 29x17/8 24x17/8 24x17/8 24x17/8 29x17/8 29x17/8	2.499x1.29E 23.4x13.8 29.8x13.8	248	0.000 000 000 000 000 000 000 000 000 0	222 223 223 223 223	25. 21. 22. 23. 23. 23. 23. 23. 23. 23. 23. 23
	MAIN BEARINGS		No. 3	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	746	2.499x1.360 2.50x1.965 2.35x23 2.35x23 2.35x17 2.35x17 2.35x17 2.35x17 2.35x17 2.35x17	2.401x1.248 2.2401x1.248 2.25.50x1x1.348 2.25.5x13.35 2.25.5x13.35 2.25.5x13.35 2.25.5x13.35 2.25.35 2.25.35 2.25.35 2.25.35 2.25.35 2.25 2.2		22222 22222 22222 22222 22222 22222 2222	215x115 215x115 215x3 21
			No. 2	20000000000000000000000000000000000000	77.	2.499x1.360 2.50x1.37 28.x13,4 28.x13,4 21.x13,8 21.x13,8 21.x13,8	2. 401x1.248 2. 50x1.37 2. 50x1.37 22;x15.8 22;x15.8 22;x15.8 22;x15.8	4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	222222 222222 2222222 2222222 22222222	22/4x1/6 22/4x1/6 22/4x3/4x1/8
			No. 1	22 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	684	2.499x1.295 2.50x1.37 254x1/% 254x1 254x1/% 254x1/% 25	2.401x1.625 2.401x1.625 2.50x1.37 224x1% 224x14 224x14		22222 22222 22222	27-6x1-6 22-5x1-6 23-x1-6 23-x1-0 2-3-x1-0 2-3-x1-0
		Type of Shim		NN 888888	SNN	22222	22222	22222222	22222	2222
		Clearance (In.)		9100. 90016 90016 90016 9100. 100016 100016	SF 0012 0012 0012 0012	00000	0020	000000000000000000000000000000000000000	0013 0013 0013	5100
			Material	BSB BSB	BSP	SAS SAS BT BB BB	SAS SAS BSb BSb BSb	BBSP BBSP BBSP BBSP BBSP BBSP BBSP BBSP	BSb WSb WSb WSb	BSB BSB BSB BSB
		Type		<u> </u>	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	SSSS::	SS : SS S	:: SSSSS	SSSSS	20 20 20 20 20 20 20 20 20 20 20 20 20 2
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		mper	Vibration Da	Yes Yes Yes Yes Yes	Yes Yes Yes Yes	No Yes Yes Yes	Yes Yes Yes	Yes Yes Yes Yes Yes Yes	Yes Yes Yes Yes	Yes Yes
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		Type of Bearing		Spun Spun Spun Spun Spun Spun Spun Spun	Sep Sep Sep Sep Sep Sep	Sep Spun Spun Spun Spun Spun	Sep Sep Sep Sep Sep	Sep	Sep Sep Sep	Spun
-	uring	u	Type of Shir	No 88 88 88	SSSSSSS	222222	200000 200000	00000000000000000000000000000000000000	SSSSS	0000
	Lower Bearing	-	Average End Play (In.)	.0075 .0075 .0075 .0075 .0075	0085 0085 0085 0072 0085 0085	00000	0100	0080 0080 0080 0080 0070 0070 0070	0095 0095 0095 0095	0070
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			Material	Bab Bab Bab Bab Bab Bab Bab Bab	Bab BSb BSb Bab BSb BSb BSb	SA SAET3 SAET3 SAET3 SAET3	SA BSb BSb BSb	BSSP BSSP BSSP BSSP BSSP BBSP BBSP BBSP	BSb WSb WSb WSb	Bab Cley Sh
	Crankpin Journal	р	Diameter an Length (In.)	221 1 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	2.31x1.498 2.3x1.32 2.3x1.33 2.3x1.00 2.3x1.32 2.3x1.32 2.3x1.32	2.235x1.40 2.000x1.75 1145x13/8/8/1.75	2.126x1.75 2.126x1.75 2.14x1.75 17,x17, 2.002x1.426 2.001x1.239	2929999999 XXXXXXXXXXX X44444444	2.15x1 2.75x137 2.75x137 2.75x137 2x115 2x115	142x13x 225x13x 17xx13x 1939x1,304
		MAKE AND MODEL		Buick-Special. 42-40A Buick-Ex. Spac. 42-40B Buick-Super 42-50 Buick-Cantury 42-50 Buick-Roadmaster 42-70 Cadillac. 61, 62, 63, 605 Cadillac. 61, 62, 63, 605	Chevrolet Chryster-Rov. & Win. C.34 Chryster-Sar. & N.Y. C.36 Chryster-Crown Imp. C.37 Crostey De Sotto-Det. & Cust. 3-10 Dodge-Det. & Cust. D-22	Ford-Six Ford-Eight Hudson-Six & Del. 20 Hudson-Super, & Com. 6 21.22 Hudson-Com. 8 24, 25 Hudson-Com. Cust. 8 24, 25	Lincoln-Zeph. & Cont. Lincoln-Custom. Mercury. Nash-Ambassador 600 42-40 Nash-Ambassador 6 42-60 Nash-Ambassador 8 42-60	Oldsmobile-Special Six 66 Oldsmobile-Dynamic Six 76 Oldsmobile-Dynamic 80 Oldsmobile-Dynamic 8 Oldsmobile-Custom 8 2000-2020 Packard-Six 2001-2021 Packard-Siy 2001-323-45 Packard-Cus. Sup. 8 2006-7-8	Plymouth-Del. & Spec. DL. P-14 Pontiac-Deluxe 6 42-25 Pontiac-Stream 6 42-26 Pontiac-Stream 8 42-27 Pontiac-Stream 8	Studebaker Champion 6 4G 1 Studebaker-Commander 6 12A 2 Studebaker-President 8 8C 1 Willys-Americar 442
-		36	Line Numb	- 0 10 4 10 0 / ∞ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■	0000000	22 18 17 E	288888 288888	8882282888	45 PP	44 8 Str 45 Str

ABBREVIATIONS:
A—Above
Bab—Babbitt
BB—Bronzed backed babbitt
BSb—Babbitt, steel backed

BT—Bronze backed with tin base C—Center bearing Clev—Clevite No. 1535
Du—Durex 100
F—Front bearing

No—No or None R—Rear main bearing RC—Rear center SA—Special Alloy, steel backed SAS—Special Alloy, steel backed

Sap—Separate
SF—Selective Fit
SI—Silp-in
So—Solid
WSb—White bearing metal alloy, steel backed

Ignition System and Battery

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		Location	######################################	223223	ききょっちゃ	55555	33333333	55555	まっただ	
	pe	Terminal Ground	PPNNNNN	Neg Pos Pos Pos	Pos Pos Pos	Pos so P	PPPNNNNN SSSSSSSSSSSSSSSSSSSSSSSSSSSSSS	Seges	Neg S	
	die e	Finish (Amp.)	00.		8.0	000	22.25 25.25 25.25		5.75	pood
	Bench Charging Rate	Start (Amp.)	7.00	7.0	0.0	0.00	200000	7.0	7.0.7	UH—Under hood ile ttery Co.
-		Plater per Cell	55577777	15 13 19 75	77776	777227	557775777	25555	ឯកកស	Timing disc Under front seat UH—U Vibration damper A—Willard & Auto-Lile Willard Storage Battery C
	tra.	Capacity—Amp. H at 20 hr. Rate	550505555	92128 82138 8216 8216 8216 8216 8216 8216 8216 821	21 28 88 88 80 80 80 80 80 80 80 80 80 80 80	525855	998888444	20000	8955	seat amper Auto-
		Make	00000000	4 K K K K K K	Own Nat Nat Nat	PAPA	AK-A AK-A	AR BB	NA NA	Timing disc Under front Vibration di -Willard &
	Івке	M eldsO noitingl	**************************************	B	ដដ្ឋជាជាជាជា	ă	Pak	Pak	AAA AAA	-Under
-		Gap (In.)	025 025 025 030 030	025 025 025 025 025	025 038 038 038	025 025 025 025	058 058 058 058 058 058 058	0255 0255 0255 0255 0255 0255 0255 0255	015 025 030	PAN S
-		Thread Size	44444400	544444	<u> </u>	44444	44444666	44444	2222	
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	е	Ignition Lock Mal	222222	######################################	2222	SS	888 888 888 888 888 888 888 888 888 88	F8888	*****	-National Battery CoNegative -Packard Electric Comp -Positive -Positive
-	e ge ×	Engine Idling	Nonunuman nonunuman	2222222	2222		88888888	22223	8888	National Battery Co. Negative Packard Electric Company Positive
	Amperage Draw	Engine Stopped	000000000	2000000	2444 00000	00	**************************************	99999	0000	-Natio -Nega -Packa -Positi
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		Marks On	5555550	5 000500	H	### SS	<u> </u>	25555	3005	ing
		Spark Occurs Deg.—TDC	481 681 681 681 581	2AT TC 4AT 2AT	48T	48T TC 78T	10 28 28 28 28 28 48 48 48 48 48 48	387 487 487 487	2BT 2BT 7C 7C	glas or hous ny Div
-	(Cam Angle (Deg.)	~~~~~~	38 45 77 38 88 88 38 38 38 38 38 38 38 38 38 38	27.73	27 38 27	22233333	333555	438	H. A. Douglas Distributor housing Delco-Remy Div.
-	SL	.xO) noisneT mnA	19-23 19-23 19-23 19-23	17-21 17-20 17-20 17-20 17-20 17-20	20-24 17-20 17-20 17-20 17-20	20-24 17-21 17-20 17-20	17-21 19-23 19-23 19-23 17-20 17-20	17-20 17-21 17-21 19-23	17-20 17-20 17-20	OH DO OH DO EX EXE
	POINTS	Gap (In.)	000000000000000000000000000000000000000	.020 .020 .020 .020 .020	.020 .020 .020 .017	.015 .020 .017	0000 0000 0000 0000 0000 0000 0000 0000 0000	.020 .021 .021 .015	.020 .020 .020	
	vance of	Max. Vacuum Adi (Deg.) at Inches o Mercury	272727 8 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	20@20 18@15 20@16 20@16 16@16 17@16	15.00 15.00 15.00 15.00 15.00	17@17 12@15 12@15	22222 22222 22222 22222 22222 22222 2222	15@15 15@16 15@16 20@17 20@17	18@15 12@12 12@12 20@15	6. 1
	w	Inches Mercury for start of Vacuui Advance (±1 In.)	0.000000	5.00	6.75	00.41	10.00 7.00 7.00	88888	3.00	et Wire (
	.M.	Max. Centrifugal Advance (Deg.) a What Engine R.P	28-300 28-300 28-300 28-300 28-300 28-300 28-400 24-4000	39.5-3450 24-3060 24-3500 28-2600 22-2800 20-2300	20-3000 23.5-3140 23.5-3140 35-3400 35-3400	20-3000 20-2400 18-1800 25-3800	24-3200 24-3200 24-3200 24-3200 24-3200 20.5-3200 21.5-3100 23-3800 23-3800	20-2300 28.5-4000 28.5-4000 28.4200 28-4200	14-2800 20-2800 27-3600 19-3000	amel Magn tton Corp.
		Model	1110301 1110301 1110301 1110301 1110301 1110307	1110090 IGS-4202B-1 IGS-4201B-1 IGT-4201B-1 IGW-4142 IGS-4202C-1 IGS-4203B-1	IGW-4203A IGW-4203A IGP-4008A IGP-4008A	1110512 IGS-4205 IGT-4202	1110213 1110213 1110808 1110808 (a) (GP-4502A (GT-4203	IGS-4203C-1 647-D 647-D 1110804 1110804	IGC-4801 IGC-4802 IGH-4101 IGW-4129	After top center Annerican Enamel Magnet Wire Co. Briggs & Stratton Corp. Before top center
-	Маке		00000000	844444	APP Sown	AL AL	A P P ® DR B DR B P P P P P P P P P P P P P P P P P P	AP OBB	부부부부	A SET
PASSENGER CAR MAKE AND MODEL			Buick-Special 42-40A Buick-Ex. Spec. 42-40B Buick-Super 42-60 Buick-Century 42-60 Buick-Limited 42-70 Gadillac 61, 62, 63, 605 Cadillac 61, 75	Chevrolet & Win. C-34 Chrysler-Ray & Win. C-34 Chrysler-Sar & N. Y. C-36 Chrysler-Crown Imp. C-37 Chrysley-Crown Imp. C-37 A2 Corsley A2 De Sature & Cust. S-10 Dodge-Del. & Cust. D-22	Ford-Six. ** Hudson-Six & Del. ** Hudson-Super. & Com. 6 ** Hudson-Com. 6 ** Hudson-Com. Cust 8 ** Hudson-Com. Cust 8 ** Zir	Lincoln-Caph. & Cont. Lincoln-Custom Marcury Mash-Ambassador 600. 42-40 Mash-Ambassador 6. 42-60 Mash-Ambassador 8. 42-80	Oldsmobile-Special Six 68 Oldsmobile-Dynamic Six 76 Oldsmobile-Dynamic 8 78 Oldsmobile-Dynamic 8 78 Oldsmobile-Dustum 8 2000-2020 Packard-Eight 2001-2021 Peckard-Eight 2001-2021 Peckard-Eustum 8 2001-2021 Peckard-Cus. Sup. 8 2006-7-8	Pymouth-Del. & Sper. Dl. P-14 Pontiae-Del.uxe 6 42-25 Pontiae-Del.uxe 8 42-27 Pontiae-Stream. 8 42-27	Studebak er Champion 6. 4G Studebak er-Commander 6. 12A Studebak er-President 8. 8C Wiliys-Americar	ABBREVIATIONS: (a)—Defer-Remy 1110132; ALIGC-4505 (b)—½ inch before top center (c)—AC-Lid of Champion Y4A (c)—AC-Champion Y4A
-		Line Number	-00400F@	0000000	228282	288888	2222222	78884	5528 9992	A888

Fuel and Cooling Systems

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		Fan Make	HILLIHI Tagagagaga	Own	0000	Sch Sch Sch	000000	0000	Hay Hay	7. Y—Yes
	H-	Width—Max. (In.)	44	30/4/4/4/0 %/4/4	%% E E E E	99 (du séu dia Ambiambiambia	MUMUMUMUMUMUMUMUMUMUMUMUMUMUMUMUMUMUMU	\$4.64.64.64	1 - 4 - 4 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	ter ins rnor Co etor Div
	FAN BELT	Length—Outside (.nl)	355	No 84 84 84 84 84 84 84 84 84 84 84 84 84	36† 36† 44.8† 44.6† 44.6†	36 413 423 45	444446000 4444646464674747474	94 4 4 8 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	3814 44784 44784 44784	S-C—Stromberg or Carter Sch—Schweitzer-Cummins SD—Single downdraft and Sis—Sisson-Plerce Governor Co. Sis—Sisson-Plerce Governor Fr Til—Tilotson Mfg. Co. Var—Various Wal—Walker Mfg. Co. Wal—Walker Mfg. Co.
		eeV to elgnA (.ged)	34	26444 844	888899	3333888	2222222222	32222	4444	kromb chweit ingle d sson-P rombe ube an ube an arious Walker
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	SĬ	Inside Diameter (In.)	**************************************	14/2/4/4 0 5/4/2	7274747474	54/4/4/6/4/6	76767676767474747474	10/4/4/4/4	74747476	Co.
EM	LOWER	Гепдій	M ₈	8000000 787874740	00%%00	SECONAL SECONA	222222 22222 22222 22222 22222 22222 2222	1318EE 147617676	MW 6	Harrison Radiator Div. Hayes Industries Harrison or McCord Hayes or Schweitzer-Cummins -Jamestown Metal Equipment Co. McCord Radiator Co. Manual MacKenzie Muffler Co. Moldder Mfg. Co.
SYST	3=	Inside Diameter (In.)		N 54 4 4 4 5 4 4	10/2/2/2/2/2/2/2/2/2/2/2/2/2/2/2/2/2/2/2	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	##15/2/2/2/2/2/2/2/2/2/2/2/2/2/2/2/2/2/2/2	700/4/4-10	iator D ries McCore weitzer- letal Ec ator Co Muffler No.
COOLING SYSTEM		Full Length Water	NNNNN VX VX VX VX VX VX VX VX VX VX VX VX VX	Yes Yes Yes Yes	Ves No No No No No	Yes Yes Yes Yes	Yes Yes Yes	Yes Yes Yes	Yes Yes Yes	Harrison Radiator Div Hayes Industries Hayes or Schweitzer-C Hayes or Schweitzer-C -Jamestown Metal Equi McCord Radiator Co. MacKenzie Muffer C Modded Model Co.
00	(.etf.)	System Capacity (C	13 163 163 25 25 25 25 25 25 25 25 25 25 25 25 25	15 26 26 15 15	22 22 13 13 14 18 18	261212 2012/4 712/4 71	284777 284777 284777	81 81 79 77 77 77	101/2 13 15 113/4	Har—Harrison Radiator D Hay—Hayes Industries H-K—Harrison on Mortes H-S—Hayes of Schweitzer- Ham—Jametown Metal Eq Man—Manual Mc—McOrd Radiator Co, Mc—MacKenzie Muffer Mo—Molded Mo—Molded Mo—Molded Mo—Molded Mo—Oldberg Mig. Co.
	RADIATOR	Маке	**********	Har Jam Jam Jam Fed	2222	XXX XX	ZZZ HHHH	Tarara Harara	Mc Nc Jam	
	RADI	Type	1400000 140000 140000	Cel 74 Cel	FF 2000	Cel	22223£###	35333	SET TO	r Co. Gel—Cellular 1 pump & Babcock
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	9A]	Pressure Relief Va	>>>>>	z>>>¤zzz	ZZZZ	z	22222>>>>	z>>>>	ZZZZ	c Co.
	6	Thermostat—Mak	O O O O O O O O O O O O O O O O O O O	FERENCE SEE	22222	FEFFF	Har Har Har Ful B&B	HERE	B&B F-B Ful Har	5 0 t 60 s
	M M	Packing Nut?	ZZZZZZ>>	ZZZZ ZZ	zzzz	:::>>>	22222 : : :	ZZZZZ	Z>ZZ	Carter Carbure centriugal amshaft pump amshaft pump Dual downdraf Fulton or Bish Fedders Mfg. (Fedders or Jam Fulton Sylphon
	B PU	Drive		880 © 88				88888	0000	Carter Car Cantrifugal Camshaft 1 Camshaft 1 Dual down Flow typ Fulton or Fedders M Fedders or
	WATER PUMP	Туре	33333333	აී පී	ಕಿಕಿಕಿಕಿಕಿಕಿಕಿಕಿಕಿಕಿಕಿಕಿಕಿಕಿಕಿಕಿಕಿಕಿಕಿ	<u> </u>	ວຶວິວິວິວິ ວິວິວິວິວິ	పిపిపిపి	పిపిపిపి	Cor-Cor-Cor-Cor-Cor-Cor-Cor-Cor-Cor-Cor-
		Мищет—Маке	WHITH WAS A SA	Var	umppo Pio Pio Pio	Own Own Wal Wal	Var Var Var	Var Var Var	Wal Wal Wal	55 55
	6	Air Cleaner—Make	AAAAAAA COLLLL COLLLL	AAAAAA	A A A A	A A A	PAPAPAPA	AAAAA	AAAC	and and wffg, Co.
	Make	Automatic Choke	000000 ± ±	Sis Sis Sis	CCCCC	Caro	0000000000	Sarara	Str Str No	2000; 33, gal.—2020 2000-1-3-6. Il other models Il other models c Plug Div. K Plug Div. and ndustries c & Babcock Mfg. Co.
	lontr	Manifold Heat Cor	A A A A A A A A A A A A A A A A A A A	Au Au Au Au	Au Au Au Au	Aau	A A A A A A A A A A A A A A A A A A A	AAu	Au	T marent
NS	and the same	Type	88888888	8888888	000000000000000000000000000000000000000	000000	888888888	88888	SOOS	1/2 pal.—20 1/3 pal.—20 1/4 in.—20 1/4 in. on all 1/4 Spark AC Spark Hayes Ind Hayes Ind utomatic elt
YSTE	NO.	ezis		74747474767474	400 14 14 14 14 14 14 14 14 14 14 14 14 14	* * \$ 24.4	10/0/4/4/4/4 74/4	70/4/4/4/4	74747474	(i)—3½ p (k)—3½ (k)—3¾ (m)—Stron AC—AC A-H—AC Ha Au—Auto B—Belt
FUEL SYSTEMS	CARBURETOR	Number Used and Model No.	1 — (a) 2 — (b) 2 — (c) 2 — (c) 2 — (c) 1 — (m) 1 — (m)	1-W1-483S 1-EE1 1-AAV-2 1-DY-1A 1-EE1 1-BXV-3	1	1	1-W1-5238 1-W1-5238 1-WD0- 1-WD0- 1-WA1-5308 1-WD0-5128 1-WD0-5318	1-D6G1 1-W1-5218 1-W1-5218 1-WD0-5408 1-WD0-5408	1—WA1-496S 1—BXOV-26 1—AAV-26 1—WO-507S	(c)—Front—Strombere AAV-16; Rear—Strombere AA-1; Carter WCD-5338 (d)—RH, 138, LH, 128 in. (e)—Air cooled by means of blower integral with fly wheel (f)—Model 24—no. Model 25—ves (g)—IT gal.—2001; 20 gr.l.—2021 (h)—Tubular—2000; Cellular—2020
		Маке	******	Car Str Str Str Str Str Str	Car Car Car	Car Car Car	000000000000000000000000000000000000000	CCara	Car Str Car	(c)—Front—Stromberg AAV-16; Rear—Stromberg AA-1; Carter WCD-5338 (d)—RH. 1386, LH. 1285 in. (e)—Air cooled by means of bl. from Model 24—on. Model 25—y (f)—Model 24—on. Model 25—y (g)—17 gal.—2001; 20 gal.—202 (h)—Tubular—2000; Cellular—2
	FEED	Маке	AAAAAAA	AAAAAA	AAAAAA	AAAAA	AAAAAAAA	AAAAA	AAGGA	Stromb Stromb Stromb Stromb Sk, L.I Sk, L.I led by with fl 2001;
	E	Type	55555555	5555555	8888888	999999	8888888888	55555	9999	ont—Carte Carte Ca
	(.1	Tank Capacity (Ga	19 19 19 20 20 20-24	5758377	7721 161 167 167 167 167 167 167 167 167 16	888744	200 200 119 200 200 200 200 200 200 200 200 200 20	77777	25 8 8 E	(c) — Fr (d) — R (e) — Ai (f) — M (f) — Tr
		MAKE AND MODEL	Buick-Special 42-40B Buick-Special 42-40B Buick-Sontury 42-50 Buick-Contury 42-70 Buick-Chantary 42-70 Buick-Chantaster 42-70 Cadillac 61, 62, 83, 605 Cadillac 61, 75	Chevrolet & Win. C-34 Chrysler-Sav. & Win. C-35 Chrysler-Crown Imp. C-37 Chrysler-Crown Imp. 42 De Soft-Del. & Cust. S-10 Dodge-Del. & Cust. D-22	Ford-Six Hudson-Six & Del. 20 Hudson-Super & Com. 6 21, 22 Hudson-Com & S. 8 24, 25 Hudson-Com (ust. 8 24, 25 Hudson-Com (ust. 8 24, 25	Lincoln-Zeph. & Cont. Lincoln-Custom. Mercury. Nash-Ambassador 600. 42-40 Nash-Ambassador 8. 42-60 Nash-Ambassador 8. 42-80	Oldsmobile-Special Six. 66 Oldsmobile-Dynamic Six. 76 Oldsmobile-Dynamic Six. 76 Oldsmobile-Dynamic 8. 78 Oldsmobile-Custom 8. 98 Packard-Six. 2000-2020 Packard-Six. 2001-2021 Packard-Suy. 8. 2003-23-45 Packard-Cus. Suy. 8. 2003-23-45	Plymouth-Del. & Spec. Dl 9-14 Pontiac-Del.uxe 6 42-25 Pontiac-Stream. 6 42-26 Pontiac-Del.uxe 8 43-27 Pontiac-Stream. 6 42-28	Studebaker Champion 6. 46 Studebaker-Commander 6. 12A Studebaker-President 8. 8C Willys-Americar 442.	ABBREVIATIONS: * Venturi size f—Inside length (a) —Stremberg AV-16; Carter WCD-4878 (b) —Front—Stremberg AAV-16; Carter WCD-5288 Rear—Stremberg AA-1; Carter WCD-5298
		Line Number	-004r0v8 -004r0v8	e515248	2234877	282822 282822	33.23.33.33.33.33.33.33.33.33.33.33.33.3	45 88 84 4 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	44 45 45 45 45 45 45 45	#Ve_ #Ve_ (a)—(3)

Generators and Clutches

		Line Number	-2646016	60112246	16 20 21 21 21	288888	38333333 3833333 3833333 3833333 383333 38333 38333 383 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 383 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 383 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 383 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 383 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 383 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 383 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 383 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 383 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 383 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 3833 383 3833 3833 3833 3833 383 363 36	46 33 37	2843	ı
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		Thickness (In.)	7x7x7x7x7x7x7x7x7x7x7x7x7x7x7x7x7x7x7x	E 7/2/2/2/2/2/2		7%7%7%7%7%	76/2/6/6/6/6/6/6/6/6/	76/6/6/6/6/2	70707070	
	FACINGS	Outside Diam. (In.)	555555	20000000000000000000000000000000000000	0 0 0 0 0 0	555 855	10000000000000000000000000000000000000	99999 72/8/8/8/8/8	80.00 14.477	on one face, woven on ee ne g temperature g temperature A Drilling Machine Div. Spr—Springs warner Corp.
E	FA	Inside Diam. (In.)	000000	9r004rr	000000 64/4/4/8/8/	86687VV	9977799	99999	2000	e face, w rature ing Mach Spr- Corp.
СГОТСН		Material	WWW WWW	WWWWW WWW	ಽಽಽಽೱ	%% % %	**************************************	NA SO	NA NA	MW—Molded on one other face No—No or None Opt—Operating tempera Rock—Rockford Drilling Shu—Shunt SW—Stewart-Warner CV V—Voltage regulator Wo—Woven asbestos
		Vibration Insulator	Springs	SS A S S S S S S S S S S S S S S S S S	Spr	Spr Spr Spr Spr	2000 S 2000 2000 2000 2000 2000 2000 20	Spr Spr Spr Spr	Spr	W—Molded on other face On or None r—Operating the CK—Rockford U—Shunt U—Shunt V—Stewart-Wa-Voltage regula
		Drive Type	************	******	******	######################################	######################################	######	### 0000	MW—Moided on other face No—No or None Opr—Operating tel Stock—Rockford D. Shu—Shunt t-Warn - Wordenger or equitation of the North Research Applied to the North Research Resea
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		Ammeter—Make	AAAAAAA	AC AC	0 0 0 1 1 1 1	Own Own KS KS	PAPAP	ACCC	SW SW KSW	
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SR OR	(•u	Average Air Gap (I	.072 .072 .072 .072 .072	.050 .050 .050 .050 .050	050 050 050	.048 .048 .072 .050	.072 .072 .072 .050 .050	.050 .070 .070 .070	.050	eturing Jong dis Prp. cturing
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> .	(. nl	Average Air Gap (020	.032 .032 .032 .032 .032	032	032	020 020 020 032 033 033 033 033 033	0200000	032	Manage
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CUTOUT RELAY		Voltage at Closing	6.2-6.7 6.2-6.7 6.2-6.7 6.2-6.7 6.2-6.7 6.2-6.7	6.2-6.7 6.4-6.6 6.4-6.6 6.5-7.2 6.4-6.6	6.0-6.3 6.4-6.6 6.4-6.6 6.4-6.6	6.0-6.3 6.0-6.3 6.2-6.7 6.4-5.6 6.4-6.6	6.2-6.7 6.2-6.7 6.2-6.7 6.2-6.7 6.2-6.7 6.4-6.6 6.4-6.6 6.4-6.6	6.4-6.6 6.2-6.7 6.2-6.7 6.2-6.7 6.2-6.7	6.4-6.6 6.4-6.6 6.4-6.6 6.4-6.6	
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	4	Charging Control	8666666	5585555	22>>>>	555555	888888888	25555	2555>	bark Phood od & Becric od at and at and to fix to fix coupling
("7	so) noi	Brush Spring Tena	24-28 24-28 24-28 24-28 24-28 24-28	24-23 Max. 53 Max. 53 64-68 Max. 53 Max. 53 Max. 53	28 Max. 53 Max. 53 Max. 53 Max. 53	28 28 24-28 Max. 53 Max. 53	24-28 24-28 24-28 24-28 Max. 53 Max. 53 Max. 53	Max. 53 24-28 24-28 24-28 24-28	Max. 53 Max. 53 Max. 53 Max. 53	AC—AC Spark Plug Co. AL—The Electric Auto-Lite Co. Atw—Atwood B&B—Borg & Beek Division Co—Cork CV—Current and voltage regulator Dff—Direct to flywheel face DR—Deloco-Remy Division FC—Fluid coupling
		Type	Shu shu Shu Shu Shu Shu Shu Shu Shu Shu Shu S	Shu Shu Shu Shu Shu	Shu Shu 38R 38R 38R 38R	Shu washu Shu washu Shu		Shu ushu Shu Shu Shu	Shu Shu 3BR	
		Model	1102679 1102679 1102668 1102668 1102668 1102693	1102667 GDZ-4801A GDZ-4801A GEG-4818C GBM-4619-5 GDZ-4801A GDZ-4801B	01A-10000B GDS-4801A GEC-4801A GEC-4801A GEC-4801A	01A-10000B 01A-10000B 01A-10000B 1102684 GDZ-4806A GDZ-4803B	1102864 1102864 1102864 1102864 1102664 GDZ-4801F GDZ-4801F GEA-4802A-1 GEA-4802A-1	GDZ-4801B 1102665 1102665 1102665	GDZ-4804A GDZ-4805A GDZ-4805A GCJ-4811-A	
		Маке	0000000	244444 444444	Own AR AR	Own Own DR AL	DB DB DB DB CB CB AL(a)	PR DBR	4444	
PASSENGER CAR MAKE AND MODEL		MODEL MODEL	Buick-Special 42-408 Buick-Super 42-408 Buick-Super 42-60 Buick-Century 42-60 Buick-Century 42-60 Buick-Imited 42-90 Cadiliac 61, 62, 83, 90S	Chevrolet. C-34 Chrysler-Sn. & Win. C-34 Chrysler-Sn. & N.Y. C-36 Chrysler-Crown Imp. C-37 Crosley. & Cust. S-10 De Soto-Del. & Cust. S-10 Dodge-Del. & Cust. D-22	Ford-Six Ford-Eight Hudson-Six & Del. 20 Hudson-Super & Com. 6. 21, 22 Hudson-Com. 8 24, 25 Hudson-Com. Cust. 8	Lincoln-Zeph. & Cont. Lincoln-Custom Marcury Nash-Ambassador 600 42-47 Nash-Ambassador 6 42-63 Nash-Ambassador 8 42-63	Oldsmobile-Special Six. 66 Oldsmobile-Dynamic Six. 76 Oldsmobile-Special 8 68 Oldsmobile-Dynamic 8 78 Oldsmobile-Dynamic 8 98 Packard-Six 2000-2020 Packard-Eight 2001-2021 Packard-Sup. 8 2003-23-4-5 Packard-Cus. Sup. 8 2006-7-8		Studebaker Champion 6 4G Studebaker-Commander 6 12A Studebaker-President 8 8C Willys-Americar 442	### ABBREVIATIONS: - Through fluid flywheel with automatic transmissions at extra cost - With Hydra-Matic Drive there is no edutch - Long on Bore & Boek Disc (a) Or Poleo-Remy 1102682 ### Third Brush type
		Line Number	-0040070	901122	16 17 19 20 21	288282	888838388	4 6 3 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	8444 8888	ABBI transport

Starting Motor-Valve Timing

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		beta	ng Marks Loc	
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ANCE		Exhaust	Buju	11 44 6222 22 62 7 80 00 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
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	PASSENGER CAR	MAKE AND MODEL		Buick-Special
		per	Line Num	24 24 24 24 24 24 24 24 24 24 24 24 24 2

ABBREVIATIONS:

(a)—Auto-Lite MAW-4027 or Delco-Remy 1107056 on model 2000 and Delco-Remy 1107053 on model 2020 AB—After bottom center AL—Electric Auto-Lite Co.

AT—After top center
BB—Belower bettom center
Bn—Bendix, Evitpse Machine Div,
C—Cold
Bp—Before top center
Dap—Depress accelerator pedal
Dep-Depress clutch pedal

DH—Distributor housing
DR—Delco-Remy Div.
FW—Fly wheel
HA—Hydraulic automatic adjustment
N=No

Brakas

Steering and

OC—Overrunning clutch
Pbd—Push button on dash board
R—Rear
Sol—Solenoid
TC—Top center
VD—Crankshaft vibration damper
Y—Yes

Steering and Brakes

-		Line Number	-264400	6012246	16 19 20 20 21	222322	333333333333333333333333333333333333333	44 88 84	4444	1
		Clearance (In.)	91000000	€2225€2	00000	010	00000	0015	::::	Yes
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HAND BRAKE		Length per Drum	22222222222222222222222222222222222222	22 16 18 18 18 15 15 15 15 15 15 15 15 15 15 15 15 15	23.4 23.4 19.8 21.6 21.6	2223.9	(bb)	22225 2225 2225 225 225 225 225 225 225	1911	rear Tool rakes
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		Operates on	RSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSS	PSSSSSSS	RSSRS	RSSSSS	RSS	RSS	RSS	M—Mechanical Mo—Mechanical Mo—Moulded No—Moulded No—Necative PS—Propeller shaft Ross=Ross Gent & RS—Ren service b Sq—Saniaw Tra—Transverse Var—Various Var—Various Wo—Woven
1		Per Cent Braking on Rear Wheels	47.0 47.0 47.0 44.2 44.2	47.5 39.0 50.0 40.0	50.00 50.00 50.00	47.0	0.00000	00000	45.0	
		Total Foot Braking Area (Sq. In.)	158.7 158.7 158.7 206.4 203.4 214.6 233.0	55.5 55.5 55.5 55.5 55.5 55.5	163.0 138.9 138.9 141.1	168.0 163.0 143.5 176.0	65.0 (dd)	159.0 159.0 159.0	24.0 50.0 13.0	
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-		Material			SSSSSS	222233	\$\$\$\$\$\$\$\$\$\$\$	ess ss s	CCCO	Co.1.— entrifuse Ch—Cast iron CL—Can and lever Com—Composite CN—Chrome nickel alloy i CN—Chrome
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		Primary Shoe	₹	ZZZZ3ZZ	22222	ZZZZZZ	ZZZZZ : : :	ZZZZZ	ZZZZ	2; 2) 10del 200 200 els 20
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	1	Kingpin Inclination (Deg.)	33.72 to 43.72 to 43.	444 444 4444 61444 61444 61444 666 666 6	ထိုထိုထိုထို အီအီအီအီ အီအီအီအထ	33% to 43% 10 43% 10 43% 10 43% 10 43%	\$ 4 4 4 4 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5	55 55 434 to 6	72500	7, 8, 2 Pos. 1, 7, 8 +1-0 5'; 202 8, 23- rear Div.
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*—At extra cost

**—Vaca-Matic (Inderdrive) with fluid fly

wheel and vacuum shift

•—Hydra-Matic Drive-full automatic,

hydra-lifeally operated

•—Drive-Master with vacuum and electric

****inft

MOTOR AGE

Parama electric sint.

†—Simpli-Matic (Underdrive)—fluid fly wheel and vacuum shift |
†—Liquamatic Drive—vacuum electric shift |
\$—Electromatic Drive—vacuum electric shift (a)—4.1 on 2001; 4.09 on 2021 (b)—3.92 on 2003-6-23; 4.09 on 2004-7; 4.36 on 2005-8

CT—Cross type with roller bearings
EP—Extreme pressure FG—Fibre grease
GG—Grease
HI—Helical
Mec—Mechanics Universal Joint Division
Mp.—Metal with plan bearings
Mrs—Mechanics and Sagrinaw
Mrs—Mechanics and Sagrinaw
Mrs—Metal with anti-friction bearings

PL—Permanent lubreation
RG—Repark with gun grease
RI—Rod Linkage
RS—Rest springs
RV—Rod and Vacuum
SA—Stabilizing army
SA—Stapilizing army
Stap—Starina Sterring Gear Div.

Ssb—Soda soap grease
T—Transmission Lubricant
T—Torque Tube
UP—Universal Products
Vac—Varior Gear Div.

Y-Yes

THE 1942 CARS

(Continued from Page 35)

entire 1942 line. Aluminum pistons have almost disappeared; they are gone from the 40 and 50 Series Buick, the Chrysler Royal, the DeSoto, Plymouth, Oldsmobile and Studebaker. In their place are pistons of cast alloy iron or steel.

Because of the change in piston material, many manufacturers have found it necessary to stiffen the connecting rod and the crankshaft, and increase the size of the bearings. Chrysler increased the cylinder bore on the Royal model and the Plymouth, increased both the bore and stroke of the DeSoto and the stroke only of the Dodge, in order to increase the engine horsepower output. Changes in combustion chamber design have been made in many cases to conform to the new piston materials.

One of the outstanding features of the new Ford is that it is available with either the 6-cylinder engine or the V-8 engine, each having a 90-hp. rating. The V-8 has a new mounting for the fan, making it belt-driven. A new pancake style distributor is used, with separate mounting for the coil, which will simplify distributor service.

Sag

on 2003-6-23; 4.09 on 2004-7;

• Drive Master with vacuum and electric shift

Automatic transmissions are more numerous, now being available on Hudson, Mercury and Lincoln. They are continued on the Chrysler-built cars with the exception of Plymouth. With the exception of Hudson, these automatic transmissions are used in conjunction with fluid flywheels. Service men will have some studying to do on transmission constructions this year, and service operations will have increased time allowances to provide for proper hook-up of the various systems of gear shift control and engine tuning. The Oldsmobile Hydra-Matic transmission is being continued as optional equipment. The same unit is being offered as optional equipment by Cadillac again this year.

So, while there have been quite a few detailed changes in the 1942 cars, they do not appear to be the type of changes that affect labor operations to a great extent except for the front-end sheet metal and the automatic transmissions.

Radioactive Spark Plug

A patent on a new radioactive polonium spark plug has just been granted and assigned to the Firestone Tire & Rubber Co.

Because of its ability to deliver a strong, hot spark at the first turn of the motor, the polonium plug, it is claimed, saves gasoline every time the engine is started. This saving is particularly important under cold weather conditions where accurate scientific tests are said to have revealed that a motor chilled at 15 deg. below zero

will start 30 per cent more quickly when polonium plugs are installed.

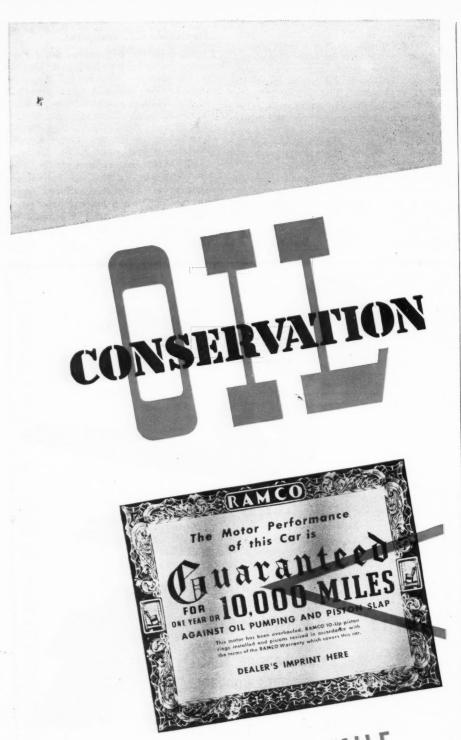
The electrodes of the plugs are impregnated with polonium which constantly shoots off alpha particles in all directions. The action of these particles on the air surrounding the electrodes is such that the resistance to an electrical spark is greatly reduced. Thus an electrical bridge is formed between the electrodes over which the spark readily travels.

Polonium, the first radioactive element isolated by Mme. Curie in her search for radium, emits 4000 times as many alpha rays per sec. as radium.

Reynolds C. Frampton

Reynolds C. Frampton, 66, former president of the Hudson-Frampton Motor Car Co., St. Louis, Mo., died Oct. 7. He was a former president of the St. Louis Automobile Dealers Association, an officer in Grace Methodist Church, native of Clarion, Pa. He was educated at the University of Pittsburgh and went to St. Louis in 1916. After his retirement in 1936, the firm was carried on by former employees. Frampton suffered an injury in 1937 when his car overturned near Little Rock, Ark. He had been in the care of physicians since.





the RAMCO 10,000 MILE RING AND LABOR GUARANTEE

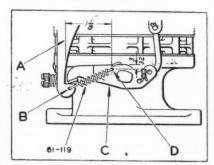
Use it to sell more ring jobs . . . and make bigger profits on Used Car Sales.

FROM

Won't Return To Slow Idle

When servicing the 1941 Chrysler and DeSoto cars equipped with the Simplimatic transmission, an occasional complaint may be encountered of the throttle sticking open, preventing the engine from returning to a slow idle speed.

These cases can be corrected by installing a spring (Carter No. 61-119) between the dash pot lifter link and the throttle arm. Referring to the illustration, drill a No. 52 hole in the lifter link at "B" and another in the throttle arm at "D," and install the spring between these two points. Courtesy Carter Carburetor Corp.



Front End Noise

A popping noise in the front end of 1940 model Chrysler-built cars, particularly when going over a bump while in a turn, may be caused by either insufficient lubrication or the improper installation of the lower control-arm pivot-bar bushings. The first step in the correction of this condition is to lubricate the control arm bushings thoroughly with the load off the wheels. If this does not eliminate the noise, the location of these bushings must be checked to be sure the pivot bar is not bottoming in the bushing.

Testing Bearings

Pontiac advises against the use of the conventional bearing oil leak detector, which uses the method of supplying oil under pressure to the bearings as the crankshaft is turned over slowly by hand.

The bearings used in Pontiac engines are designed with an annular oil groove, and with a chamfer at the

HINTS FACTORIES

parting line. When oil is forced into this bearing under pressure, it will fill the oil groove and some will escape through the chamfer, making it appear as though the bearing were poorly fitted.

It is recommended that, when it becomes desirable to test the fit of Pontiac connecting rod and main bearings, the test be made by installing a small piece of shim stock in the bearing and bolting the bearing cap back into place. Then turn the engine over by hand. If there is no drag, indicating that the bearing is loose, undersized bearing should be installed. Connecting rod bearings should be tested with a shim .0015 in. thick, and main bearings should be checked with a .002 in. shim.

Choke Trouble

Under certain conditions, the automatic choke housing of the 1941 Studebaker President cools too rapidly, closing the choke valve while the engine is still warm. This leads to a flooding condition when attempting to start the engine while it is warm.

To correct the condition, a parts package has been released by the factory. It consists of a new fast idle rod, spring, spring stop plate and attaching parts. This package has been assigned part No. 515326.

To make the installation, attach the spring stop plate under the forward inner float chamber cover screw. Check the fast idle adjustment according to original instructions, except that the throttle stop screw should be placed on the next highest step against the lip of the highest step on the fast idle cam. Check the wide open throttle kick. With the throttle in the wide open position, the spring on the new fast idle rod should be compressed 1/32 in. If not, bend the spring stop plate as required.

Gas Mileage

A contributing factor to high gasoline consumption in the 1941 Dodge may be the use of an incorrect gasket between the carburetor and the manifold. This gasket should have four slots extending through to the inside diameter of the gasket. If these slots are not present, the vacuum economizer in the carburetor will not operate properly.



FREEZING AHEAD

(Continued from Page 37)

that temperature. Selling an additional quart to provide protection to 10 deg. below zero "just to be safe" is wasteful, if the temperature very seldom goes that low in that particular locality.

There's more to the picture than simply protecting the cooling system, however. Everything that contributes to the operation of the car and the comfort of the passengers should be taken into consideration.

An engine tune-up which includes a compression test should be made. Weak compression leads to hard starting and to waste of gasoline and oil, as well as being a drain on the electrical system. In some cases it may be necessary to install new rings, or do a valve and carbon job in order to restore normal compression.

Battery efficiency is reduced in proportion to temperature drop, and no car should be allowed to enter the winter season with a weak battery. Battery cables and terminals should be renewed if they show signs of wear or corrosion. The generator output and the operation of the currentvoltage regulator should be checked and adjustments made if needed to supply a full charge to the battery. Spark plugs should be cleaned and adjusted, spark plug wires, high and low-tension cables should be inspected for poor terminals or broken insulation, distributor points should be cleaned and properly adjusted.

Winter driving is hard on tires. Worn or bald tires should be regrooved to restore the non-skid tread pattern in the interest of safety; badly worn tires should be replaced. Every car should be equipped with a set of tire

chains.

The windshield wiper is a very important item of winter service. It should be checked for operation of the motor, and the blade should be replaced if it does not produce a clean sweep on the windshield glass.

Automobile heaters are the largest single item of winter accessory sales. They are available in dash-mounted styles and under-the-seat styles, in a wide price range to meet the requirements of every owner. Sell your customers on this item of winter comfort. Hand-in-hand with the sale of hot water heaters goes the sale of wintertemperature thermostats, as well as water hoses, water pump service and radiator covers.

Then, of course, there is the item of winter lubrication. Change the crankcase oil to winter grade; drain and flush the transmission and differential, and refill with winter lubricant

Chevrolet Selects

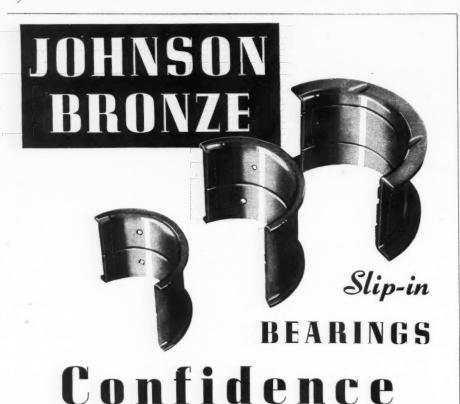
17 for Army Service

Extension of service facilities, expansion of service personnel, and the establishment of a Military Mechanical Service Department within Chevrolet's service organization were announced by William E. Holler, general sales manager. Appointment of 17 service managers for military duty swells the total of such advisers to 26, Holler said.

Under the supervision of Ed Hedner, national director of service for Chevrolet, these 26 service experts have been stationed throughout the country wherever Army camps are located. Their principal duties will include consultation with Army unit commanders in the field on problems pertaining to Chevrolet military vehicles, assisting Army personnel in the training of truck operators and service men, and holding service schools at the Army's request.

Heads Jobber Sales

R. M. Ellis, vice-president in charge of sales of The Dole Valve Co., Chicago, announces the appointment of E. C. "Ted" Curtiss as sales manager of the Automotive Jobbing Division. Ted is well-known to the football fans of the Middle West as a Big Ten gridiron official.



* Confidence is the reward of merit. In bearings it is the natural result of improved performance . . . of

longer bearing life . . . of smoother operation. Johnson Slip-in Bearings deserve your absolute

confidence. More than thirty years specialized experience governs their production. Leading car manufacturers specify them for original equipment. Your local jobber carries a complete stock. Try a set on your

next job.

Write for New Catalogue



JOHNSON BRONZE

Sleeve BEARING HEADQUARTERS

455 S. MILL STREET · NEW CASTLE, PA.



"My three sons and I feel we're fortunate to have Studebaker as our partner these days"

"I THINK there's a good future in the automobile business today for the same reason I thought so over 20 years ago when I first became a Studebaker dealer," writes Mr. E. E. Bell of Salina, Kansas.

"And I'm proud to say that my three sons agree with me 100%. Each one of the boys now heads a department here with me and each one of them firmly believes that selling and servicing automobiles is the best possible kind of a career.

WE think we would do pretty well these times, even if the new 1942 Studebakers were only half as appealing as they are—and that's because we have utmost confidence in the common-sense, workable merchandising plans you've developed for our use.

"In fact, if I may say so, that's one of the real satisfactions of being a Studebaker dealer. The Studebaker

executives I've met at service and business management meetings have always impressed me as hard-hitting realists—men with their mental sleeves rolled up who talk facts as dealers know the facts to be.

"I've made some money through my own efforts but I'm frank to say that I give a lot of credit for my progress to the Studebaker factory's helpful merchandising programs.

THE way you saw the present situation coming and the plans you worked out for coping with it—well, you've topped anything you've ever done for Studebaker dealers in the past. And take my word for it, that

certainly has been a great deal."

Studebaker Dealer Bell's point of view is the same as that of hundreds of other long-time Studebaker dealers. Cooperation between factory and dealer is the basis of any real success in the retail automobile business—and particularly so, in these days, when national defense requirements make it necessary for all of us to be alert and prepared for anything that may come up.

Studebaker's defense-time merchandising plans are available to all Studebaker dealers. And all Studebaker dealers may rest assured that forward-looking plans are now being developed for the postemergency period when it comes.

STUDEBAKER

THE GREAT INDEPENDENT

FOR AMERICA'S DEFENSE

Studebaker is building an unlimited quantity of airplane engines, military trucks and other matériel. FOR AMERICA'S TRANSPORTATION

Studebaker is building a limited number of passenger cars, commercial cars and trucks,

Motor Car Price, Weight and Body Table

Following are delivered prices at factory, as of Oct. 1, 1941, for cars with standard equipment and include all federal taxes with exception of Chrysler, Crosley, De Soto, Dodge, Ford, Lincoln, Mercury and Plymouth. Optional equipment, state or local taxes, transportation charges and finance charges are extra.

BODY, MAKE AND MODEL	Delivered Price	Shipping Weight	BODY, MAKE AND MODEL	Delivered Price	Shipping Weight	BODY, MAKE AND MODEL	Delivered Price	Shipping Weight	BODY, MAKE AND MODEL	Delivered Price	Shipping Weight	BODY, MAKE AND MODEL	Delivered Price	Shipping Weight	BODY, MAKE AND MODEL	Delivered Price	Shipping Weight
BUICK Special 40A Jtil, Coupe Conv. Coupe Sedan, 4d Sus, Sedanet, 2d. Fam. Sedanet, 2d.	1076 1361 1171 1097 1134	3510 3650 3555 3610	CHEVROLET (Continued) Fleetline BH Aerosedan, 2d Sportmaster	Consult Local Dealer	3105 3165	DODGE (Continued) Custom Town Sedan Sedan, 7p	1105 1395 1475	3280	LINCOLN- ZEPHYR Standard Sedan	1700 1700 1650 2150	3980 3810 3790	PACKARD Clipper Spec. 6-2000 Bus. Coupe Club Sedan Tour. Sedan * Clipper Cust.	1216 1251 1286	3365 3415 3435	PONTIAC (Continued) Torpedo Six Sedan, 2d Sedan, 4d., 6w Sedan, 4d., 4w Conv. Sed. Cpe.	1015 1062 1062 1251	3265 3305 3295
Special 40B Sedan, 4d Bus. Sedanet, 2d. Fam. Sedanet, 2d. Est. Wagon	1213 1108 1166 1561	3760 3650 3705	Royal 6 Coupe	1075 1168 1154 1177 1222 1535	3350 3430 3455 3500 3505	FORD Special Six Coupe, 3p Tudor Sedan Fordor Sedan	780 815 850	3033	Custom Sedan Club Coupe Coupe, 3 p Continental Cabriolet	1795 1795 1735	3980 3810 3790	6-2010 Club Sedan Tour. Sedan Model 2020 Conv. Coupe	1306 1341 1421	3440 3460 3315	Streamliner Six Sedan Coupe Sedan, 6w., 4d Station Wagon . Sed. Cpe., Chief Sedan, 4d., Chief Station Wagon .	1060 1118 1360 1112 1170 1412	3355 3415 3400 3460
40B Sedan, 4d Fam. Sedanet Super 50 Sedan, 4d	1297 1224 1391	3785 3725 3890	Windsor 6 Coupe Club Coupe Conv. Coupe	1605 1140 1228 1420	3375 3450 3685	De Luxe Six Coupe, 3p Tudor Sedan Sedan Coupe Fordor Sedan	805 840 865 875	2958 3122 3045 3141	Coupe	3000 3000 2950 3075		Clipper Spec. 8-2001 Bus. Coupe Club Sedan Tour. Sedan	1271 1306 1341	3490 3540 3560	Torpedo Eight Bus. Coupe Sport Coupe Sedan Coupe Sedan, 2d.	993 1035 1051 1041	3320 3320 3325
Conv. Coupe Sedanet, 2d	1570 1339 1465 1413	3800	Brougham, 2d Sedan, 4d Town Sedan. Sedan, 8p T.& C. Wagon, 6p. T.& C. Wagon, 9p.	1220 1255 1295 1605 1595 1685	3465 3520 3530 3640 3725	Super DeL. Six Coupe, 3p Tudor Sedan Sedan Coupe Fordor Sedan Conv. Coupe	850 885 910 920 1080	3030 3136 3109 3179	MERCURY Coupe, 3p Sedan, 2d Sedan Coupe Town Sedan	995 1030 1055 1065	3228	Clipper Cust. 8-2011 Club Sedan Tour. Sedan Model 2021	1361 1396	3565 3585	Sedan, 4d., 6w Sedan, 4d., 4w Conv. Sed. Cpe Streamliner Eight	1088 1088 1277	3360 3355
Roadmaster 70 Sedan, 4d Conv. Coune Sedanet, 2d	1601 1822 1528	4150	Saratoga 8 Coupe Club Coupe Brougham, 2d	1325 1380 1355	3820	Station Wagon Special V8 Coupe, 3p Tudor Sedan Fordor Sedan	790 825 860		NASH Ambassador	1215 1260		Super Eight-160 Clipper-2003 Club Sedan Tour. Sedan	1678 1739	3585 3985 4005	Sedan Coupe Sedan, 4d., 6w Station Wagon Sed. Cpe., Chief Sedan, 4d., Chief Station Wagon	1086 1144 1386 1138 1196 1438	3485 3460 3515
Limited 90 Tour. Sedan, 8p Limousine Sedan, 4d., 6p For. Sedan	2628 2734 2418 2576	4710 4765 4665 4695	New Yorker 8 Coupe Club Coupe	1495 1450 1385 1450 1640	3900 3760 3815	De Luxe V8 Coupe, 3p Tudor Sedan Sedan Coupe Fordor Sedan	815 850 875 885	2978 3141 3065 3161	600 Sedan, trk., 4d Bus. Coupe Brougham, 2d Sedan, fb., 4d Sedan, Slos., 2d.	993 918 958 968 948	2540 2580 2650	Model 2023 Conv. Coupe Model 2004 Tour. Sedan	1842 1954	3905 4090	STUDEBAKER Champien Custom Coupe, 3p	810	241!
CADILLAC Series 61 Club Coupe, 5p Sedan, 4d	1560 1647	4035 4115	Conv. Coupe Brougham, 2d Sedan, 4d Town Sedan Crown Imper. Sedan	1440 1475 1520	4065 3905 3925	Sup. De Luxe V8 Coupe, 3p. Tudor Sedan Sedan Coupe Fordor Sedan	860 895 920 930	3050 3159 3120 3200	Sedan, fb., 4d	1159 1034 1124 1134 1114	3200 3230 3335	Model 2005 Tour. Limousine. Tour. Sedan Model 2055 Bus. Limousine	2231 2103	4445 4325 4435	Coupe, 5p Club Sedan	835 840 870	245 249 252
Club Coupe, 5n. Club Coupe, 5p. Sedan, 4d. Sedan, 4d. Conv. Coupe, 5p.	1667 1754 1754 1836 2020		Sedan, 8p Limousine CROSLEY Conv. Coupe		953	Conv. Coupe Station Wagon HUDSON Six	1090 1125		1	1209 1134 1174 1184	3485	Bus. Sedan Cus. Sup. 8-180 Clipper 2006 Club Sedan Tour. Sedan	1949 2169 2271	4315 4010 4030	Coupe, 5p Club Sedan Cruis. Sedan Commander Six	870 875 905	247
Series 63 Sedan, 4d Series 60 Spec. Sedan, 4d Sedan, div., 4d.	1882 2435 2589		Conv. Cabriolet		975 1035 1103 1053 1085 1105	Club Sedan, 2d Sedan, 4d Coupe, 3p Club Coupe Util. Coach Util. Coupe		2895 2940 2795 2845 2905 2900	Sedan, Slps., 2d. OLDSMOBILE Special Six-66	992	3485	Special 2006 Conv. Victoria Model 2007 For. Sedan	4708 3126	3920	Sedan Coupe Cruis, Sedan Land Cruiser	1108 1128 1163	326 329
Series 67 Sedan, 5p Sedan, div., 5p Sedan, 7p Imperial, 7p	2896 3345 3945 3204		DE SOTO De Luxe Bus, Coupe	1010	3190	De Lux Six Club Sedan, 2d Sedan, 4d Coupe, 3p		2935 2975 2845	Club Coupe Club Sedan Sedan, 2d Sedan, 4d Town Sedan	1035 1050 1040 1088 1088 1277	3265 3270 3280 3315 3320	Tour. Sedan Cabriolet Model 2008 Tour. Limousine.	2527 4995 2742 2614	4280 4075 4540	Cruis. Sedan Land Cruiser Skyway Sedan Coupe	1173 1208 1188 1208	328 330 324
Series 75 Sedan, 5p Sedan, div., 5p Sedan, 7p Imperial, 7p	3306 3459 3459 3613		Sedan, 7p	1092 1075 1103 1147 1455	3270 3315 3335			2900 3140 3035 3080 2950	Dynamic Six Club Sedan Club Sedan	1095 1185 1153	3395 3460	Tour. Sedan	5937 5681 5097	4850 4740 4200	Land Cruiser	1243 1242 1262	331
For. Sedan, 5p For. Sedan, 7p Bus. Sedan, 9p Bus. Imperial, 9p.	4330 4484 3152	4900 4915 4750	Coupe Club Coupe Conv. Coupe	1046 1142 1317 1142 1152 1196	3270 3510 3305 3330	Club Coupe Conv. Sedan Station Wagon		3010 3200 3315	Sedan, 4d	1035 1077 1093	3510 3365 3405	De Luxe Coupe	812 885 850 889 842	2990 2985 3025	Land Cruiser De Luxe Sedan Coupe	1297 1287 1307 1342	351 7 344 7 350
CHEVROLET Stylemaster BG Bus. Coupe Coupe, 5p Town Sedan, 2d.	Dealer	3055 3060 3085	Sedan, 7p Limousine DODGE De Luxe	1504 1580		Club Sedan, 2d. Sedan, 4d. Coupe, 3p. Club Coupe. Conv. Sedan		3090 3145 2995 3090 3280	Sedan, 2d Sedan, 4d Town Sedan Conv. Coupe Station Wagon.	1083 1130 1130 1319 1418	3410 3455 3435	Spec. De Luxe Coupe	855 928 1078 895	2955 3035 3255 3020	Skyway Sedan Coupe Cruis. Sedan Land Cruiser	1322 1342 1377	2 347
Fleetmaster BH Bus. Coupe Coupe. 5n.	nsuit Local	3080 3085 3130	Coupe Club Coupe Sedan, 2d Sedan, 4d	958	3155 3155 3195	Club Sedan, 2d. Sedan, 4d Coupe, 3p Club Coupe Conv. Sedan		3280 3130 3205 3400	Sedan, 4d	1138 1228 1198 1284	3570 3580	Sedan, 4d Town Sedan Station Wagon	935 980 1145	3060 3085		758 811 838	1 226
Town Sedan, 2d. Sport Sedan, 4d. Cabriolet Station Wagon.	3	3130 3160 3385 3425	Conv. Coupe Brougham, 2d.	1045 1245 1008 1048	3485 3195	Club Coupe		3238		1319 1370 1561	3	Torpedo Six Bus. Coupe Sport Coupe Sedan Coupe	967 1009 1025	3260	Coupe, Plains	887 918 1058	7 225

Aeronautical Inspectors Being Sought by Navy

The constantly increasing activities of the Navy Department call for many inspectors of aeronautical engineering materials. For many months the Civil Service Commission has had open an examination for inspectors covering several branches of aeronautical engineering materials. The announcement has now been reissued to liberalize the provision for using national defense training courses to meet the experience requirements. The positions pay from \$1,620 to \$2,600 a year and the maximum age is 65 years.

There is a particular need for junior inspectors of engineering materials. For these positions applicants need only have completed an appropriate defense training course. Acceptable courses include those in tool engineering, gaging and inspection methods, instrument design, and related courses in materials inspection or in engineering fundamentals and

basic principles.

For the other positions, the completion of any appropriate engineering defense training course will be accepted for (1) year only of the prescribed education or experience. In general, applicants must have had experience in the inspection or testing of engineering materials to determine compliance with specifications or standards of manufacture.

Applications may be filed at the Commission's Washington office until

further notice.

New Blackout Lights For Army Motorcycles

Army motorcycles furnished by the Quartermaster Corps are now having their lights and lighting switches changed to blackout ignition, the War Department has announced. The change is being made to enable motorcycles to avoid detection during airraid and other combat blackouts.

The new-type switch can be identified by a winged-type operating knob, having a cover over the key opening and a safety button for service lights. This is a substantial improvement over the earlier type switches previously

provided.

The change is being made through the cooperation of motorcycle manufacturers and replacements will be made as soon as practicable.

AAA To Oppose Ban on Use of Cars During Emergency

Full utilization of the private passenger car as a vital element in the nation's defense structure will be a major point of discussion at the forthcoming 39th annual convention of the American Automobile Association at White Sulphur Springs, W. Va., Nov. 12 to 15.

With approximately 500 representatives of A.A.A. motor clubs of the U. S. and Canada in attendance, the meeting will tackle the variety of problems surrounding motor vehicle operation during the emergency as the result of priorities, shortages, price increases, higher taxes and other factors.

Pointing out that the A.A.A. has pledged unstinting cooperation with national defense efforts, Thos. P. Henry of Detroit, Mich., president of the national motoring body, declared today that there is a definite responsibility on the part of organized

motordom to prevent uncalled-for curtailment in passenger car operation throughout the duration of the emergency.

Heads Sacramento Branch

James M. Ball has just been named Sacramento branch manager of the White Motor Co, according to announcement of W. D. Patterson, Pacific Coast regional manager. Ball has been with the White organization for 15 years and has acquired a wealth of experience to fit him for his new position.



LET'S SAASTE!

LEGALLY SPEAKING

A lawyer's interpretation of Federal and local court decisions of interest to repairmen, presented each month

By C. R. ROSENBERG, JR.

Words That Cost Money

Hard words may cost the speaker important money if what he says is defamatory. The law will award financial compensation to a person injured by slanderous words.

"Slander," explains a Missouri court recently, "is the speaking of base and defamatory words which tend to the prejudice of the reputation, office, trade, business or means of getting a living of another."

But it isn't slander if there's nobody around to hear it!

"The slanderous words must be spoken in the present or hearing of some third party in order to give rise to an action for slander," continues the same court. "It is the publication of the defamatory words that constitutes an action for slander. Publication, in the law of defamation, is the communication of defamatory matter to a third person. Since the basis of an action for defamation is damages for injury to character in the opinion of other men, there must be a publication of the language."

Publication of slander is not necessarily by writing or printing. The mere speaking of the slanderous words in the hearing of one person (not the person slandered) is publication. The speaking of the words to the slandered person himself is not slander if nobody else hears them.

So, if you simply must get it off your chest, tell it to him privately where nobody else can hear! (Lonergan vs. Love, 150 Southwestern Reporter, second series, 534.)

Reasonable Protection

To protect themselves from competition on the part of former employes, many employers require each employe to sign a written contract whereby the employe agrees not to engage in the same line of business within a given area for a specified time after he leaves the employer. Such contracts are in restraint of trade, but are permitted by law so long as the terms are reasonable. If the restraint imposed is unreasonable and exceeds what is necessary for the proper protection of the employer, the contract is illegal.

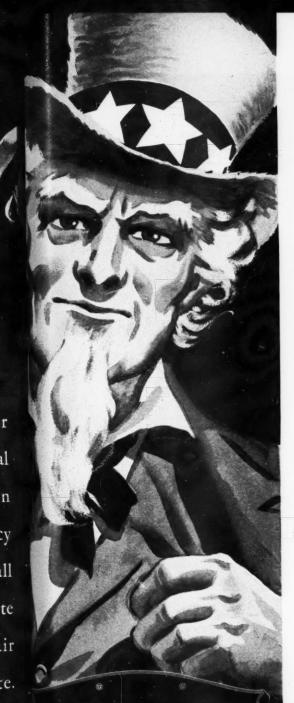
"A restraint of trade is unreasonable," said an Ohio court in a recent case, "if it is greater than is required for the protection of the person for whose benefit the restraint is imposed or if it imposes undue hardship upon the person restricted."

In the Ohio case, the restraint in the contract between employer and employe prohibited the employe from offering his services in his particular line of work to any employer in the State of Ohio for a period of three years after he left his employer. The Time, material and labor are the essence of national defense. It's essential in this national emergency that we economize on all three of them. Incomplete and incompetent repair jobs always mean waste. Let's stop waste and save time, parts and labor!

At the right is a miniature of a shield that alert repairmen are hanging on the walls of their shops. The actual shield is bronze colored, 13 by 16 inches.

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McQUAY N Lets ke



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court decided that this contract was invalid because it imposed a greater restraint than was necessary for the employer's protection. (Gates-McDonald vs. McQuilkin, 34 Northeastern Reporter, second series, 443.)

"Farming Out" Employee

While a repairman is responsible for the acts of his employees in the course of their employment, what happens when the repairman "farms out" an employee to a customer and the employee, while on the customer's work, injures someone? Is the repairman liable for the injury inflicted by his employee in such circumstances?

In Nebraska recently a van company hired a hoisting truck and operator from the owner of the truck by the hour. While engaged in the van company's work under the direction of that company's general manager, the operator of the hoist truck, through alleged negligence, injured an employee of the van company.

The injured person sued the owner of the hoist truck on the ground that his injuries were the result of the negligence of the truck operator, who was the truck owner's employee.

Pointing out that, while the truck operator may have been the general employee of the truck owner, he was the particular employee, at the time, of the van company, which controlled and directed his work, the Nebraska

"The right of control determines the relationship of employer and employee. The one who has the right of control over an employee should be responsible for his acts."

Hence, since the truck owner had no control over the employee at the time of the accident and the van company had control over him, the van company and not the truck owner would be liable for any damage he might wrongfully do in the course of his employment.

The court carefully explained that, if the truck owner had taken a contract to do the job for the van com-pany and had had the operator on the work as his own employee, the truck owner would have been liable for any injury done by the operator. In that case, it would have been the truck owner's own work by contract. As it was, however, the van company simply hired the hoist truck and the operator to use on their own work under their own control and direction. (Monsfield vs. Andrew Murphy and Son, 298 Northwestern Reporter,

Don't Hit Him!

"Fighting words" may provoke the repairman to retaliate with his fists, but the fact that the other fellow "egged him on" with abusive language will not help him with the law.

"A verbal provocation," said a Texas court recently, "does not justify an assault and battery, although evidence of an insult or abusive language towards or concerning the assaulting party may be given in mitigation of the punishment for that offense."

Meaning that the judge may take the insulting language into consideration and give the assaulting party a lighter punishment.

Not much legal redress for insulting language. The aggrieved party could sue the "insulter" for slander if the language happens to be slanderous as well as insulting. (Moore vs. State, 151 Southwestern Reporter, second series, 595).

The maintenance OF TRANSPORTATION IS A VITAL NECESSITY IN OUR NATIONAL EMERGENCY. IT IS OUR AIM TO HELP KEEP AMERICA'S CARS, TRUCKS AND TRACTORS RUNNING EFFICIENTLY AND
ROSSOMICALLY. ECONOMICALLY.

HERE'S THE WAY!

There's no excuse for sloppy ring jobs that waste parts and labor. Follow the lead of smart repairmen and use only McQuay-Norris Altinized Engineered Piston Ring Sets! There's a set of these famous rings specially engineered for every job that comes to your shop. Engineering with McQuay-Norris is a vital principle. Use McQuay-Norris rings and get the job done right the first time!



AYNORRIS MANUFACTURING CO. et keep cars, trucks and tractors rolling!

REST ROOMS WOMEN LIKE

BY ROSE LU GOLDMAN

WITH the spotlight of several nation-wide advertising campaigns turned on service-station rest rooms, alert service men everywhere are becoming increasingly aware of the importance of keeping these rooms clean, attractive, and well-equipped.

The general public has come to expect and demand cleanliness and pleasantness in rest rooms. In fact,

the assurance that they will find these qualities in the modern super service station has been a major factor in determining the success these stations have enjoyed with the motoring public.

Just what must be added to the average rest room to make it pleasant? What is that extra something "a lady appreciates"?

First of all, rest rooms must be scrupulously clean (preferably with light-co'ored walls) and with floors and equipment that are not only clean, but also look clean. This means a lot of work and constant alertness on the part of the station operators, but most patrons are not so inclined to litter up a rest room if it is clean when they enter.

As to location, we have found that most women prefer rooms with entrances directly from the outside of the station, so that they need not walk through a roomful of strange men. Then, too, the location should be clearly indicated so that strangers need not ask embarrassing questions about where IT is.

The room, to be pleasant, must be airy—not heavy with the odor of strong disinfectants. After all, strong disinfectants immediately remind one of dirt and this will undo all your work to create an impression of cleanliness.

Light is even more important if a room is to appear clean. A dim bulb suspended from the ceiling by an electric cord, is not sufficient light no matter how small the room may be. Ideal (and inexpensive, though they create an impression of luxury) are the tubular lights that hang beside the mirror. And, speaking of mirrors, clean and clear mirrors that are well-lighted are essential in all ladies' rooms. Ask your wife what she thinks of the mirror and lights you have provided. She's a better judge of such matters than ten men.

The soap is important, too. A dirty or worn bar is hardly inviting, especially if the soap is of the strong type economical men are likely to provide in women's rest rooms. Some dispensers are on the market today providing a nationally known mild soap, which, in granulated form, completely eliminates waste, for there is no sliver left to be discarded.

What we've said about ladies' rooms applies equally to men's rooms. Salesmen and other men who have occasion to travel and retravel the same route stop again and again at stations they know provide clean and pleasant accommodations.

Good rest rooms are essential if you want your station to stand out above others along the highway!

Cremins Moves Up

C. S. Fletcher, Studebaker sales manager, has announced the transfer of E. J. Cremins to the home office at South Bend, where he will assist R. A. Reese, manager of Business Merchandising division.

Cremins joined Studebaker in 1936. He was previously employed by Gar Wood Industries, Inc. He served as a district sales manager in Studebaker's New York and Boston branches before being transferred to the Business Merchandising division in the New York area last year.



For More Than a Quarter-Century
Rich Valves Have Been Contributing
to Better Engine Performance



RICHVALVES

of Silcrome-X Steels

McQUAY-NORRIS JOBBERS

SPEED DEFENSE

(Continued from page 23)

those items likely to become scarce. Regardless of the amount of equipment, tools, and parts now in the hands of jobbers, ultimate shortages seem inevitable. Hand tools and equipment, as already noted, do not enjoy priority ratings. Instead, certain types of equipment, particularly machine tools and many hand tools, are urgently needed for defense. When the present commercial supply is exhausted, it is debatable whether it

can be renewed from available material.

Replacement parts are another matter. The OPM has granted an A-10 priority rating on parts for passenger cars and small trucks and an A-3 rating on parts for trucks of 1½ tons and larger. These are defense ratings, and parts manufacturers should get the preference on needed materials over a host of other consumer-goods makers. Restriction of production so far has been mild. The limitation originally set for the 14 weeks ending Dec. 31 was 60 per cent of the total replacement sales between Jan. and June 30. This meant that the daily or weekly rate of pro-



"Shall I tear them both up?"

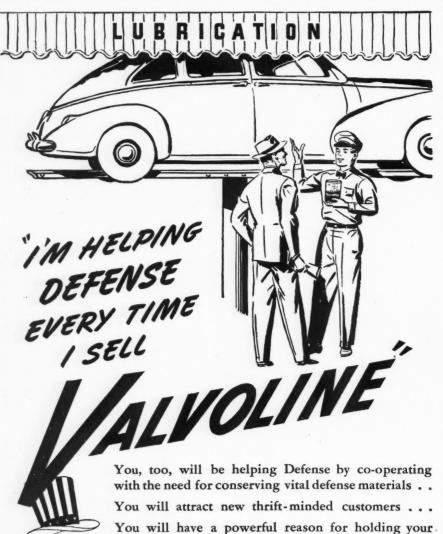
duction would be approximately the same as during the first half of the year. Production schedules for succeeding months are now being studied and should be published soon. If materials are available, there should be no acute parts shortage for some months to come.

Sudden decision by servicemen to buy all the parts, equipment, and tools in sight would perhaps create a grave scarcity and would be contrary to the government's appeal for conservation of all war-useful materials. This does not mean, however, that servicemen are wise to deny themselves the assistance of such equipment and tools as have already been manufactured. Efficient operation during the emergency, as already pointed out, demands the use of every labor-saving device that can be obtained. Some shopping around may be necessary to obtain the needed tools and equipment, but the serviceman who plans to make the most of the opportunity presented by the inevitable increase in defense service will spare no time or effort to get

Galvin Named President By Radio Manufacturers

The board of directors of the Radio Manufacturers Association, meeting at the Roosevelt Hotel, New York, on Oct. 15, elected Paul V. Galvin, president of their association, to succeed the position vacated by James S. Knowlson who recently resigned to become Deputy Director of OPM Priorities Division.

Galvin, president of Motorola Radio, was formerly a vice-president of the RMA, and is present chairman of the association's important Set Division, and also chairman of the association's Priorities Committee.



present service trade

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Wall banners and twirlers free—complete personalized plan for creating more service business. Get facts NOW.

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ALWAYS FIRST! -with the Good New Things!

ALL STEEL BODIES!

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TAILORING TO TASTE!

FLUID DRIVE!

WITH PLYMOUTH-COMPLETE MARKET COVERAGE! REAL CO-OPERATION

-FROM A SOUND

AND EXPERIENCED

FACTORY PERSONNEL!

PUBLIC ACCEPTANCE!

CHRYSLER and PLYMOUTH

NEWS

EFFICIENCY

LIKE a straight line, efficiency is the shortest distance between two points. Anything that happens to stand in the way must be eliminated. In the view of certain factions in the OPM, the production of new automobiles stands in the way of efficient war preparation.

It was not so many months ago that we were told a 20 per cent curtailment of production would be deep enough. Later, it was discovered that steel was not so abundant as had been thought, and cuts of approximately 48 per cent were ordered for the 1942 model year. New car dealers had hardly recovered from the shock of this drastic curtailment when rumors began to trickle out of OPM that even this cut was not sufficient. Then came hints that 10 to 15 per cent more might be added to the cut, beginning with January. At last came the news; January production was slashed to 51 per cent of the January, 1941, total.

Severe as this blow is, it is slight compared with the reputed goal of Stacy May, chief of the OPM Bureau of Research and Statistics, which is said to be an annual limit of 52,000 passenger cars. It is probably less disastrous to the retail automobile business than the recent ban on all building except that directly affecting national defense is to the building industry. Yet the cut in January newcar production is indicative of the dangers of relying upon new-car volume during the coming months. The way to survival lies along the service road.

ANTI-SCRATCH

"G LYCERINE FACTS," published by the Glycerine Producers Association, offers a simple method of removing scratches from glass.

A hard felt pad is dipped into a paste made of glycerine, water and rouge (iron oxide), and rubbed briskly back and forth over the scratched surface until the markings disappear. The paste can be washed away by flushing with water.

For deeper scratches, a coarser abrasive than rouge is required. Emery powder will often serve.

ICKES RELENTS

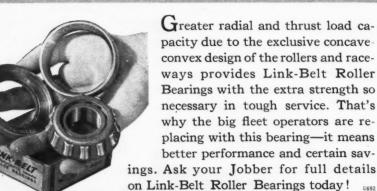
BY and large, the British have done a superlative job of building up goodwill in America. Since war became a probability several years ago, they have seldom moved without calculating the possible effect upon American public opinion, and, since the war began, London has fallen over itself to court and entertain American officials and even free-lance ambassadors.

It is somewhat surprising, therefore, to learn that Great Britain is returning 40 of the still secret number of tankers turned over to it to guarantee a sufficient supply of petroleum and petroleum products. The American people, of course, may be delighted by the removal of the threat of gasoline shortage, but the return of the tankers is certainly not designed to improve Anglo-American relations so far as Mr. Roosevelt's petroleum co-ordinator is concerned.

A few weeks ago, when it was announced that the British would return 10 to 15 tankers, and thus upset preparations for a gasoline shortage, Ickes may have been annoyed but he rose magnificently to the occasion. He announced that the repatriated tankers would be needed to haul molasses for making alcohol. But 40 tankers are another matter. There simply isn't enough molasses to keep that many tankers busy, so Ickes had to scrap all the plans for a gasoline shortage. The 7 o'clock curfew allocations, proposals for ration cards, and all the rest of laboriously wrought scheme went overboard. Ickes' cries of im-

(Continued on page 66)





LINK-BELT COMPANY

519 N. Holmes Ave., Indianapolis, Ind. Warehouses in all principal trading centers
Made by the makers of the famous Silverstreak Silent Timing Chain!

PROFIT BY ARO'S Leaderships IN PERFORMANCE!

BOTH HIGH AND LOW GREASE PRESSURE AVAILABLE

Just turn the exclusive ARO HILO Pressure Control Valve to obtain instantly either LOW PRESSURE (for practical convenience and economy on 85% of chassis fittings you lubricate)...or HIGH PRESSURE (for the "tough ones").



SINGLE SHOT OR CONTINUOUS FLOW OF LUBRICANT

One short pull of the valve handle delivers a single measured shot of grease, giving absolute control over volume of grease delivered. Fully opening valve results in continuous flow for large volume speedy delivery.

Note Ball Bearing Swivel

The "man with the gun" in modern lubricating departments appreciates the host of advanced features found only in ARO Lubricating Equipment. Above are two typical examples.

All the way through ARO design and construction ... you'll find ahead-of-the-times advantages in Appearance, Quality and Performance. Point-by-point comparison with any other

lubricating equipment shows why shrewd buyers today choose ARO! Profit by ARO's leadership in Performance, consult your ARO Jobber. The Aro Equipment Corporation, Bryan, Ohio, U.S.A.

Are Leadership in style and beauty are shown in these two outstanding models . . . the Super Deluxe and the Deluxe chassis lubricators.



LUBRICATING EQUIPMENT

NEWS

(Continued from page 64)

pending disaster were drowned in a sea of petroleum.

It was irritating to be left without a single valid excuse for cracking down on anyone. No one lacking a passion for telling people off can realize just how irritated it must have made Ickes with the British.

But far more tragic was the promptness with which the returning tankers tumbled Ickes from the headlines he had occupied almost continuously since last May. While the American motoring public and the automotive industry are stepping on the gas, without fear of shortage or restrictions, Ickes will be issuing permits to cattle men for grazing their herds on public lands and trying to keep his Indian charges on the reservation. You can't make page 1 with stuff like that.

TAX RELIEF

U P until now, Americans have soothed the sores left by shouldering an ever-mounting tax burden with the balm of belief that the Brit-



"For a small additional charge we will install an automobile on your radio."

ish are paying far more taxes. The British income tax is heavier than the American, so many in this country have jumped to the conclusion that Americans aren't badly off. A study completed recently by the Chamber of Commerce of the U. S. shattered this illusion.

Total tax collections in this country for the present fiscal year, including both federal and local levies, will total, the chamber estimates, \$22,500,000,000 or about 25 per cent of the national income. In Britain, similar collections will amount to \$7,900,000,000, or only 22 per cent of British income. America's per capita tax will be \$168. The British per capita tax will total \$165.

And, of course, there is a difference. Britain is waging an all-out war against Germany; America is technically at peace.

The situation, incidentally, has created an unparalleled opportunity for local politicians to improve their fortunes. In New York City, opponents of Mayor LaGuardia have proposed reducing the city sales tax from 2 to ½ per cent, and contests in smaller communities here and there revolve about repeal of levies that were enacted as emergency measures. The burden of relief has been lightened by the upward swing in employment and continuance of emergency taxes designed to furnish relief funds is unjustified.

There is some difference between a politician's promise and his performance but any move to make state and local tax loads bearable deserves encouragement. In the rather dark taxation picture, the opportunity to effect economy in local government is the only immediate ray of light.

REMADE TIRES

D URING the present emergency, thousands of automobile owners are going to have tires recapped or retreaded for the first time. The result will be a booming demand for (Continued on page 68)



MORE PRE-SEASON SALES

We've tested and proved a plan that really moves chains before snow. Now we're ready with sales helps, certificates, everything you need to sell chains without high-pressure in early-season. Ask Pyrene jobbers about this "Insurance Plan" that guarantees profits regardless of weather.

MORE MID-SEASON SALES

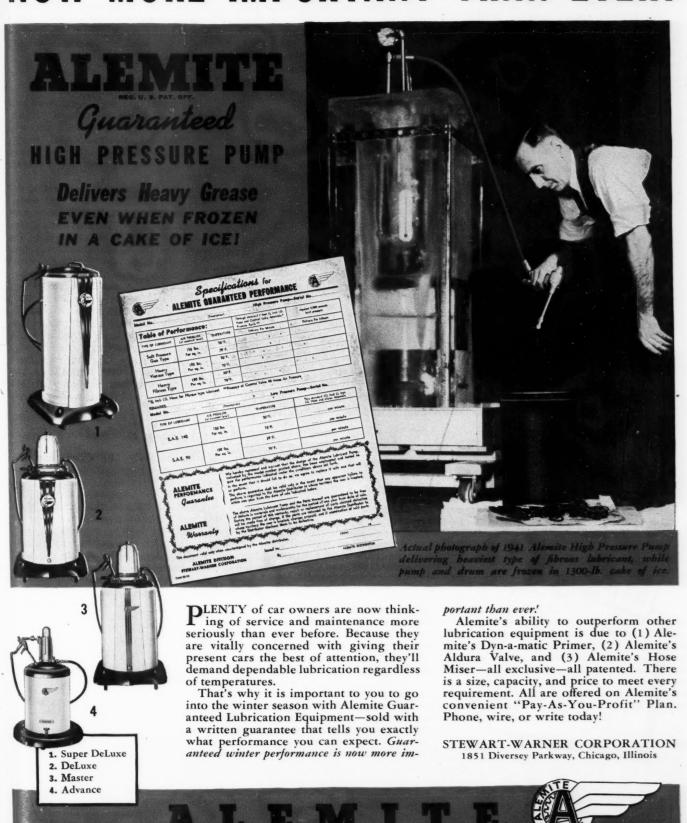
The remarkably effective weather forecast service created by Pyrene last year will be better and more localized this winter. Special frequent mailings slip into a larger easel-backed Display Forecaster, show monthly and immediate weather predictions right from the nation's leading expert. Ideal for planning sales drives, for checking stocks before storms, for attracting customers all season long.

MORE REPEAT SALES

The superb line of Pyrene, unexcelled by any maker, includes funior, standard, extra-heavy and nationally advertised Pyrene Doubleduty Bar-Reinforced chains, Easy-On Easy-Off lock. Rust-proofing into the metal. All repair parts, tools, etc., have the quality that brings back repeat customers.



GUARANTEED WINTER PERFORMANCE NOW MORE IMPORTANT THAN EVER!



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NEWS

(Continued from page 66)

this type of work. This does not mean that every shop with a mold is going to strike gold. That is going to be the lot only of the shops willing and able to produce top quality work.

At present, many owners would rather buy a cheap new tire than have their old tires recapped or retreaded. The choice is not based on knowledge of the comparative worth of the new and remade tire, but on hearsay concerning shoddy recapping and retreading that admittedly has been turned out by some shops in the past.

In a recent release, the Rubber Manufacturers Association offers some hints to recapping and retreading shops that hope to attract and hold the new business now being created by the slash in new-tire production.

First of these hints is the advice to use the best grade of camelback. Second, but of equal importance, is to exercise great care in selection of casings for recapping or retreading. Third, is to do the work carefully and accurately. Comebacks in the majority of cases can be traced to disregard of one or more of these common-sense rules.

A shop that considers going after recapping or retreading business with vigor is further advised to maintain a neat, orderly layout, both inside and out. Customers are peculiar people sometimes, and one of their peculiarities is to judge the quality of a shop's work by the appearance it presents.

Bearing Handbook

Of special interest to engineers and bearing designers is the new "Handbook of Sleeve Bearings," recently published by Federal-Mogul Corp., Detroit, Mich. The author is Albert B. Willi, chief engineer for Federal-

Mogul.

Briefly, it discusses the effect of design, alloys and manufacturing methods upon sleeve bearing efficiency, and defines the field of application for each basic type of sleeve bearing. Its most valuable use will be for reference, a complete section being devoted to listing innumerable sizes and types of bearings and bushings for which major manufacturing tools are now available. This will make possible obtaining custom-built bearings for new or improved applications without the expense of new tooling.

Those who are directly concerned with sleeve bearing design and installation may receive a copy of this new handbook by writing the com-

Clarification

Unfortunately, in discussing the Federal order controlling the manufacture of replacement parts on page 17 and also on page 46 of the October issue of Motor Age, the wording used led naturally to misinterpretation of the meaning it was intended to convey. In order to clear up any resulting misunderstanding on the part of our readers with respect to restrictions on the manufacture of replacement parts, we quote below directly from a recent release from the Office of Production Management:

"In line with the recent orders which now control the manufacture of passenger cars and light trucks, Limitation Order L-4 provides that a producer of spare parts for passenger cars and light trucks may make during the period from Sept. 15 to Dec. 31, 1941, 60 per cent of the number of parts sold by him for replacement purposes during the period from Jan. 1 to June 30, 1941. This means that during the last 14 weeks of this year he will be operating at the same high rate as during the first six months of 1941, when production had already jumped to approximately 130 per cent of the 1940 output.

"Replacement parts means only the (Continued on page 70)



MODERN SERVICE METHODS TEACH YOUR MEN_

How to Sell Lubrication



There are two sound, proved ways to sell lubrication. 1st, to know the facts about lubrication itself. This sounds simple, but in an amazing number of cases, lack of this knowledge

loses business. We sincerely believe that no one can give your men more expert advice and training than the Socony-Vacuum Specialist. 2nd...yes, there is a second and very vital way to sell lubrication—in fact, to aid your entire business. But we'd like to talk this over with you personally. Won't you drop us a line?

QUICK FACTS ON "MODERN SERVICE METHODS":

- UNIQUE TRAINING COURSE—Everyone in your organization is trained in Modern Service Methods. This sales coaching program is conducted by trained Socony -Vacuum specialists. It includes instruction with movies, slide films, charts and service manuals.
- YOUR MARKET IS CAREFULLY SURVEYED to calculate the future growth of your business.
- **3** YOUR PRESENT LAYOUT IS STUD-IED – We suggest improvements

in your equipment and in the arrangement of your establishment. We recommend the type and size lubritorium your business will require.

SALES PROMOTION — We offer hard-hitting sales promotion pieces to push your service specials ... bring new customers into your place.

SOCONY-VACUUM OIL CO., INC., and Affiliates—Magnolia Petroleum Company, General Petroleum Corporation of California.

SOCONY-VACUUM'S MODERN SERVICE METHODS BRING

RESULTS LIKE THESE

TO CAR DEALERS

"Lube Jobs Up 250% in Three Years!"



SAYS E.E.FORD

BARFORD CHEVROLET CO. ST. LOUIS, MO.



MODERN SERVICE METHODS went to work 3 years ago for the Barford Chevrolet Co. Take a look at the results:

"Any time," writes Mr. E. E. Ford, "you can give lube jobs a 250% boost in three years—and attract additional profitable business to other departments—you're getting results.

"Your service plan has been of greater help to us in building this business than any other single thing!"

ADDRESS CAR DEALER DIVISION - SOCONY-VACUUM OIL CO., INC., 26 BROADWAY, N.Y. C.

Socony-Vacuum

MAKERS OF MOBILOIL AND MOBILGREASE

NEWS

(Continued from page 68)

functional parts (including components entering into such parts) used for the repair of light motor trucks or passenger automobiles; engine, clutch, transmission, propeller shaft, axles, brakes, wheels, hubs, drums, starting apparatus, spring suspension, brackets and shackles; also the exhaust, cooling, fuel and electrical systems, including generators, light, reflectors and batteries; also gages, speedometers, motors, fuses, flares, directional signals, rear view mirrors,

windshield wipers, control mechanism, steering apparatus, driving gears. Replacement parts do not include parts entering into the production or assembly of new light motor trucks or passenger automobiles."

Gets Fuse Order

An order for the manufacture of artillery fuses totaling \$1,570,000 has just been awarded to Philco Corp., it has been announced by James T. Buckley, president. This order supplements an earlier fuse order amounting to \$2,060,525 which the company expects to complete ahead of schedule.



New Sheldon Machine Co. plant

Sheldon Lathe Expands

The Sheldon Machine Co., Inc., builders of Sheldon precision lathes, arbor presses and machine vises, has moved into its modern new monitor type daylight plant just completed at 4240-58 Knox Ave., Chicago. Completely equipped with modern machinery, tools and plant equipment, this new plant has tripled Sheldon's lathe production.

Sept. Rubber Consumption Shows Increase Over 1940

September consumption of crude rubber by domestic rubber manufacturers was 53,655 long tons, according to statistics released today by the Rubber Manufacturers Association. Inc. Consumption during September was 3.1 per cent under August but was 2.3 per cent above September a year ago.

Gross imports for September totaled 81,743 long tons, according to the Department of Commerce. This represents a decrease of 23.3 per cent under August but is 3.5 per cent over September, 1940.

Total domestic stocks at the end of September, including government reserves, totaled 473,684 long tons. This is 6.2 per cent above Aug. 31 stocks, and 115 per cent over the stocks estimated for Sept. 30, 1940.

Chicago Pneumatic Gets Plane Parts Contract

A contract for the manufacture of 500 sets of hydraulic cylinders to be used on Martin bombers, type B26-B, for American defense has been placed with the Chicago Pneumatic Tool Co., New York, by the Glenn L. Martin Co., of Middle River, Md. Delivery of initial quantities will begin in 60

A number of different units make up one set of cylinders employed on each of the 4000-hp. twin-engined Martin bombers. These cylinders, hydraulically operated by pressure pump, are built into the ships to actuate bomb bay doors, landing flaps, retractable nose and tail wheels, and other mechanisms.

Recently, the Chicago Pneumatic Tool Co. acquired a new plant of 90,-000 sq. ft. at Garfield, N. J., expressly for the manufacture of hydraulic equipment for aircraft.



• Thousands of "first owners" are going to change their habits during the coming months. They're going to buy maintenance instead of a new car-and among other things they're going to buy a clutch

Be ready to handle this business quickly, intelligently and profitably by becoming a Monmouth Clutch Specialist. It will tell you how to recognize clutch troubles (even the obscure ones)-what needs to be done-and how to do it.

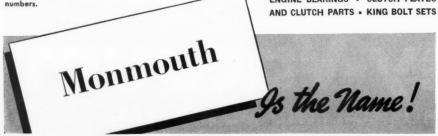


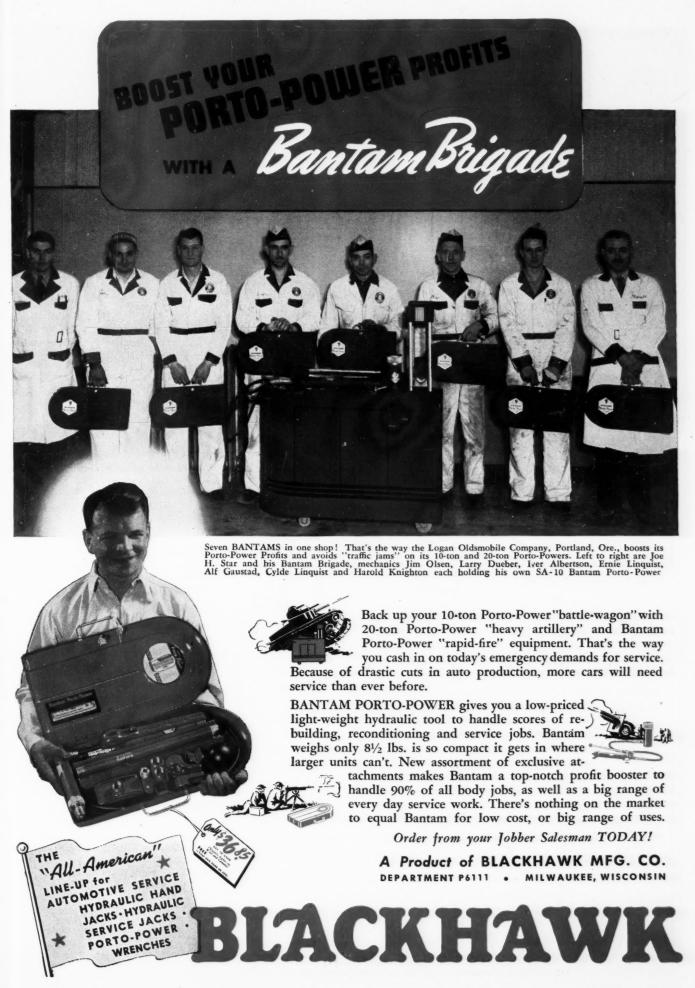
Master stocks of Monmouth Clutch Plates and Parts for all cars are main-tained in NAPA Warehouses from coast to coast, as-sisting jobbers in section of the country to give prompt service even on rarely called-for numbers.

Thousands of shops are operating under the Monmouth Clutch Specialist Plan, building real profits and customer satisfaction. The complete, understandable and up-to-the-minute Monmouth Clutch Specialist Manual was last year voted the Award of Merit by Motor Service readers as an outstanding piece of service literature.

Enroll now as a Monmouth Clutch Specialist. See your NAPA Jobber for details of this plan to get clutch service and handle it profitably—or write to us.

MONMOUTH PRODUCTS COMPANY, CLEVELAND, OHIO, U. S. A. ENGINE BEARINGS . CLUTCH PLATES





Compressor Makers Form National Body

Most of the principal air compressor manufacturers operating in the small compressor (automotive) field have formed a new association. The first meeting was held at White Sulphur Springs on June 12 and 13, at the Greenbrier Hotel; the second meeting on Sept. 25 and 26 at Dearborn Inn, Dearborn, Mich.

The following compressor manufacturing members were present:

The American Brake Shoe and Foundry Co. (Kellogg Division);

the floor . . . extra sturdy

construction throughout

... interchangeability for

The Auto Compressor Co.; Brunner Manufacturing Co.; Curtis Pneumatic Machinery Co.; The DeVilbiss Co.; Ingersoll-Rand Co.; Manley Manufacturing Division (American Chain & Cable Company, Inc.); Modern Equipment Corp.; Quincy Compressor Co.; Service Station Equipment Co.; United States Air Compressor Co.; Wayne Pump and Compressor Corp.; Weaver Manufacturing Co.; Worthington Pump and Machinery Corp.

General offices have been opened in the Clark Building at Pittsburgh, Pa., with R. Kennedy Hanson as secretary.



"You know Murdock, I don't like the looks of this."

Hanson has opened an office at the Wardman Park Hotel in Washington

for the purpose of assisting air compressor manufacturers in their priority problems and also to see that the industry is properly represented on the various committees dealing with present defense problems. Naturally, the place of the distributor or jobber in the national picture is going to be

vigorously presented with a view to getting enough materials to supply the jobbers' needs during the emergency.

Other objects of the Institute are to standardize on sizes and numbers, cut down on the ever-increasing tendency to add special numbers and in other ways to operate so the jobber or distributor will be benefited.

The officers and directors are: President, W. H. Wheeler, Worthington Pump and Machinery Corp.

Vice-president, R. A. Guyer, The DeVilbiss Co.

Treasurer, J. M. Wells, Ingersoll-Rand Co.

Executive Committee: J. M. Wells, Ingersoll-Rand Co.; B. J. Scholl, Brunner Manufacturing Co.; J. F. Weller, The American Brake Shoe and Foundry Co. (Kellogg Division).

Opens New Plant

The opening of a new plant at El Monte, Cal., signalizes the expansion of Littelfuse, Inc., Chicago concern internationally known manufacturer of small electrical fuses and fuse mountings for instruments, aircraft, radio, etc. The California plant supplements the Littlefuse factory at 4757 Ravenswood Ave., Chicago, excess demands on which have made necessary a large increase in production facilities as rapidly as possible.



STANDARD PRESSED STEEL CO.

having an all laminated wood

top. Drawer is extra. Pat'd. and

Pat's. Pending.

each of the 1,367 styles and models in the "Hallowell" line.

quick and comprehensive re-arrangement of benching—are available in

These prefabricated benches are THE answer to quick setup for sudden

expansion demands . . . the answer to permanent requirements wherever

there's work to be done. Details are yours free on request. Write-

BOSTON - DETROIT - INDIANAPOLIS - CHICAGO - ST. LOUIS - SAN FRANCISCO



RIGHT! This sign brings 'em in . . . and it brings 'em back for more of the same kind of service you are able to give them.

When you display the Genuine Ford Parts sign, you give assurance to owners of Ford cars and trucks that the replacement parts you use are made of the same high-quality materials and to the same high standards of precision as the original parts in their cars and trucks. These owners represent a huge and active market. Moreover, they know and appreciate Ford quality and workmanship.

Remember... you can depend on Genuine Ford Parts to fit properly. That saves you time. And you'll cash in extra profits, too, because of better satisfied customers.

Ask your Ford Parts Distributor how you can get a Genuine Ford Parts sign for your shop.

INSIST ON GENUINE FORD PARTS and get—

- Ford quality materials
- Ford precision manufacturing
- Ford careful inspections
- Ford rigid tests

— and more SATISFIED CUSTOMERS!

FORD MOTOR COMPANY

GENERAL SALES DEPARTMENT DEARBORN, MICHIGAN

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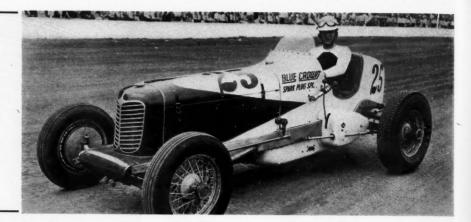
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Tony Bettenhausen, said to be the youngest driver in AAA sponsored races, in the Blue Crown Spark Plug Special with which he took sixth place at Milwaukee and second in the Syracuse championship event. In the latter race, he finished only eight seconds behind Rox Mays. Last month, Bettenhausen was leading in seasonal point standing for midget cars and in dirt-track racing in the Midwest.



RAISE IN PRICE

ON

WARNER COOLING SYSTEM PRODUCTS

Possibly you have already been informed by your supplier that prices on Warner Cooling System products have been raised to:

WARNER LIQUID SOLDER......Retail Price NOW \$.55

Permanent Cooling System repairing . . . the standard for over 20 years.

WARNER RADIATOR CLEANER.....Retail Price NOW \$.69

Thorough Cooling System cleaning . . . SAFE for automobile cooling systems because it is scientifically prepared.

Positive Cooling System protection against rust and corrosion.

THESE PRICES ARE NOW IN EFFECT EVERYWHERE!

WARNER-PATTERSON COMPANY

920 So. Michigan Ave. Chicago • Illinois As an indirect aid to national defense the United States government is urging motorists to take care of their present automobiles. We subscribe to this policy. But more, Warner-Patterson products for the cooling system help keep cars in condition, insuring longer life. Warner cooling system products prevent excessive heat which in turn conserves gas and oil, and prevents unnecessary wear caused by overheating.

Niehoff and Co. Opens New Factory Addition

Over 400 jobbers, jobbers' salesmen, service station men and employes dined and danced in the new addition to the Niehoff factory in Chicago, to celebrate the grand opening. Parts men came in from all the neighboring States of Wisconsin, Iowa, Kansas, Indiana, Minnesota and Michigan.

The program featured electric organ playing and the lilting dance melodies from a favorite Chicago

orchestra.

The whole crowd was easily entertained in the confines of the new large addition, which was finished just six hours before the party started. Complete with fluorescent lighting and modern ventilation, the addition will house new equipment adding to the already large productive capacity of the plant. Besides producing Niehoff ignition, brake and magneto parts, C. E. Niehoff & Co. is becoming increasingly engaged in the production of precision defense work.

Defense Activities Are Described by NSPA

Accomplishments of the National Standard Parts Association in the field of national defense are outlined in a new printed release from the association's headquarters in Detroit. Appropriately titled "The Record" this summary of 1941 activities deals briefly with various industry defense projects successfully completed by NSPA earlier in the year and reviews new services in connection with other phases of wholesaling and manufacturing.

Nearly half the text of the folder is devoted to industry defense activities in which the national wholesaler-manufacturer organization has played a leading role. The remaining paragraphs are devoted largely to management and merchandising activities.

Defense efforts, as described under nine paragraph headings, include establishment of the NSPA Washington office, special defense bulletin service, industry conferences, reference material prepared for the OPM, and various group efforts by officers and committeemen.

U.S. Brand Display U.S. LUBRICATORS



SPOTLIGHT AND SELL Thour brand OF LUBRICANT

U. S. Display lubricating units, equipped with the famous patented Jack-in-the-box pump and cover elevator, merchandises your brand of lubricants and dispenses them in the most economical and easiest way. • U. S. portable, brand display, air operated chassis lubricating unit operates by simply attaching quick coupling on air hose to base of unit. To change drums, the cover, pump hose, control nozzle and suction pump is automatically raised by air, up out of the way while a new drum is put in its place. U.S. Portable air operated lubricating units pay for themselves in no time.



THE UNITED STATES AIR COMPRESSOR COMPANY · CLEVELAND, OHIO

AIR COMPRESSORS * GREASING EQUIPMENT * HYDRAULIC LIFTS

Mays Again Captures National Racing Title

When the 100-mile National Championship Race at Syracuse, N. Y., and the famous Pike's Peak Hill Climb at Colorado Springs, rang down the curtain of the 1941 AAA official racing season, the records revealed two former racing champions still in full possession of their laurels.

Rex Mays 1940 AAA National Champion Driver, successfully defended his title in 1941 and Louis Unser's record-breaking dash up the tortuous Pike's Peak Course, marked his sixth victory in this annual uphill speed classic. Every 1941 championship race and official hill elimbing event was won on Firestone Tires.

Mays started his bid for championship honors when he placed second in this year's Indianapolis 500-mile race, thereby chalking up 825 points toward the National crown. He then made a clean sweep of the championship races that followed, first winning the 100-mile AAA race in Milwaukee. This clinched the championship for him, but he continued to pile up points by taking first place in the Syracuse 100-mile final event of the season, thereby duplicating his 1940 record when he won both of these races. With the exception of the Indianapolis 500-mile race, Mays has won every National championship contest that has been staged in the last two years.

On the same day that Mays became 1941 Champion, Louis Unser set a new record in the annual Pike's Peak hill climb. His time up the perilous mountain course was 15 minutes, 35.2 seconds. This bettered his own previous record of 1939 by 4 seconds.

Davis Chosen to Head Brake Lining Association

The Brake Lining Manufacturers' Association, Inc., at its annual meeting late in September, elected the following officers for the coming year:

President, R. B. Davis, Raybestos
Division of Raybestos - Manhattan,

First vice-president, T. L. Gatke, Gatke Corp.

Second vice-president, P. B. Hoffman, The American Brake Shoe and Foundry Co.

Treasurer, J. S. Doyle, Johns-Manville Corp.

Secretary and assistant treasurer, H. G. Duschek.

Members of the executive committee in addition to the president, vicepresidents and treasurer are:

W. E. Harvey, Thermoid Co.; G. M. Williams, Russell Manufacturing Co.; M. M. Monroe, Inland Manufacturing Division, General Motors Corp.; J. W. Crawford, Firestone Tire and Rubber Co.; F. I. Marshall, Marshall-Eclipse Division, Bendix Aviation Corp.

Members of the association not represented among the officers and executive committeemen are Asbestor Manufacturing; Ferodo and Asbestos. Inc.; Fibre and Metal Products, Inc.: Lasco Brake Productive Corp., Ltd.: Manhattan Rubber Manufacturing Division of Raybestos - Manhattan. Inc.; Rex Hide, Inc.; Scandinavia Belting Co.; E. M. Smith Co.; Union Asbestos and Rubber Co.; United States Asbestos Division of Raybestos-Manhattan, Inc.; S. K. Wellman Co.; World Bestos Corp.

Heads Globe Industrial Division

C. E. Weaver has been named manager of Globe Hoist Company's Industrial Division, according to an announcement made by F. W. Swanson, president of the firm. Weaver will manage engineering as well as sale of Globe's line of hydraulic and mechanical lifts and elevators at both the Philadelphia and the Des Moines plants of the organization. "Red" Weaver is widely known throughout the automotive and industrial field as well as in the marketing division of the oil industry.



Your repair shop in 1942 can be more profitable than it has ever been ... if you get set to take advantage of the unusual conditions created by National Defense. New cars will be scarce! Old cars will need complete reconditioning to keep them rolling. HYPRESSURE JENNY can make money for you in 3 ways in this new market!

- 1. Sell motor and chassis cleaning jobs with washes and lubes. A "like new" engine cleaning brings \$1.50 to \$3.00—takes only 10 to 15 minutes. Owners buy readily—they know their cars may have to last a long time, now!
- Get \$15 to \$50 more for used cars (an established fact!) by spic-and-span JENNY cleaning before showing. Moves 'em faster, too!
- Earn up to 40¢ more out of each repair dollar! JENNY cleaning before repairs saves 15 to 25 minutes of mechanic's time usually lost fighting dirt and grease. Statistics prove it!

Get ready for a profitable repair year. Learn how to wring extra dollars out of every job. Write today for information about The Hypressure Jenny way to profits.

HYPRESSURE JENNY DIVISION
HOMESTEAD VALVE MFG. CO.
P. O. BOX 95 CORAOPOLIS, PA.

IT FEELS LIKE THIS inside any engine on a cold winter morning...





BUT...here's how it feels a moment later—after "warming up"

Plenty of oils on the market today will flow quickly at low temperatures, making it easy to start the engine.

But it's another thing to combine easy-starting with resistance to deterioration in a red-hot engine, warmed-up and going places.

That's where Wolf's Head shines. It's the double-duty oil that gives positive cold-weather protection. It's so good that Wolf's Head guarantees the car-buyer against repair bills on lubricated parts during the first 30,000 miles!

Get the benefit of the Wolf's Head Guarantee Plan for your customers and yourself. It will help you close new car sales. It will help you bring customers back for regular service—and regular service is more vital today than ever before. Write today to Wolf's Head Oil Refining Co., Oil City, Pa., or New York, N. Y.

WOLF'S HEAD

WOTOR OIL AND LUBES



35c a quart

100% Pennsylvania-P.G.C.O.A. Permit No. 19

GOOD WRENCHES DO A GOOD TURN

By RICHARD PICARD

Advertising Agency for J. H. Williams & Co.

THEN I wander through the hardware department of the five and ten, I marvel at the array of tools one can buy for very little money. Some are good values. Others just appear to be. The wrenches look so well-finished, so like expensive ones, that I often wonder how many people believe they are actually buying a bargain. One doesn't expect experienced mechanics and machinists to be fooled by appearances, yet, with such a spread in price, it wouldn't surprise me if occasionally they, too, are constrained to take a chance. Rather than denounce their weaknesses and extol the virtues of the better-grade types, I am going to enumerate a few of the essentials in buying "wrenches on which you depend to do you a good turn." With these in mind, I doubt if anyone would want to invest in cheap models.

First there's the matter of the proper size and style. To do a job quickly and efficiently, you must have the correct tool. High class brands are made in hundreds of styles and sizes to suit all kinds of work. Cheap, unbranded

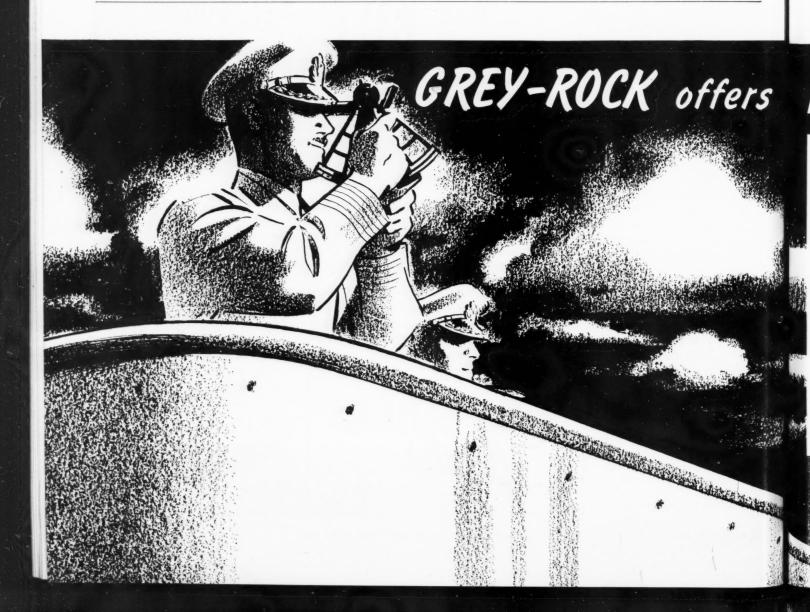
ones are made only in limited assortments. That means you will probably not find exactly what you need and will take an additional chance on being able to use something close to it.

As every mechanic knows, the material used in the construction of the wrench is the main factor in determining whether or not it will last. In the case of open-end patterns, chrome alloy types are indestructible in regular service. Besides the finish, the chief advantage of this material is its thinness for work in close quarters. Where finish is not considered important and slight additional thickness is not a handicap, carbon steel models are amply strong and much less expensive. Stamped and cast wrenches are practically worthless for any kind of hard service. In the case of sockets and handles, chrome-alloy is most desirable, and accuracy of machining essential.

Fit is naturally of the utmost importance. Jaws must hug the nut firmly throughout their length. And, of course, they must not spread. Even

at a cost of a few pennies, a tool is a bad investment if you can use it only once or twice. Balance may not seem important, but a head that's too heavy for the handle will require almost twice the effort to turn. Then there's the question of the thickness of the head in relation to the nut. An improperly proportioned head will slip off the work and damage the nut, even if the opening is the correct size. Consider the depth of the opening and the angle of the head. When so designed, an open-end wrench can turn a nut in an arc as short as 15 degrees. The length of the tool, too, has a lot to do with its efficiency on the particular job in hand.

Construction of the handle makes a big difference. It must be long and hefty enough for leverage, and with a grip so comfortable that the user can exert his utmost pulling power when necessary. One of the big items in design is the elimination of surplus material. Just to look at a quality wrench, one might not think that its shape is the result of years of improvements based on technical study and practical experience, yet that is exactly the case. It is so shaped that every ounce of material is placed where it will do the most good, with no excess. Even the markings have had a great deal of thought. Sizes are





"Somebody's been ribbing you. We absolutely do not sell concrete mixers."

shown clearly and where they can be easily read and understood. Chrome-finished wrenches not only look and feel nice, but they are easy to keep clean. And, last but not least, a guarantee by a concern large enough to back up that guarantee is real investment insurance.

The ability of the manufacturer to select the proper tools for his various sets often saves the buyer lots of money in unnecessary extras. Each

assortment should be designed for a certain type of work or a particular job and contain all the items necessary for that assignment. Thoughtful mechanics will purchase sets whose construction permits them to add wrenches, sockets and handles as they are needed or introduced. Thus each new set is merely a foundation upon which they can build their complete wrench equipment.

In the purchase of sets which are

housed in steel boxes or chests, the construction of the containers can make a big difference to your pocketbook. Aside from convenient storage, they often provide a means for safeguarding tools. Boxes should be made of high grade steel with welded edges. The edges must carefully overlap, must be securely welded throughout their entire length, and must be rolled so as to prevent severe scratches and sometimes worse. If not, they soon become broken and your tools will be scattered loosely in your drawer or bag, and, before you know it, one or two are lost and have to be replaced. Or else the right wrench is so hard to find that you just use whatever one is handy and that slows you up until you finally have to stop and hunt for the one you want. If the hinges are not strong enough, or the lock and hasp are inferior, your protection is gone and you will soon find that someone has "borrowed" a few of your best wrenches. Large chests should have rollers for easy moving to workside.

These are just a few of the things to remember the next time you are tempted by cheap wrenches. What applies to wrenches is equally true of other equipment. After a little experience I believe you will come to the conclusion that cheap tools are expensive.

A STRAIGHT COURSE FOR A TROUBLED YEAR

Steer your business carefully through '42. Lay your course directly towards HIGHWAY SAFETY, and a defense-busy nation will pay you well to guard its hard-to-get cars, its truck-loads of necessary materials, and its crowded bus-loads of workers. With motor vehicles operating at the very limit of capacity, BRAKE SERVICE will offer enormous opportunity.

The cars you service may be older models, but Grey-Rock will help you keep them roadworthy by continuing to deliver only the very finest replacements. Grey-Rock will make no compromise. Its linings will remain high in quality, carefully designed for top performance on all vehicles, thereby protecting your workmanship and conserving your time. Prices will remain as low as is permitted by such quality.

You may be forced to employ less highly skilled mechanics, but Grey-Rock will extend its guidance to their workmanship—both with National Safety Council's Standard Servicing Schedule and the outstanding Grey-Rock Engineers' Manual of Servicing and Relining Methods. No company has ever offered such authoritative assistance to the brake mechanic.

Steer your course by Grey-Rock in 1942, and motoring America will reward you in a troubled year.

Greu-Rock Balanced Braksets

UNITED STATES ASBESTOS DIVISION of Raybestos-Manhattan, Inc., MANHEIM, PA.
BRAKE LININGS . CLUTCH FACINGS . FAN BELTS . AUTOMOTIVE HOSE . RELINING EQUIPMENT

LET THIS ALL AMERICAN SCORE FOR YOU...

Football and heavy fall traffic are here! That means a need for safe brakes . . . and an opportunity to sell more brake jobs.

Let Jim Asbestos carry the ball for you! Jim, you know, stands for all the things that make Johns-Manville Brake Lining so popular with your customers—and such a money-maker for you. Such advantages as safe, dependable stops. The tough, long-wearing qualities that appeal to today's economy-minded

And, too, Jim stands for "Brake Timing"—J-M's new merchandising motorists. program that's putting extra dollars into the pockets of alert dealers. So for a top score in brakelining profits, let Jim Asbestos carry the ball. Just say "Johns-Manville" to your



he Lifesaver of the Nation's Highways

General Motors Sales in September Show Drop

September sales of General Motors cars and trucks in the United States and Canada, including export shipments, totaled 89,300 compared with 124,692 in September a year ago. Sales in August were 29,268. Sales for the first nine months of 1941 totaled 1,785,113 compared with 1,-358,157 for the same nine months of 1940.

Sales to dealers in the United States totaled 81,169 in September compared with 116,031 in September a year ago. Sales in August were 19,690. Sales for the first nine months of 1941 totaled 1,633,912 compared with 1,249,883 for the same nine months of 1940.

Sales to consumers in the United States totaled 52,829 in September compared with 97,527 in September a year ago. Sales in August were 84,969. Sales for the first nine months of 1941 totaled 1,716,395 compared with 1,285,194 for the same nine months of 1940.

Machine Gun Production Reached in Year by AC

Attainment of its daily production goal for .50 caliber machine guns in just one year from the day it received its contract was announced Sept. 27 by George Mann, Jr., general manager of the AC Spark Plug Division of General Motors.

In September, 1940, when the government gave the "go ahead" to the AC division to manufacture Browning machine guns, not a machine, tool or piece of equipment for producing the weapon was in the AC factory, according to Mann. However, in the space of a few months the required equipment was installed and thousands of workers were being trained in the exacting tasks of small arms manufacture.

In March of this year, only six months after receiving the Ordnance Department's initial order, AC completed its first gun and the following month made its first shipment of several guns. In July the one-thousandth gun was produced just ten months ahead of schedule. A total of 2800 workers are now employed in the machine gun plant.

Although maximum production has been reached under the original schedule, it is now planned to step up daily output still further, Mann said. He pointed out that the original AC order totaling \$22,800,000 has been increased to \$47,600,000.

New Ford Firm

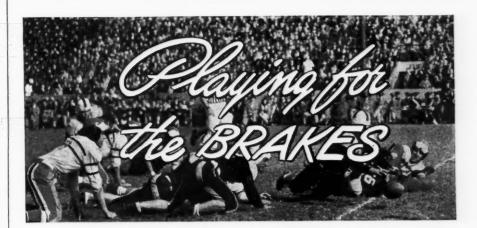
Headed by former sales executives of the Ford Motor Co., a new organization has been formed to handle sales and service for Lincoln and Mercury cars in the Highland Park, Mich., area.

It is the Park Motor Sales Co. which takes over the huge salesroom and service quarters occupied for many years by the Ford Motor Sales Co., as a factory retail branch, in the Woodward Avenue frontage of the Highland Park Ford plant. The new company, which replaces the retail branch, will serve also as distributor for Lincoln in Wayne County and for Mercury in the central and northwest sections of Detroit.

President is Walter E. Davison, Lincoln-Mercury sales manager of the Dearborn branch for the last six years.

Heads Car Division

Appointment of William Balderston, formerly vice-president in charge of the Car Manufacturers' Division of Philco Radio and Television Corp., to the position of vice-president of the Washington Division, has been announced by James T. Buckley, president. Leslie J. Woods, formerly chief engineer of the Car Manufacturers' Division, has been named general manager of the division. Woods will continue to make his headquarters in Detroit where Philco, since 1938, has maintained a special radio engineering laboratory



COMPLETE BRAKE SERVICE GETS ALL THE JOBS!

With brake service work far in the lead as the largest volume automotive service operation, jobbers and repair shops both are learning that this is the most profitable business to go after.

They're learning too that the best way to get more

They're learning too that the best way to get more than their share of this work is to equip their shops for brake drum truing and lining grinding.

Eight out of ten brake relines—to be done properly—call for drum truing. So the shops that are equipped with a Lempco Brake Drum Lathe can keep this machine turning and grinding out profits day after day.

Similarly, by merchandising lining that is precision ground on a Lempco Brake Shoe Grinder, you steal a march on a competitive field. For precision ground

lining insures a perfect reline and keeps your customers coming back again and again.

Ask your jobber today for complete details on Lempco's complete line of brake drum service equipment or write direct to Lempco.



LEMPCO PRODUCTS, Inc. BEDFORD, OHIO

Please	send me Brake	Drun	a La	ath	es		ti	OI	1	01	n
Name						 -	-		-	_	-
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DETROIT LETTER

By ED WARNER

EXPANSION of service facilities, to take advantage of the prospective increase in automobile repairs and upkeep, as well as to offset the limitation of new passenger car sales, is being pushed by the automotive industry. Most of the companies have maintained a policy of keeping dealers advised as to up-to-date methods of merchandising their service facilities but now this is being given especial emphasis. Clinics on selling service operations are being held on zone and regional cities to prepare dealers for the cut of 50 per cent or more in their new car sales.

Many foresighted dealers expanded their service departments months ago when they saw the rapid growth of national defense industry and the increasing pressure for cutting the production of civilian goods like automobiles. One Detroit dealer rented an extra building exclusively for service operations when his original establishment outgrew his service business. Other dealers are devoting more and more space to service. With the curtailment in new passenger car business, more space and employes will be available for strictly service operations. There will not be the necessity of preparing as many new cars for customers or of reconditioning as many used cars.

Heretofore, the factories have pushed retail sales, with service a somewhat secondary consideration. But, with the production quotas now frozen by OPM, based on 1938-40 output, there is not the competitive struggle for position in the industry. The factories stress the point that service will carry the dealers' overhead and make a fairsized profit if this department is handled efficiently. This is an important factor when some sources in OPM forecast a cut greater than 50 per cent in future passenger car production due to the huge demands of the defense program upon essential raw materials such as steel, nickel, copper. rubber and aluminum.

In announcing the January passenger car production quotas, Leon Henderson, director of civilian supply for SPAB, said, "We are not fixing production quotas for January. We are merely establishing a maximum limit to which the manufacturers can produce—if they are successful in obtaining sufficient material."

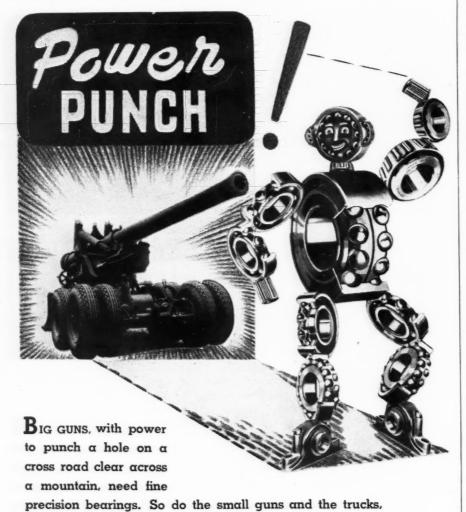
Materials Banned

This last point was confirmed a few days later when the OPM issued an order forbidding the use of copper for automobile trim and body hardware. garage and repair equipment, horns, hub caps and heaters. Use of copper in radiators is reduced to 70 per cent of 1940 stocks used. The OPM also has under consideration an order to ban all brightwork containing nickel, aluminum or chrome, to be effective either Dec. 1 or Jan. 1. Chrome plating on bumpers and bumper guards also would be reduced. This order would have the effect of creating two series of 1942 models-those with much brightwork and a later series with painted or plastic trim replacing the chrome. It also would tend to speed sales of the early 1942 models for those buyers who like the bright-

Some factories have had to limit the ordering of replacement parts by dealers to forestall any shortage. Parts orders have been pro-rated, in many cases, on the basis of the previous year's business. Many dealers have laid in big inventories of parts to care for the anticipated growth in

service business.

One company is encouraging its dealers to push service operations which require labor rather than replacement parts, such as tune-up and lubrication, in order to conserve on parts. Although in certain localities, where defense industry is centered, such as the Los Angeles area or the Connecticut Valley, there may be a shortage of mechanics, by and large there is enough of such skilled labor in the nation. The automobile fac-



wanted for defense. The factories that make (CJB) Master Ball Bearings, Bower "Super-Finish" Roller Bearings, Ahlberg Ground Bearings are working at top speed to meet defense needs and to furnish you the bearings you need for the vital job of keeping the nation's cars and trucks rolling.

battleships and aircraft. Millions of fine bearings are





"Of course I smelled it, but I thought it was your pipe."

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tories also are conducting training courses in key cities by factory representatives to offset any prospective shortage of mechanics.

There also is the prospect that curtailment of new car sales will make some dealer employes idle when the full impact of the cut is felt next spring. Testifying before the Tolan Committee hearings in Detroit recently, C. E. Wilson, president of General Motors, said that GM dealers employ approximately 200,000 employes. Of this number, about 50 per cent are employed on new car sales, including 40,000 salesmen and 60,000 on new car conditioning and service. Wilson stated that the 50 per cent production cut probably will put about 50,000 GM dealer employes out of jobs. As GM accounts for about half of the nation's new passenger car sales, the effects of curtailment on dealer employment can be roughly estimated. On the bright side from the employment viewpoint are the demands of the motorized and mechanized Army units for skilled technicians, the growing need for Air Corps mechanics and the expanding service operations of the dealers in comparison with new car business. With approximately 12,000,000 of the nation's 25,000,000 passenger cars more than five years old and 5,000,-000 such vehicles on the road for 10 years or more, the opportunity for maintenance business appears almost

Production of passenger cars and trucks for October is estimated at 395,000 units. Although this is 23 per cent below October, 1940, when output of 514,374 vehicles set a record for the month, it is greater than any previous October since 1929. In the latter month 394,540 units were produced. Next January' quota of 204,898 passenger cars is the same as the

December quota, but is a drop of 51.1 per cent from January, 1940. It also is below January output for each of the last seven years except 1938, when the total was 155,505 passenger cars.

Retail sales in the U. S. for September totaled 172,674 units, according to the AMA, the smallest for any month since September, 1939, and a decline of 12 per cent from September, 1940. It also is the first time that retail sales have fallen below the same month of the previous year since October, 1938. September truck sales of 61,138 units, a 65 per cent gain over the same month of 1940, helped offset a 42 per cent drop in

passenger car sales, which totaled 111,536 vehicles.

General Motors September sales to consumers totaled 52,829 units, a decline of 46 per cent from the 97,527 vehicles that were sold in September, 1940. The fact that most GM dealers had disposed of their 1941 model stocks by August and the introduction of the 1942 models later than last year in several GM lines accounted for the low sales total. The almost complete cleanup of 1941 model stocks is indicated by the fact that dealer inventories were estimated at 17,393 vehicles on Sept. 1, the lowest in the last six years.



take it and come through with punch power to do the job. Here is a place bearings can be proud to serve. And CJB Bearings are proud of the job they have been given to help make American built tanks

You will make no mistake when you place your trust in these "Master" Bearings. Their ability to do the job is proven on tough bearing assignments of every kind in peace and war.

a weapon worthy of Americans.



NEW PRODUCTS

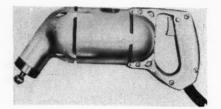
(Continued from page 41)

ing from 20 to 350 amps. A steady flow of current is supplied by eight coils. The new unit is portable, and is supplied with a complete set of cables, electrode holder, helmet, and an assortment of welding rods.

A new type electrode holder has also been developed, having special alloy metal jaws and a fully insulated tension spring. It is equipped with a ventilated handle to insure a cool working tool.

Angle Driver for Valve Seat Grinding

A standard model of the 55 deg. driver for valve seat reconditioning has been announced by Black &



Decker Mfg. Co., Towson, Md. This model is intended for use in the average garage where considerable medium and small valve seat reconditioning work is done. It weighs only 6% lb., operates on 110 volt current. and is supplied complete with a 3-conductor cable and plug, trigger switch, hex ball spindle, and has a universal motor. The angle drive improves working clearances where the body, cowl or other obstacles might make the use of a straight drive difficult.

Water Nozzles

A line of water-and-air shut-off valves or nozzles for car washing and other types of cleaning is being offered by Davis & Murphy, 500 North Dearborn St., Chicago, Ill. Known as the Lonn shut-off valves, these nozzles provide the unique feature of



shutting off when the hose is dropped. To turn on, the weight of the hose, combined with the angle at which the end is bent, controls the amount of flow. These nozzles thread onto the end of the regular hose line, and are supplied in % in. and 1 in. sizes.

Weatherstrip

The sponge rubber weatherstrip, identified as Dutch Brand Rub'r-Shim, made by Van Cleef Bros., Woodlawn Ave., Chicago, Ill., is supplied in three thicknesses and six widths. It is also available with tacky type adhesive on one side, or with dry type adhesive. Designed for use as weatherstripping on doors, around rear deck openings, cowl ventilators, engine hoods or headlight doors. It is supplied in 10-ft. rolls for consumer use, and 50-ft. rolls for shop use.

Penetrating Oil



Lubaid Co., Milwaukee, Wis., has announced a new penetrating oil known as Lubaid (SP) Speed Penetrant. It is said that the new product is especially suitable for shop use because of its fast-acting qual-

ities. Sold in gallon, 5-gal., and 15-gal. drums.



Speed is the order of the day . . . speed with accuracy! Give your hands wings . . . with Snap-on tools! See your Snap-on salesman, or write . . .

SNAP-ON TOOLS CORPORATION
8036-K 28th Avenue • Kenosha, Wisconsin

of lasting quality and satisfaction.

Snap-on tool you buy . . . your guarantee

Shap-on SERVICE TOOLS
The Choice of Better Mechanics

a Snap-on's bull-dog grip, in its safe, sure leverage . . . the nut turning speed that comes from correctly shaped wrench handles for every job . . . the deft way a Snap-on handles . . . the beautiful balance and finish that tell you, even in the

Twenty-two years of leadership in tool design and manufacture are behind every

dark, that here's a master tool for master workmen!

For maximum brake performance...standardize

BRAKE LININGS



BOXED SETS-COMAX



UNBOXED SETS WC-HDW-WZ-HC SC-WW-SM

No matter what your friction material needs may be -your Wagner jobber can take care of your requirements. The Wagner line includes CoMaX in rolls, sets, blocks, modified slabs and molded radius slab units. It also includes Standard Molded, Zinc-Wire Woven, Heavy-Duty Woven, Hydraulic Compressed, and Wagner "45"... Ask for details.



MOLDED RADIUS SLAB UNIT - COMAX









BLOCKS - COMAX



RIVETS



ROLLS - COMAX HDW-ZW-HC SM-"45"



SHEET STOCK -HDW

SHIM STOCK

CLUTCH FACINGS TYPES - M, W, V, EV, EW, ST, STM -iome ST and STM

Types are available with radial grooves)

ATRIOG BU-12

Mail THIS COUPON

New Wagner CoMaX Lining Catalog BU-128 gives specifications, etc., for passenger cars, trucks and buses. Every shop should have a copy. It's FREE. Tear out return coupon and mail today for your copy.

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6400 Plymouth Avenue, Saint Louis, Mo., U.S.A. BRAKES . MOTORS . TRANSFORMERS . FANS

Automotive	Parts	Division

Wasner Electric Corporation

Gentlemen: Please send me free copy of Catalog BU-128.

Firm and Position_

Address_ City and State.

I Buy My Lining From.

New Boring Bar

The new boring bar announced by Van Norman Machine Tool Co., 160 Wilbraham Ave., Springfield, Mass., takes the complete range of cylinders from 2.6 in. to 5.25 in. in diameter, and up to 14 in. deep. Yet the machine weighs only 115 lb. Like all seven models of the Per-Fect-O boring bars made by



Van Norman, No. 965 has the four

Van Norman catspaws which are used not only for centering the bar but also as steady rests for the single tungsten carbide cutting tool as it goes down the cylinder wall.

Hand Sander

Behr-Manning Corp., Troy, N. Y., has developed a new-type hand sanding device to be known as the "Speedwet Sander." It holds a length of abrasive paper or cloth tightly in position over a replaceable Neoprene pad. The sander has a magazine in which a reserve supply of abrasive paper or cloth is rolled so that, once it is loaded,



the workman may continue sanding for a considerable period of time before it is necessary to reload the unit. As the sanding surface of the paper becomes unsuitable for further use, a new section can be drawn into place by simply loosening a clamp bolt. Then the used portion can be torn off.

Grinder Kit

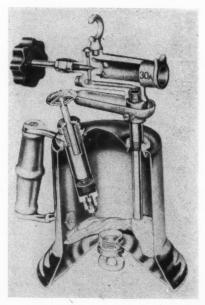
The latest addition to the line of power tools manufactured by the Dur Metal Products Co., 2649 N. Kildare Ave., Chicago, Ill., is the complete grinder kit illustrated. Included in



the kit are the heavy duty grinder, and an assortment of accessories, packed in a steel carrying case fitted with two automatic catches and a hinged hasp.

Turner Blow Torch

The latest addition to the line of blow torches made by the Turner Brass Works, Sycamore, Ill., is the new No. 30A. Designed especially for garage and service station use, this



new model incorporates oversize, quick-generating fuel passages, socket wrench hex feed-pipe inlet construction, with all connections safety-locked inside the tank.

LET PENNZOIL HELP YOU GET 1ST CRACK AT FALL CHANGE-OVER BUSINESS!

"Take it from an old-timer in the service business, what your business does for you this fall and winter depends on what you do for your business NOW. You'll get a bigger share by recruiting customers early. Be ready... order your PennZoil change-over material today."



See how this plan makes it easy to TELL 'EM . . . SELL 'EM . . . BRING 'EM BACK!



TELLS 'EM...
With a series of attractive, personalized post cards, letters and

folders you can pick from to take your sales story right into customers' and prospects' homes.



SELLS 'EM . . . By backing up a top quality line

of winter lubricants with even more sales ammunition—The Thermometer-Service Reminder —a brand-new sales weapon you can use to get motorists in before competitors have a chance to sell them.



BRINGS 'EM BACK . . . Your fall campaign is just a starting point. Once you get motorists in for change-over needs, you can use Pennzoil's plan to hold their business—bring them back for future service needs—build all-year profits.

,,,,	AIL THIS COUL	
-0	THE PENNZOIL COMPANY, O	L CITY, PA.
	Sure, I want a bigger share me complete details on how to:	of Fall Change-over business. Send
11 8	Organize The Campaign	☐ Hold New Business
100	☐ Recruit Customers Early	☐ Bring Inactive Customers Back
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FOR THE KIND OF CARS AMERICA LIKES!



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The motoring public has learned to expect great things from Oldsmobile -

and again, Oldsmobile delivers the goods! For 1942, Oldsmobile offers the smooth, sleek-lined B-44 - Better looking, Better lasting and Better built than any Oldsmobile in Olds' 44-year history.

FOR TOP-QUALITY MATERIALS IN EVERY PART!



Quality gets priority in the manufacture of the new B-44. In every part, materials are the finest of their rials are the finest of their

kind. It's Oldsmobile's quality standards, applied to every part, that contribute to the long and trouble-free life of the Oldsmobile car as a whole.

FOR SOLID, STURDY CONSTRUCTION THROUGHOUT!



Engineering and construction of the new B-44 likewise add to Oldsmobile's sturdiness and durability. To meet the needs of today's America, Oldsmobile has spared no effort to make the Olds B-44 a car that's built to last.

FOR THE VERY LATEST IN NEWEST FEATURES!



Oldsmobile's contributions to the motor car industry are world famous. Oldsmobile's original Hydra - Matic Drive now goes into its third year.

FOR APPEARANCE AND STYLE THAT ALWAYS CLICK!



Big, broad-shouldered and commanding, the Olds B-44 again leads the style parade. Its bold, distinctive, front-end treatment combines both beauty and utility.

FOR FACTORY POLICIES THAT ARE FAIR AND CONSIDERATE!



Oldsmobile dealers enjoy a franchise that is one of the fairest and most considerate in the entire industry-with liberal discounts and protected territories.

FOR FACTORY CO-OPERATION THAT CAN'T BE BEAT!

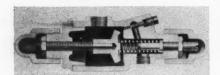


Furthermore, Oldsmobile dealers receive factory co-operation that is helpful in all departments of

their businesses. If you're an Olds dealer, you know: "You can always count on Oldsmobile!"

Shut-Off Valve

An automatic shut-off valve for use in air, steam or gas lines, where flexible hose lines are used, has been announced by D. J. Murray Mfg. Co., Wausau, Wis. This valve is placed in



the line above the flexible hose. Immediately upon the hose breaking or

becoming disconnected, the valve automatically shuts off the air, steam or fluid supply.

Small Ratchet

The Plomb Tool Co., 2209 Santa Fe Ave., Los Angeles, Cal., has introduced a small ratchet for use with ¼ in. square drive sockets. Known as No. 4751 Miniratch, this new reversible ratchet weighs only 1¾ oz.,



is 4 in. long and % in. across the head. It is made of special alloy steel for adequate strength, and is designed especially for use in electrical, carburetor, refrigeration, radio and other similar types of light work.

Brake Lining Set-up

A compact merchandising set-up of brake lining, including rolled lining and engineered sets, designed to service approximately 90 per cent of the passenger cars on the road today,



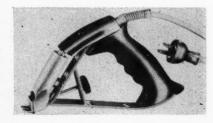
is being offered by The Russell Mfg. Co., Middletown, Conn., makers of Rusko brake lining. Included in the set-up is the display stand and a complete range of dealer sales helps, wall charts, signs, etc.

Tire Tools

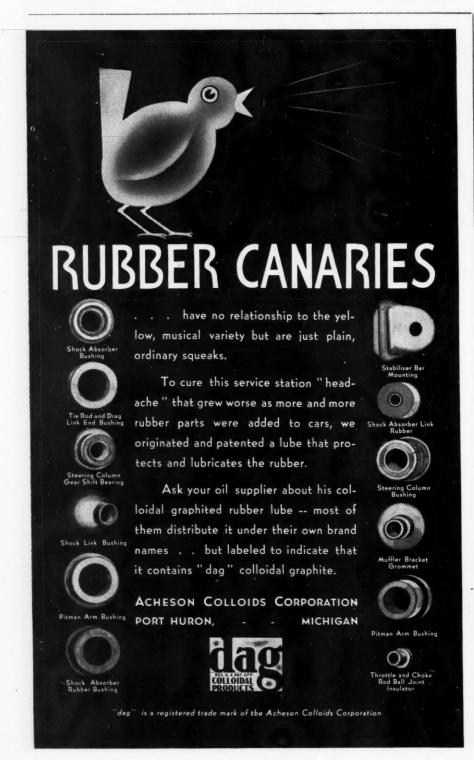
To meet the demand for a tool to remove the tires from the safety rims used on the 1941 Chrysler-built cars, The Herbrand Corp., Fremont, Ohio, has introduced its No. 1122 Flash tire remover. This tool works on both sides of the wheel, on or off the car, and provides an easy method of lifting the tire bead over the rim of the wheel.

Tire Groover

A new style tire groover has been placed on the market by Timesaver Products Co., 31 South Desplaines St., Chicago, Ill. It is a push type, with a convenient handle and is equipped with a heating element so placed as



to remove the heat away from the hand. The Timesaver tire groover is made in two models, the Model A for passenger car tires and the Model L for truck and bus tires. Each model is supplied with 6 blades. List price of Model A is \$12.50, Model L, \$25.



Important Reminder WEED TIRE CHAINS

Millions will travel to and from work in their cars this winter. Most of them realize that Weed Chains avert skidding accidents, save lives and protect cars. They know, too, that Weeds save gas by giving traction on snow and ice.

A Vital Necessity

Your customers will need Weed Chains this winter more than ever. Don't disappoint them. Better still, *remind your customers now* to be ready for ice and snow with Weed Regulars or Weed Americans.

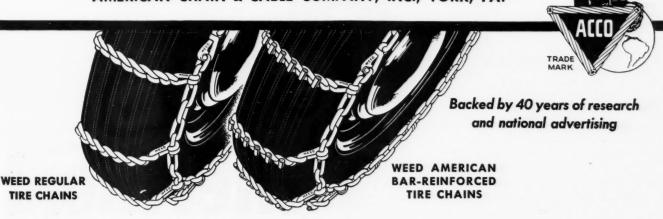
Sell Quality Chains—Weed Americans

Weed American Bar-Reinforced Tire Chains offer 4 features that car owners like:

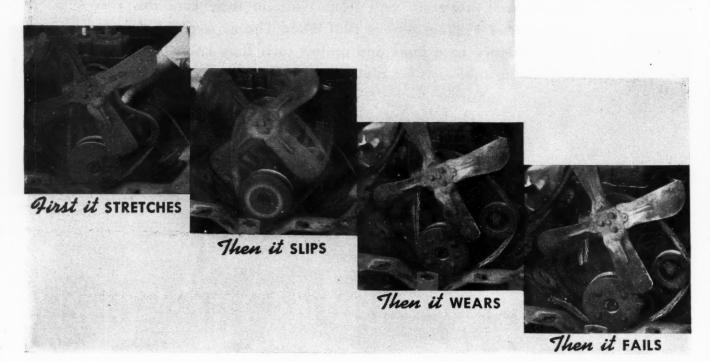
- 1. Bar-Reinforcements on links give double the service.
- 2. Weedalloy—a stronger, tougher metal.
- Patented Lever-Lock End Hooks—easy to use and positive fastening.
- 4. Side Chains welded and hardened to resist wear on curbs and ruts.

Weed Americans give more than double the mileage and thereby save steel. Weed Chains for the "Big 7 tire sizes" fit 93% of cars made in the last 8 years. This simplifies your stock problem—but be sure to order early enough from your Weed distributor.

AMERICAN CHAIN & CABLE COMPANY, INC., YORK, PA.



This is what happens to an Ordinary Fan Belt ... But



THE tremendous increase in the acceptance of Thermoid Fan Belts is the best evidence of the high performance standards made possible by the exclusive Thermodized Pre-Stretching Process. Thermoid Fan Belts stop trouble before it starts because they are permanently pre-stretched.

Supporting this vastly improved performance, Thermoid has a complete merchandising program . . . a simplification of the line that permits a minimum inventory . . . and the Sales Reward Premium Plan.

It will pay you extra profits and customer good will to feature Thermoid.





Thermodized PRE-STRETCHED

FAN BELTS

THERMOID COMPANY . TRENTON, NEW JERSEY

NOVEMBER, 1941

When writing to advertisers please mention Motor Age

Wage-Hour Division Rules on Retreaders

Many inquiries on the status of tire retreaders and reconditioners under the minimum wage of 40 cents an hour for workers in the rubber products manufacturing industry has prompted the Labor Department's wage-hour division to rule that employees engaged in such retreading or recapping of tires in interstate commerce are covered by the minimum wage order.

Deputy Administrator Baird Sny-

Deputy Administrator Baird Snyder has issued this statement on the subject:

"We feel that tire retreading and

tire recapping are processing activities of the type usually performed in independent manufacturing plants. Therefore, the 40-cent wage order applies in all cases where the tire retreading or recapping is done for interstate commerce."

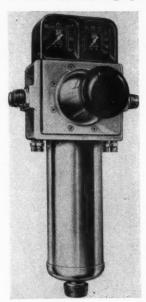
The wage-hour division's wage order fixing a 40-cent minimum became effective July 28 after the Rubber Products Manufacturing Industry recommended the rate to Wage-Hour Administrator Philip B. Fleming. Under the order, employees must also be paid at least time and one-half for all overtime in excess of 40 hours in any one week.



"I don't want a car that laughs at hills, young man. I want one that's serious about them."

New Extractor

A new oil and water extractor for use with paint-spraying outfits has been announced by the Binks Mfg. Co., 3114 Carroll Ave., Chicago, Ill. The new E-75 extractor has a capacity of 75 cu. ft. per min, and incorporates a new air-cleaning principle



with a metal filter, said to clean the air thoroughly without impairing the free flow. Its new design and large capacity insure a more uniform air pressure, the manufacturer states.

Globe Hoist Has New Feature

A new patented automatic low oil control for hydraulic automobile lifts has just been announced by Globe Hoist Co., of Des Moines, Iowa, and Philadelphia, Pa. This device makes it impossible for a lift to operate on air. It prevents sudden drops, sudden jumps or jerky operation when the lift is being raised or lowered. The lift superstructure will rise only as far as there is oil to raise it. If it stops short of the normal rising height, the need for additional oil is immediately indicated. The low oil control is available as extra equipment to Globe auto hoists.



IT wouldn't be there if it were not for Puritan's extra safety, extra performance... The first fluid to meet the exacting requirements of aeronautical use.

What This Means to Automotive Men:

To fleet and truck owners—it means longer service, less frequent flushing, longer life to rubber, fewer lay-ups, greater safety, cheaper maintenance.

To garage and service men—it means better satisfied and safer customers, freedom from kickbacks, peace-of-mind.

To both—it means a superior, premium quality fluid that meets the most severe conditions ever imposed on a brake fluid—at no advance in price!

See Your N.A.P.A. Salesman

PURITAN COMPANY, INC., ROCHESTER, N. Y.





Ever watch a service man give a tire valve "the works" to line up a tube when mounting a tire? Some use special tools—most just reach for their pliers, grab the valve and haul away. Leaky valves would be common if the more than one hundred and fifty million standard tire valves in daily use were not "built to take it".

Schrader tire valves have a "backbone" machined from solid brass rod. Extending full length, this sturdy housing completely safeguards the valve mechanism from plier

pressure, rim hole friction and the wear and tear of mounting. The valve cap provides the final safeguard against the normal abuses of everyday operation. Guaranteed airtight up to 250 lbs. pressure, it shuts out dirt... and seals the valve mouth.

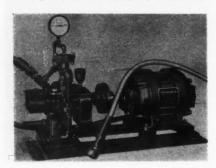
Schrader TIRE VALVES



A. SCHRADER'S SON Division of Scovill Manufacturing Company, Incorporated BROOKLYN, NEW YORK

Car Washer

The 1942 model of the Rotawasher, a complete carwashing system made



by the Rotawasher Corp., 118 St. Clair Ave., E., Cleveland, Ohio, has just been announced. Outstanding features of the machine are that it delivers a nozzle pressure of 300 lb., is equipped with a Jetmixer for supplying a small amount of kerosene with the water, thus making unnecessary the use of hot water, soap or other cleansing agents; and also has a Jetvac which is a vacuum-cleaning system for cleaning car interiors.

Air Tool Kit

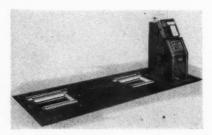
The latest addition to the line of air tools manufactured by the Inde-



pendent Pneumatic Tool Co., 600 West Jackson Blvd., Chicago, Ill., is the Multi-Matic Air Tool Kit. This kit consists of a small, powerful airmotor drill, with interchangeable attachments for drilling, grinding, sanding, polishing, buffing and holesawing. A feature of the kit is that it is not necessary to buy the entire kit at one time; any tool can be purchased as a separate unit if desired.

Chassis Dynamometer

Ted Nagle Equipment Corp., General Motors Bldg., Detroit, Mich., announces a new chassis dynamometer. The absorption unit is all electric, operating from 110 volt AC socket, and consists of a field coil with adjustable field excitation, and a rotor driven by the rollers which are driven by the wheels of the car being tested. By



varying the excitation of the field coil, magnetic lines of force, called eddy currents, offer resistance to the turning of the rollers, which has the effect of duplicating various conditions of road operation. The complete unit, known as Model 1000, carries a net price of \$1,945.

Floor Mat Patches

The Hermil Co., 1130 N. Larrabee St., Chicago, Ill., offers a line of rubber floor-mat patches so that worn floor mats may be repaired rather than discarded. These patches are made of live rubber, black and brown in color, have beveled edges, with adhesive back, and are ready to apply. They are packaged in kits containing 10 trapezoid mats (heel plates) size 4 x 61/2 x 8 in., and eight rectangular patches, size 6 x 11 in Also available is a patch in size 7 x 14 in. to cover the space under the clutch, brake and accelerator. These patches are designed to look like an original reinforcement rather than a patch on a worn-out mat.



Just around the corner".

THERE'S a Libbey-Owens-Ford Authorized Dealer near you, ready to take care of your Glass requirements. He has everything it takes to do a good replacement job; the best of glass ... L·O·F Hi-Test Safety Glass... a properly equipped and manned shop, and a desire to do the best work possible.

All these things are needed to give glass replacement jobs that help you earn and keep your customers' good will.

For maximum seeing comfort, specify clear-vision L·O·F Hi-Test Safety PLATE. This glass is ground and highly polished to provide freedom from distortion as you look through it. Drivers and passengers note less eye fatigue when riding behind this glass.





LIBBEY · OWENS · FORD HI-TEST Safety Plate GLASS

Muffler Test Plug

A new muffler-testing device has been introduced by Maremont Auto-



motive Products, Inc., 17th & South Ashland Ave., Chicago, Ill. It consists of a plug, which is inserted in the end of the muffler tail pipe while the engine is running at 10 to 15 m.p.h. This causes a back pressure to be built up in the exhaust system. The exhaust gases will escape through any cracks or band connections that may exist, making it easy for the mechanic to convince the car owner that repairs are necessary.

Rust Preventive

The Simoniz Co., 2100 Indiana Ave., Chicago, Ill., has announced a new



product known as Corol. This product is said to prevent the formation of rust or corrosion of metal, and to afford protection from salt spray. It can be applied with a brush, cloth or spray, leaving a film that will not crack or check. Can be removed with gasoline or kerosene.

Linco Transfer Pump

A new pump for dispensing barreled liquids such as alcohol, antifreeze, or for transferring liquids from one barrel to another has been announced by the Linendoll Corp., 413 N. Franklin St., Chicago, Ill. This pump is permanently primed, the pumping unit being located at the bottom of the barrel. It is all-metal construction and all-weather finish, and is identified in the Linendoll catalog as Model 1000 Stroke-Saver pump. List price \$4.25.

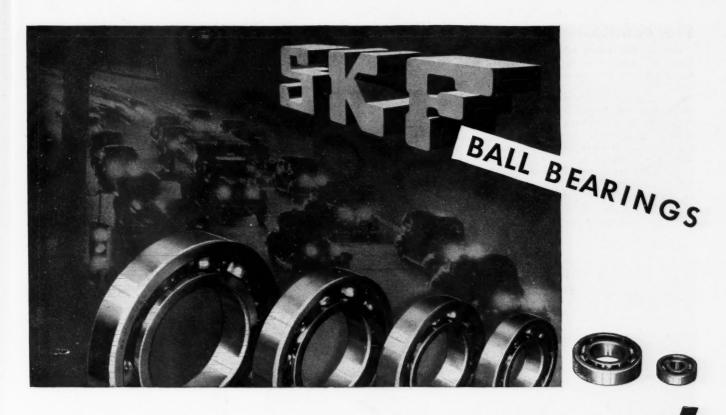
Windshield Wiper Hose Merchandiser

The Raybestos Division of Raybestos-Manhattan, Inc., Bridgeport, Conn., has a new colorful windshield wiper hose merchandiser. This twe-color, double-strength carton contains



100 ft. of hose, and can be placed on the counter or hung on the wall. An 18-in. rule is printed on the face of the carton to make is convenient to measure the length of hose desired. The merchandiser can be refilled when emptied.





make 'em last

Many fleet superintendents are finding new profits not only by making their TRUCKS last through the use of Bearings for replacement, but by making the BEARINGS last with proper maintenance. They're telling their mechanics to mount and install bearings the right way, and to check lubrication regularly. Now with Winter coming on, they're telling them to eliminate cracked bearings by heating bearings taken out of cold stock to blood temperature before installation. Correctly installed and lubricated, BESF Bearings will outlast the present crisis — no matter how long it lasts.

题CF INDUSTRIES, INC., FRONT ST. & ERIE AVE., PHILA., PA.



Tests Distributors

One of the latest additions to the line of engine-testing equipment manufactured by Lanagan & Hoke, Inc., 431 Collom St., Philadelphia, Pa., is the No. 500 Isotronic Distributorgraph. With this instrument, the distributor can be checked under conditions duplicating actual running performance. It includes a tachometer with a distributor speed range from 0 to 2500 r.p.m., a vacuum pump which produces any vacuum up to 24 in. for testing vacuum advance mechanism, and a degree ring 10% in. in diameter, graduated in single degrees,

and a speed control as well as a threeway switch for right or left-hand rotation of the distributor.

Fan Belt Selector

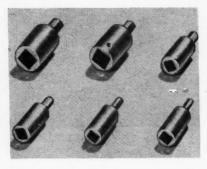
The latest merchandising aid developed by the Thermoid Co., Trenton,



N. J., is a pocket-size fan belt selector made on the slide rule principle, by which it is possible to determine the catalog number and list price of the correct Thermoid fan belt for any popular car in a few seconds. This new device is available to retailers through Thermoid distributors and in Thermoid fan belt deals.

Special Sockets

Socket wrenches for all popular sizes of socket head cap screws and set screws of the Allen type are now available in the Plomb line of hand tools, manufactured by the Plomb Tool Co., 2209 Santa Fe Ave., Los Angeles, Cal. Socket sizes are from



¼ in. to % in., for hexagon openings from ½ in. to % in. The drive plug is made separately from the socket part, and is held in position by a small set screw. This makes it possible to save the socket by installing a new drive plug if the original drive plug should break.

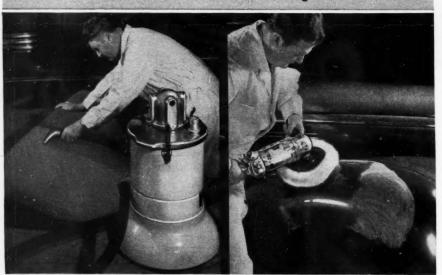
Acid-Proof Replacement Bearings

The latest addition to the line of replacement bearings made by Clawson & Bals, Inc., 4701 W. Lake St., Chicago, Ill., is an acid-proof copper alloy bearing designed for use in heavy duty engines. This type of



bearing was developed to withstand the extremely high bearing pressure encountered in modern aircraft, Diesel and heavy-duty gasoline engines. Acid-proof bearings have a dull, eventoned surface, in contrast to the mirror-like surface of babbitt-lined bearings.

How You Can Clean Up Profits

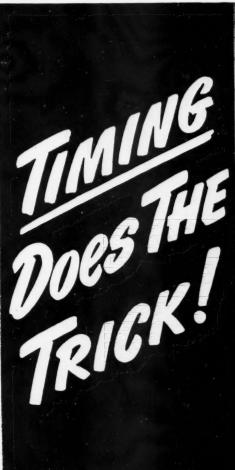


On All Car Cleaning Jobs

Put this Van Dorn equipment in your shop to clean used cars faster and better. Turns out far better jobs for your regular customers, too. Van Dorn's No. 95 Vackar Portable Electric Vacuum Cleaner speedily and thoroughly cleans upholstery, floors and interiors. Especially built to remove excess moisture after scrubbing upholstery—mechanism is protected against corrosion. Van Dorn's

Power-Glaze Process, consisting of Electric Buffer and other accessories, cleans and polishes finish to restore all sparkle of the original paint job. Phone your jobber to demonstrate this modern Van Dorn cleaning and polishing equipment, and to tell you about easy payment plan—or write today: The Van Dorn Electric Tool Co., 727 Joppa Road, Towson, Maryland.









CHAMPIONSHIP PERFORMANCE on the gridiron calls for the split-second timing of every pass, every play. Getting top power and performance out of a modern car depends a lot on correct ignition timing.

It's good business to make a point of setting the spark—and setting it *right*. It will give your customers better running automobiles, and that will help bring them back to your shop the next time they need service.

Whether you reset ignition timing as a single operation or as part of a general motor tune-up, be sure to advance the spark far enough to take advantage of the extra power available in today's better, higher anti-knock gasolines. And make doubly sure your customers understand that the higher the anti-knock qual-

ity of the fuel they use, the farther you can advance the spark toward the maximum power setting without "knock."

Ethyl Gasoline Corporation, manufacturer of anti-knock fluids used by oil companies to improve gasolines.



SET THE SPARK FOR TODAY'S BETTER GASOLINES

New Plant Will Build Engines for Tanks

A \$2,411,096 plant for the manufacture of radial Diesel medium tank motors, under the direction of the Guiberson Diesel Engine Co. will be erected immediately at Garland, Tex. Announcement of the new plant was made immediately after an award by the War Department in Washington of a contract to the Guiberson Co. for large quantities of radial type, aircooled Diesel engines for the M-3 tanks. The new industrial plant will employ a minimum of 500 men.

The Guiberson Diesel Engine Co.

already has on contract more than \$21,000,000 of engines and spare parts to be built for the Army, and for the past one and one-half years it has been manufacturing engines for light tanks at the plant of the Buda Co. at Harvey, Ill.

Hoke Made Manager

Edward S. Hoke, wholesale manager of the White Motor Co. in Buffalo for the past two years, has just been made manager of the company's Albany branch, according to announcement of J. J. McNally, manager of the New York State-Pittsburgh region.



"What happened? She made a motion for a left turn and turned left."

Campbell LONGER MILEAGE with BIGGER PROFITS

Tire Chains



Here's a chance to make money - once again -on tire-chain sales ... with Campbell Lug-Reinforced Tire Chains. Here are chains your customers have been demanding for years. They can tell just by looking at Campbell Lug-Reinforced Tire Chains that these chains are scientifically designed and constructed for greater safety and for greater mileage-service they never before even hoped to get. Don't miss these extra sales opportunities . . . get in touch with your jobber today. If he can't supply you, write direct.

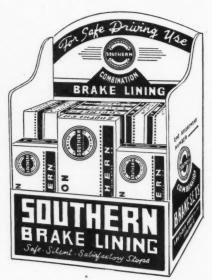
No Other Tire Chains Give You ALL These Advantages

- 1. ONE-PIECE CONSTRUCTION . . Finest molybdenum steel. One piece. No welded bars to break off. Longer life.
- 2. POSITIVE ALL-WAY TRAC-TION . . . Exclusive, patented sawtooth design guarantees new high in traction under slipperiest conditions
- 3. LONG LIFE . . . Finest casehardened alloy steel, positive trac-tion, and one-piece construction give you mileage you never expected.
- 4. FULL PROFITS ... Your profits on Campbell Lug-Reinforced Tire Chains are generous and fully pro-tected. These chains are sold only through respected, carefully selected channels of distribution.

INTERNATIONAL CHAIN MFG. CO. YORK PENNA.

Display Carton

A brake-lining display carton is the latest addition to the line of sales helps issued by Southern Friction Materials Co., Charlotte, N. C. This new car-



ton serves as a shipping carton, and at the same time acts as a display merchandiser and stocking medium. since it contains a popular assortment of 10 brake lining sets.

Chime Horn

One of the latest products of the Sparks-Withington Co., Jackson, Mich., is the Music - Aire Courtesy Chime and automobile warning signal,



with a pleasing, melodious note. It is intended as a polite signal in traffic, and not for use on the highway. The unit is furnished complete with brackets, necessary wire and push button for separate operation from the regular equipment horn.





1/2" COMMANDER DRILLS

Ball bearing. For all-'round use.

> HEAT GUNS TIRE DETREADERS SCREW DRIVERS





DRILL STANDS

Turn drills into drill presses. Enclosed compression spring counterbalances weight of drill and helps lift drill out of work when finished.

HOLE SAWS
VALVE REFINISHING SHOPS

UNITED STATES ELECTRICAL TOOLS



14" AUTOMATIC DRILLS

Ball bearing. A light weight drill for tough jobs.

SANDERS POLISHERS VALVE SEAT GRINDERS A "must" in every garage or maintenance department when jobs must be turned out quickly, efficiently and without lost motion or waste of time and effort.



"Utility" BENCH GRINDERS

6" to 10". For tool edging or general grinding. Motor cannot burn out.

> GRINDERS BUFFERS SOCKET WRENCHES

GET CATALOG-GET DETAILS ON AMERICA'S GREATEST DRILL LINE

THE UNITED STATES POR ELECTRICAL TOOL CO.

Training 453 Mechanics

Already 453 men have gone into training under the supervision of Pontiac dealers to replace service mechanics who have entered defense industries or have been drafted into the army, according to D. U. Bathrick, general sales manager of Pontiac Motor Division.

Since the training program for Pontiac mechanics was announced last April, a survey of Pontiac dealers' service department personnel has been made to determine how many localities have already been affected by the national defense emergency.

"Reports from 469 dealers in 23 zones reveal that 212 of them are in need of trained mechanics," says Bathrick. "Under the program worked out with the approval of the OPM and the National Automobile Dealers Association 453 new Pontiac mechanics are now in training."

Buys Finance Co.

Joint announcement was made on Oct. 27 by Lee Frank, chairman of the board of National Bond and Investment Co., Chicago, and A. E. Duncan, chairman of the board of Commercial Credit Co., Baltimore, that an agreement has been entered into whereby the assets of National Bond and In-



"Listen! That quarter covers the parking only."

vestment Co. and its subsidiaries will be acquired for cash at approximate book value by Commercial Credit Co.

Duncan stated that Commercial Credit Co. expects to continue, and possibly through an enlarged territory, the successful plans and policies for many years pursued by National Bond and Investment Co. and its subsidiary companies. New subsidiaries of Commercial Credit Co., under similar names used by National Bond and

Investment Co. and its subsidiaries, will continue to operate the business as heretofore at their present local offices with Chicago headquarters, and with their present management and personnel, without any change in present National Bond plans and policies with dealers and the public.

Brake Tools

Barcalo Mfg. Co., Buffalo, N. Y., has developed a new set of tools for adjusting operations on the brakes of Ford, Mercury and Lincoln-Zephyr cars. These tools are made of special analysis tool steel, drop forged, carefully machined and hardened, with cadmium finish. Will service passenger cars and also trucks. List price per set, \$3.00.

General Oil Filter

A new improved model of the General oil filter has been announced by General Filters, Inc., 9001 Alpine Ave., Detroit, Mich. This new model has a larger capacity for filtering, and a new type replacement cartridge that can be installed without the use of tools. The cartridge is housed in a sturdy steel shell with heavy brackets to withstand vibration. It is designed for installation on passenger cars, trucks, buses and tractors.





PAR air compressors. Streamlined compression fittings are used throughout—thus friction is reduced to a minimum . . . chance of leakage is eliminated . . . over-all efficiency is stepped up . . . power costs reduced to rock bottom. This is another example of PAR engineering thoroughness . . . another reason why PAR means "most for your money"!

By Comparison - You'll Buy

PAR

"HOW TO BUY AN AIR COMPRESSOR"... a fact-filled catalog and check list — is yours for the asking. Write for your copy today!

MODERN EQUIPMENT CORP.

DEFIANCE, OHIO, U.S.A

RUSTBUSTER & DIRTBUSTER Are Naturals FOR BIG PROFITS THIS SEASON



DIRTBUSTER

The Easy CAR WASH

also for Upholstery Shampoo and General Cleaning

No Streaking* No Spotting* No Chamoising

* Lowest Cost Per Car! Save money . . . Save labor Save the Finish, too!

Causes dirt, grease, spots to "lift" off of metal or fabric quickly . . . easily . . . with a minimum of labor—without risk of scratching or staining. Fresh, pleasing aroma eliminates soapy, musty smell when cleaning upholstery.

Special . . .

EXTRA-PROFIT DEAL!

400-Car-Wash-Size-Can



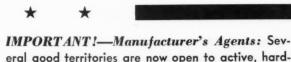
which enables you to do a first-class profes-sional wash job with-out rags or chamois — eliminates risk

Packed 6 deals to carton

ALSO FURNISHED IN

92 Car-Wash-Size Trade \$ 1.20 1250 Car-Wash-Size Trade 12.00

ONLY COMPLETE



eral good territories are now open to active, hardworking manufacturer's agents who are looking for a profitable line that can be easily sold and quickly

delivered by you and your jobbers. You can depend on prompt deliveries because our raw material sources are not affected by war priorities . . . just write-Department E-for full particulars.

THE ORIGINAL

RUSTBUSTER



CONTAINS NO CAUSTICS OR

CLEANS * CLEARS * RUSTPROOFS AUTOMOTIVE COOLING SYSTEMS

Just Pour It In!

No Draining . . . No Flushing . . . Semi-Permanent Rustproofing

Originally used for large truck fleets and bus operators . . . now available passenger car sizes of quart per average car.

RUSTBUSTER dissolves the rust . . . clarifies the water . . . rustproofs the entire cooling

system of the average car for at least a season SAFELY -contains no caustics or acids. Costly labor of draining and flushing is elimi-nated — just pour RUST-BUSTER in and let it do the Special Offer . . .

You Make Extra

Profits . . . and

cut labor costs too . . . with

Special RUSTBUSTER Merchandising Deal!

I Case (12 Cans) costs you \$7.20
I EXTRA CAN FREE
(Lowers Dealer Cost to 556
per can)
YOU SELL FOR \$1.00 per
can \$13.00
Can \$5.80

S5.80

PLUS
FREE RUSTBUSTER
DEMONSTRATING
DISPLAY WITH
EACH CASE
ever developed for a
ever developed for a FREE RUSTRUSTER

and the cleverest selling aid ever developed for an omotive chemical—4 little bottles tell your story as upletely as a book.

3 years of unbroken satisfaction have built Cannon Products to nation-wide distribution through lead-ing jobbers. They are good products. . are expected to produce a good profit in their dis-

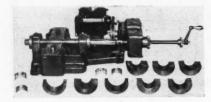
CANNON CHEMICAL COMPANY, INC.

210 Broadway

Everett, Mass.

Bores Insert Bearings To Any Size

Lempco Products, Inc., Bedford, Ohio, has a new bearing-boring machine for accurately boring to size any under-size insert bearing. The machine is being offered in two models, one a light, hand-operated model



and the other heavier and powered by a ¼ hp. motor. With this equipment, it is possible to carry in stock only the 1/16 in. undersize unfinished bearing inserts, and bore them to size to fit the bearing journal on the crankshaft.

Anti-Freeze Selling Aid

Sales of single quarts of anti-freeze after the original filling have, heretofore, meant that the radiator drain cock had to be opened and a quantity of solution drained off to make room for the new quart. Now the Lacey-



Webber Co., Kalamazoo, Mich., has developed a device which they call Radiator Sukker. It is designed to syphon the solution out of the top of the radiator. This simplifies the operation of making room for the additional quart of anti-freeze.

Appearance Kit

A three-way cleaning and polishing combination kit is the plan introduced by Formax Mfg. Co., 3999 18th St., Detroit, Mich., for automobile appearance reconditioning. The special trial kit is being offered to introduce the products to the trade for appearance reconditioning of used and customerowned cars, and includes No. 23 Extra Fast Cut Rubbing Compound, Liquid Automobile Wax, and Auto Polish and

Cleans Cooling System

Wondersolv, a product of Miller Mfg. Co., Camden, N. J., is being offered as a cleaner for the engine cooling system. It is said to remove rust and scale from the system, and prevent further accumulation. The manufacturer claims Wondersolv contains no harmful chemicals that would be injurious to rubber or metal. A half pint of Wondersolv is sufficient for the average cooling system.







REPLACEMENT CARTRIDGE No. 1115: A big, profitable seller because by merely replacing old Cartridge with this new No. 1115, it makes most ordinary Cigar Lighters AUTOMATIC! Packed in attractive cartons. Display Card and Counter Display Carton available.

HEATING ELEMENT: An Automatic Replacement Element with thermostat mounted inside. A fine, precision-made product designed for long life and better service. 12—No. 1105 Elements mounted on colorful Display Card if designed.

PRECISION ENGINEERED



Like most manufacturers of metal products we're having our troubles getting enough materials. And sales have been simply tremendous...breaking all previous records. Although our production on most SINKO items is still far greater than ever, it just hasn't been possible to keep up with the demand. Please, therefore, order far in advance. If your shipments are delayed, try to be patient...remenber we're doing everything possible to cooperate and to serve you in the right way. MODERATELY PRICED

ABOUT DELIVERIES

SINKO TOOL AND MANUFACTURING CO. • 351 NO. CRAWFORD AVE., CHICAGO, ILL.

Modern Service Men Say:

YOU NEED DOOR-EASE CLEAN BODY LUBRICATION



DOOR-EASE Stainless Stick Lubricant is specified by leaders in the industry for door dovetails, lock tongues, rubber seals and door bumpers, hood lacings and other exposed friction surfaces. Lubricates without soiling clothing or car upholstery.

DOOR-EASE Dripless Oil is best for hinges, locks, brake fittings, and other concealed friction parts. Enters as a rapid penetrating oil . . . congeals to a lasting, dripless lubricant.

Use DOOR-EASE Products to eliminate squeaks and "birdies". Modernize your lubrication service. Please your customers.

Your jobber can supply you.



AMERICAN GREASE STICK CO., MUSKEGON, MICHIGAN

Canadian Sales Representatives

COLONIAL TRADERS, Ltd., 144 FRONT STREET W., TORONTO



VERAL MOTORS

Partners
in
PROGRESS
through
SERVICE

CHEVROLET - PONTIAC - OLDSMOBILE BUICK - CADILLAC Following is a brief digest of important articles appearing in this issue of MOTOR AGE. Read the digest and discuss procedure with your customers.

TUNE-UP FOR ECONOMY

With taxes, projected and already imposed, scaling unheard-of peaks, and prices lagging only a little behind in the spectacular rise, car owners will be forced to economize in every way possible, and will look to the ser-



viceman for help. This article summarizes the many operations that can be performed to reduce operating costs and save materials. Many of the operations entail the use of new parts such as breaker points, pistons, rings, spark plugs, oil filters, etc. The article will not only be a useful guide to servicemen in talking economy to customers but will give jobbers a hint as to possible trends in demands for replacement parts.

SPECIFICATIONS OF THE NEW CARS

Spread over ten full pages, these specifications give complete data on every 1942 model passenger car. A virtual service handbook, these pages will be kept for reference as long as the new cars remain in use. They are more valuable than ever this year, because of the changes and substitutions made necessary by material shortages caused by the defense program.

EQUIPMENT, PARTS, AND HAND TOOLS

It's obvious that the well-equipped shop, using the right hand tool for the right job, and labor-saving equipment, can turn out more and better work and thus get a larger share of the increased volume of service business resulting from the defense emergency. Still it is a point that bears repeating, and that is just what this article does. It shows just how equipment and an



adequate variety of hand tools help speed work, and emphasizes the importance of replacing worn parts with new ones to prevent comebacks. Since it deals with supply as well as with demand, it is as important for the jobber as for the serviceman.

JOBBER'S OF THE NOVEMBER

lution to a problem, he must have the facts. Today the servicemen of the nation face a situation that is entirely new to them. The automobile business is being called upon to an extent unknown in World War I to aid the prosecution of a titanic struggle. One job that must be done is to keep the country's automobiles in operation, and that job belongs to the serviceman. It raises certain problems for him, problems that can best be solved when he knows all the facts.

To supply these facts, Motor Age has prepared this special issue. It is devoted, as the accompanying digest of articles and special features indicates, to facts and figures on the service business. With the help of these facts, the servicemen will be able to do a speedier and more intelligent job of meeting future demands on his time and skill.

The data are important also to the jobber, for they reflect the interests of the men who are his customers.

SERVICE MARKETS

Here are six full pages devoted to facts and figures on the present state of the automotive market that will repay close study by servicemen. They reveal, among other things, the number, kind, and age of cars in use in various localities, the number of repair shops competing for the business of keeping them running, the variation in the amount of service business

done in various areas, the number of replacement parts being sold, and the number of trucks in use. The studies offered strike a new high in the usefulness for the serviceman trying to gauge his market.



DIGEST MOTOR AGE

HOW'S BUSINESS

A MONTHLY REPORT ON MAJOR ITEMS BY 500 JOBBERS

OCTOBER, 1941

NATIONAL TOTAL	Good	Fair	Poor	NATIONAL TOTAL	Good	Fair	Poor	
ACCESSORIES	Fair			SHOP EQUIPMENT		Fair		
Abrasives Anti-Freeze Car Radio Sets Car Radio Accessories Chains Heaters Horns Lacquers Oil Filters Oils and Greases Polish Seat Covers Thermostats	eeze 144 30 20 Car Lifts. dio Sets. 13 23 62 Car Washers. dio Accessories 10 26 64 Compressors. 36 63 74 Drills (Electric). s. 79 83 31 Electric Testing Equipment. rs. 10 72 15 Lubricating Equipment. rers. 134 74 8 Paint Spray quipment. d Greases. 44 80 20 Tire Service Equipment. overs. 66 90 25 Valve Refacers.		80 15 6 42 69 38 72 56 41 12 67 35 18 28 11 16	67 68 43 91 96 82 102 94 90 52 60 79 65 65 40 37	31 76 99 43 28 57 20 30 50 82 41 61 73 69 93			
REPLACEMENT PARTS		Good		wording Equipment	657	1215	985	
Axle Shafts Ball and Roller Bearings Brake Lining.	39 115 130	100 81 68	59 7 14	TIRES		Good		
Bushings Chains Clutch Plates and Parts Fan Belts Gaskets	56 33 111 156 171	109 108 75 56 37	32 60 17 7	CasingsTubes	42 51 93	29 32 	7 6	
Gears (Rear Axle)	43 90 66 56 100 43 ELECTRICAL UNITS		Good					
Pistons. Pins Rings Radiators and Cores. Spark Plugs Springs (Chassis). Valves Water Pump Parts. Engine Bearings.	179 40 112	93 101 51 52 36 78 82 69 43	40 17 9 69 10 48 13 8	Armatures Batteries Cable (Battery) Coils Other Ignition Parts Fuses Ignition Wire and Cables Lamps	74 134 111 91 110 84 109 121	106 56 93 107 97 112 58 84	15 14 11 15 10 20 12	
	2031	1469	539		834	753	109	

MOST ACTIVE LINES

Positions of Leaders	Sept. 1941	Sept. 1940	Nov. 1940	Positions of Leaders	Sept. 1941	Sept. 1940	Nov. 1940
Spark Plugs	1	3	3	Brake Lining	. 11	10	17
Mufflers	2	1	2	Lamps		13	11
Gaskets	. 3	2	7	Ball & Roller Bearing		14	20
Fan Belts		6	10	Valves	14	19	
Engine Bearings	5	4	9	Clutch Plates & Par		11	16
Rings		5	15	Cable (Battery)		12	12
Anti-Freeze	. 7	18	1	Other Ignition Parts		15	13
Oil Filters		7		IgnitionWire&Cable		17	14
Batteries		8	8	Lacquers		9	
Water Pump Parts.		16	6	Coils			

HOW ITEMS ARE RATED

HOW ITEMS ARE RATED

"Most Active Lines" are chosen on the basis of the highest number of jobber reports indicating "Good" for the items selected among the twenty most active lines. "Activity" as used here has no bearing on volume, so the lists should not be interpreted as meaning the lines on which jobbers are enjoying the greatest volume. Most active lines are those which the greatest number of reporting wholesalers indicate are selling "considerably above normal" in their particular markets.

HOW TO READ THIS CHART

Information from which this chart is compiled is obtained monthly from a selected list of 500 wholesalers. Figures show the number of wholesalers reporting. Normal is taken as average sales for this month during the past few

Good-Sales considerably above normal.

Fair-Sales slightly above or below normal. Poor-Sales noticeably below normal.

SERVICE FEATURES OF THE 1942 CARS

Contrary to expectations, the new models include numerous changes that affect service methods, as well as the



amount of time necessary to make repairs. Changes range from important differences in body design to larger bearings and wider use of automatic transmissions. This is the kind of reading that every serviceman considers "must," because it gives him the dope he must have to meet the service problems raised by the new cars.

NEW PRODUCTS

The progressiveness of automotive manufacturers has seldom been demonstrated in a more striking manner than in the number of new products they are putting into production during the present period of uncertainty. The new tools and equipment are designed to speed up work in the face of a threatened labor shortage, and the scores of new products described in this issue are well worth the attention of all servicemen planning to put their shop in condition to handle the growing volume of repair business.

COOLING SYSTEM CAPACITIES

Here, in easily readable form, is all the information the serviceman needs for readying cooling systems for winter driving. Capacities are given for all current cars by makes and models, including the 1942 cars.

FREEZING WEATHER AHEAD

Preparing a car for winter driving is a great deal more involved than pouring sufficient anti-freeze into the cooling system, and the serviceman who overlooks any of the vital points



is overlooking a chance to do work the customer wants and is willing to pay for if it is called to his attention. This article offers a complete list of the points of the cooling system, the fuel and electrical systems, and the accessories that should be put in shape or replaced if customers' cars are to give entire satisfaction during the coming cold months.



THAT'S EASY! For getting repair work finished quicker, FIRST de-grease parts the speedy, effective Oakite way!

With MORE repair jobs ahead during the coming months, you will welcome the savings in time and effort that vigorous, fast-working Oakite materials provide in cleaning generator housings, carburetors, fuel pumps, shock absorbers and other parts. And since clean parts are easier and safer to handle, you start repairs sooner . . . finish the work quicker! Cost, too, is low. Write today for NEW, 36-page, FREE data manual giving details.

Manufactured only by

OAKITE PRODUCTS INC., 24C THAMES ST., NEW YORK, N. Y. Representative in All Principal Cities of the U. S. and Canada





FULL DETAILS OF NIEHOFF'S AMAZING NEW T.N.T.

SEND for the amazing New Niehoff T.N.T. Sales Plan—a plan that Packs A

Wallop! Now is THE time to start making Real Money with Ignition Parts! Learn how Niehoff helps sell for you with the exclusive 16 T.N.T. Sales Helps! Right now—just fill out and mail this ad to

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SEALED
BEAMS



ARROW SEALED BEAM CONVERSIONS change old type of headlights to sealed beam units. They fit right into the old lamp housing of almost every car and model.

Everybody wants good lighting. Patching up old head lamps is only temporary at best. ARROW Sealed Beam Conversions are the perfect answer . . . and you cash in twice. You make a nice profit on the sale of the lamps, and you get the installation work, too. Investigate ARROW'S complete line of Passenger Car Directional Signals, Driving and Passing Lights, Sealed Beam Fog Lamps and Mirrors. See your dealer or write direct to P. O. Box 108.

ARROW is proud of its contribution in helping transportation meet the needs of all out detense—and is continuing to serve its regular customers, too!

ARROW SAFETY DEVICE CO., Inc. MEDFORD, NEW JERSEY



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How Perfection Power-Plus Equipment

SAVES YOU MONEY



TWO-SPEED. TWIN CYLINDER **POWER UNIT**

High speed pumps quickly force ram to contact load, then automatically cut out and powerful slower speed pumps lift load. Uninterrupted flow of power to ram.

H-289 UNIVERSAL FENDER **SPREADER**

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er.

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ee

For close work where wide spreading is necessary and for what a spreading is mecessary and for spreading between fender and fender well. Closes to 134".

Opens to 1934" with 6" ram travel. \$14.75.





The only Double-Acting Push-Pull

HYDRAULIC JACK

Supplies direct pull, for the repair of box channels, rear trunk racks, door posts, etc. Two units handle any type of body aligning, frame work, fender straightening, knee-action adjustment, steel running board straightening.

Operates in any position, even upside down.
Safety valve prevents overloading, bending or

Power In a Small Area

H-80 **PUSH-PULL SPREADER**

For use with Perfection Push-Pull Jack. Ideal for trunks, pushing out sills, etc. Fits into 1" Push-Pull sills, etc. Fits in space. Open 51/2". \$8.50. width



Order from your jobber or write for catalog G. A. C. MFG. CO., Ashland, Ohio

Parts from Auto Plants To Speed Tank Building

New plans to speed production of M-3 medium tanks, by bringing into play additional mass-production facilities at the Plymouth and other auto plants, have been announced by D. S. Eddins, Chrysler Corporation's Plymouth Division president.

"Major importance of this new Eddins said, "lies in the fact plan," that the increased flow of tank parts which will be produced will be used for a two-fold purpose.

"Present volume schedules-already increased beyond the original planwill not only assist in speeding output at the Chrysler Corp., where these huge vehicles are now steadily rolling off three assembly lines, but will boost the production of other manufacturrs who already are turning out some of these needed weapons -or who now are planning to start tank production within the near fu-

"Lessons already learned in actual tank construction now enable Chrysler Corporation to adapt additional volume capacity to this work at the Plymouth factory. For the present, it will be conducted in a separate part of the factory specially assigned, where production of tank parts on a cuantity basis will get under way in the shortest possible time."

Seeks Tank Order

The following statement was made by H. W. Anderson of General Motors at a defense mass meeting at Flint, Mich., Oct. 14:

"I have been authorized by C. E. Wilson, president of General Motors Corp., to make the following statement to General Motors' employees and the citizens of Flint:

"General Motors has been working on a number of defense projects to be produced in Flint, the principal one being the manufacture of medium and heavy tanks. The corporation has made a formal proposition to the proper government authorities for the manufacture of these tanks in Flint, under the supervision of the Fisher Body Division, and with the assistance of the Buick Division.

"This project would use part of the existing facilities in these two divisions, and when capacity operation is reached, will employ approximately 15,000 people in Flint.

"Other orders in negotiation could ultimately employ about 3,500 additional people."

Classified Advertisement

AUTOMOBILE SALESMEN AND STA-TION ATTENDANTS! People always need food, medicines and other Rawleigh necessities. No priority to put you out of business. Sell Rawleigh's well-known Products. Good nearby route open. Write Rawleigh's, Dept. K-151-MTG, today. Freeport, Ill.



Records show that repair business goes to the better equipped shops. Your customers know that high speed cars must be PROPERLY serviced and that special equipment is required. When you install a "KING" Tester, you not only service cars more efficiently, but you also create customer confidence. The "KING" MT-625 Tester is a beautiful, streamlined job that makes every conceivable test. The "KING" Cam Angle Meter (patent applied for) tests and adjusts distributors quickly and accurately. The Electro-Tach (or R.P.M. Indicator) is used to make engine adjustments to specified factory speed. The MT-625 has a Goil and Ignition Tester, an All-Electric Spark Plug Tester (patented), an oscillator type Condenser Tester, and an Exhaust Gas Analyzer.

Make EXTRA Profits with **KING** WELDER

"KING" Welders are IG" Welders are easy to operate and do a fine job that work formerly sent out can be done in your own shop at a big saving in time and money. You can also make extra profits on outside welding



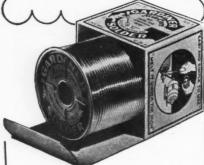
jobs. The W-6 has a capacity of 250 amperes with 18 heat stages ranging from 15 to 250 amperes. The W-5 has a capacity of 175 amperes with 12 heat stages. The heat stages are selected by a simple plug-in arrangement. There are no moving parts to wear or get out of order.

WELDER W-6

Ask our Jobber or Write us Jobber's Name

CIRC ELECTRIC HEAT CONTROL CO KING-Good Products Since 1914-KING





• The quick-acting flux of Gardiner Acid-Core Solder permits exceptionally fast, clean work. Unusually high tensile strength insures lasting bonds. Yet, thanks to modern methods exclusive with Gardiner, these better solders are low in first cost and most economical to use. Other Gardiner products famous throughout the automotive industry for top performance and bottom cost are Solid Wire, Bar and Body Solders . and Permanent Lining Babbitt metal.



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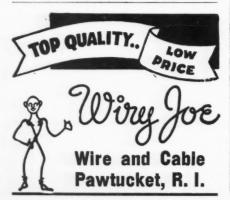
SAFETY INSURANCE

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Vibrant—Dependable—Custom made to meet a femand. Buell horns increase safety—assure complete satisfaction. Quality horns for every purpose. Sound range up to 10 miles. Send for FREE literature today.

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Wood Named Manager

Main offices of Nash-Kelvinator Corporation's national defense manufacturing organization in Lansing, Mich., will be established in the former Reo truck plant on Mt. Hope Ave., which is now being rehabilitated and made into an aircraft motor plant, where essential parts of Pratt and Whitney bomber engines will be made, it has been announced.

This is one of two units of the Reo plant which are being converted for defense manufacturing by Nash-Kelvinator for the United States Government. The other is the former shipping and warehouse buildings of Reo on Cedar St., about a mile from the truck plant.

Head of the two plants will be Campbell Wood, a long-time executive of Nash-Kelvinator Corp., who has been named general manager. He will move his headquarters from Washington, D. C., to Lansing in the near future. Mr. Wood, who was a Major in the U.S. Army Air Corps during the last World War, has been with Nash-Kelvinator since shortly after the Armistice was signed. He has held a number of executive positions with the company.

Commercial Credit Co. 9-Months' Income Up

Commercial Credit Co. announces that consolidated gross volume of all receivables acquired during the third quarter ended Sept. 30, 1941, was \$229,770,124, compared with \$174,278,-200 for the third quarter of 1940, an increase of 31 per cent. Gross volume for the nine months ended Sept. 30, 1941, was \$787,263,763, compared with \$590,990,286 for the nine months ended Sept. 30, 1940.

Consolidated net income from operations available for dividends, after providing for minority interests' portion and for all federal income, excess profits and other taxes, was \$2,376,141 for the third quarter of 1941, compared with \$1,973,351 for the third quarter of 1940.

After payment of \$129,559 dividends on Preferred Stock outstanding, net income for the third quarter of 1941 was \$1.22 per share on the Common Stock outstanding, compared with \$1.00 per share for the third quarter of 1940.





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by providing fast, thorough, and economical lubri-cation of cars, trucks, buses and other motor vehicles so important in the transportation of de-fense materials and men engaged in defense pro-duction.

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are built right and priced right

Ask your jobber or write us for details on complete line

HEIN-WERNER MOTOR PARTS CORP.

Oil-Proof Heels

Soles and heels made from its new synthetic rubber, Ameripol, are announced by The B. F. Goodrich Co., Akron, Ohio.

The synthetic rubber soles and heels, the company points out, have special advantages for wear where there are oils, greases, gasoline, naphtha and other rubber solvents present.

Ameripol not only resists the deteriorating effects of these natural enemies of rubber and is relatively unaffected by them, but has a high resistance to abrasion, and successfully resists flex cracking.

Leasing New Building

Latest development in a series of recent expansions by the Plomb Tool Co., to meet the demands of a rapidly increasing volume of business is the leasing of a large building adjacent to the company's main office and factory at 2209 Santa Fe Ave., Los Angeles. The additional space has been acquired to ease crowded conditions in the present stock room and in the future will house the Contract Shipping Department.







Can you determine breaker point dwell and resistance?

OR DO YOU JUST TINKER?

Can you detect and locate current leaks?
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Can you check a voltage regulator accurately?
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Can you tell whether a carburetor is operating at low or high combustion efficiency?

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These and many other questions are answered instantly by Electro Testing Instruments. Accurate adjustments assured. The thoroughness essential to a satisfactory Tune-up job!

It your jobber can't supply genuine "Electro" Testing Instruments, write us for particulars.

ELECTRO PRODUCTS CO., 621 EAST 216th STREET, NEW YORK

New Non-Skid Tire

Further step in its tire line simplification is announced by the Goodyear Tire and Rubber Co. of a new and different Deluxe, link grip, non-skid automobile tire.

Unlike similar appearing tread designs, the new deluxe is not a rib tread, its difference being in two outside grooves, smaller notches of which make them more flexible so the grooves close up, enabling the small notches to grip the road.

The new tire is supplied in a range of all-black sidewalls only, from 5.50-16 to 7.50-16, in both four and six-ply construction (excepting the final size in the series available only in six plies). The new tire will be equipment on many of the new 1942 car models.

Issues Weekly Stock List

A weekly stock sheet listing quantities of various standard style Kennametal carbide tools carried in stock, has been made available by McKenna Metals Company, 286 Lloyd Ave., Latrobe, Pa. Tools carried in stock are rough ground and tipped with Kennametal grade KM, the most commonly used grade for cutting steel. These tools are shipped immediately upon receipt of order, or partial shipments are made in the case of unusually large orders.

The McKenna Metals Company also announces that the most popular types of standard Kennametal tools (when not carried in stock) are made up and shipped within two weeks. On modified standard tools, orders are filled within one week to 10 days.

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The Perfect Replacement



Line for all makes of

- e Passenger Cars
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- Buses
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Recognized as the Standard Replacement Bearing by Jobbers and Servicemen everywhere.

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That's how you get them by RAILWAY EXPRESS—the service that makes and keeps friends. Use and specify RAILWAY EXPRESS for whatever you need or ship. Low rates. High economy. It pays!

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AUTO-CLEANING SHORT CUTS AND ECONOMIES

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are most economically cleaned with Magnusol, because this concentrated cleaner which because this concentrated cleaner which you use in a one to eight mixture with kerosene not only goes much further, but works faster. It takes the "cling" out of grease and oil in

jig time.

It's sure—It's harmless to skin, metals and all automotive materials—It's non-flammable—And it leaves no unpleasant after-odor.

If you've never tried Magnusol—ask for details on our 30-day trial offer.

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Manufacturers of Cleaning Materials, Industrial Soaps, Metallic Soaps, Sulfonated Oils, Emulsifying Agents and Metal Working Lubricants. 36 South Avenue Garwood, N. J.

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by the Makers of "THE BRAKE PARTS LINE"

Ramco Field Executives Plan New Sales Program

District managers and Ramco field executives from the United States and Canada met at the main office and plant of the Ramsey Accessories Mfg. Corp. in October for a three-day conference on the 1942 Ramco sales and merchandising programs, which are designed to meet the increased requirements for automotive servicing brought about by the national defense program and the curtailment of newcar production.

A feature of the conference was the announcement of the important plant expansion moves which have greatly increased production facilities and speeded up service to jobbers as well as augmented capacity to meet original equipment requirements.

Studebaker Field Forces **Conclude Joint Meetings**

Following a series of Business Service Management field meetings for dealers, Studebaker's regional office service managers and the entire membership of the Business Merchandising Division have just completed a joint meeting at the home office in South Bend, according to C. S. Fletcher, sales manager.

The meetings, covering a two-week period, were conducted by D. O. Wilson, general service manager, and R. A. Reese, manager of the Business Merchandising Division.

The program outlined is said to be a prelude to a further concentrated effort on the part of all Studebaker field personnel to assist dealers in better management of their businesses, particularly in the producing of more revenue and profits from the sale of service, parts and accessories, and gas and oil.

Promoted by Nash

Announcement of important promotions in the production and engineering departments of the Nash Motors Division of Nash-Kelvinator Corp. has been made by George W. Mason, president of the corporation.

R. A. DeVlieg, formerly general works manager, has been elected vicepresident of the corporation in charge of all Wisconsin operations. DeVlieg will continue to make his headquarters in Kenosha.

It also was stated that N. E. Wahlberg, vice-president, will head a newly formed Engineering Research Division. In this capacity, Wahlberg will have charge of the varied future development research activities of the corporation. Associated with Wahlberg in his new development research activities will be Meade Moore, as chief research engineer of this division.

Floyd Kishline will be the new chief engineer replacing Moore.



A Business Building Plus Service for Your Customers

STROMBERG FLOW METER

The instrument that tells the whole gasoline-

shows gallons per hour in 1/10 gal. graduations; inner arcs denote miles per gallon. Convenient to handle—10"x9½"x5". Easy to install—just hook-on to fuel pump outlet and carburetor. For more details, write today to day to

E. A. STROMBERG CO., INC. 1160 N. Howe Street, Chicago, III.







Sept. Tire Production Below August Figure

Shipments of automotive pneumatic casings during September, 1941, decreased 2.5 per cent under August according to statistics released today by the Rubber Manufacturers Association, Inc. September shipments, 5,264,-357 units, were 18 per cent above September, 1940, however.

Production, 4,583,324 units, was 8.4 per cent under August, but was 3.9 per cent above September, 1940.

September shipments of casings for original equipment purposes totaled 1,470,286 units, an increase of 30.9 per cent over August and .4 per cent over September, 1940.

Replacement shipments during September, 3,667,461 casings, were 11.5 per cent below August, but 26.5 per cent above September, 1940, replacements.

Pacific Coast Manager

The White Motor Co. has appointed W. D. Patterson as manager of the Pacific Coast Region, according to announcement of J. N. Bauman, vicepresident and general sales manager. He succeeds L. H. Magor, who resigned as of Sept. 1. In his new position Patterson will have charge of the entire Pacific Coast, Hawaii and Alaska.

Patterson was born in Jacksonville, Fla., but most of his career to date has been spent on the west coast. He attended school in Los Angeles and joined the White Motor dealership in that city in 1922. He has been with the White organization ever since.

Tire-Valve Improved

Improvement of fast-inflating valves for LifeGuards (safety tubes which convert blowouts into slow leaks) enabling them to retain all the safety features of the present grommet type, but permiting inflation as quickly as with conventional tubes, is announced by The Goodyear Tire and Rubber Co.

More important than the new valve's increased speed of inflation is the fact that time required to deflate the inner tube in the event of a blowout is longer than with the present grommet type product, which has permitted cars to be brought to safe sure stops after blowouts or punctures, while traveling at high rate of speed.



Until You Have Investi-gated The VALLEY gated The VALLEY SUPERDUTY CHARGER

Person Transcent for Two Years—Vallay, modernized perduty chargers will give you the utmost in value, enable you to cash in on the big profits in battery arging. Valley chargers are easy to operate. . . moving parts . . . connecting to the lighting circuit. Low in operating cost. Order yours today.

Order yours today.

Model SG-12 charges 1 to 12 6 voluments—\$28.00.

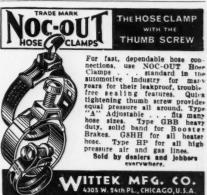
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WINNER OF THE AAD RACING CHAMPIONSHIP FOR 1940 AND 1941

• Six of the toughest races in America have brought out the fact that Rex Mays is one of the greatest racing champions of all time... and when Rex says Bowes Plugs are good enough for him, it can mean only one thing... that Bowes Plugs are engineered to give championship performance... year in year out. Here's the Rex Mays record in the AAA Competition for 1940 and 1941.

FOUR 1sts..TWO 2nds..IN SIX STARTS

All over the United States and Canada thousands of motorists are echoing Rex Mays' choice of Bowes Spark Plugs. Year after year the sales of Bowes Plugs steadily mount . . . 1941 sales are 'way out in front of the 1940 record. Yes, motorists depend on Bowes Plugs for enduring high-quality performance under ANY driving condition . . . because with Bowes Plugs



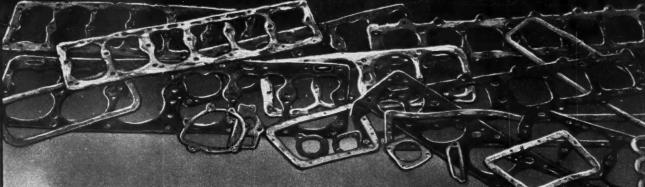
THEY'VE GOT WHAT IT TAKES TO "Take It"

● You can add many profit dollars to your spark plug sales with Bowes Plugs. First of all, you just can't be undersold by competition . . . Bowes Plugs are never "chiseled." Get MORE profits, BIGGER profits with Bowes Plugs. Ask the Bowes Distributor or write to Bob Bowes, President,

BOWES "SEAL FAST" CORPORATION INDIANAPOLIS

SPARK PLUGS

National Defense REQUIRES CORK, COPPER AND ALUMINUM



DO NOT SCRAP USED GASKETS

RESURFACE used, undamaged gaskets with Permatex Form-A-Gasket Number 2 or Permatex Aviation Form-A-Gasket Number 3.

Cracked or broken gaskets should be repaired first with Permatex Form-A-Gasket Number 1.

Permatex Form-A-Gasket Number 1 dries fast, sets hard and gives strength to any gasket or assembly.

Permatex Form-A-Gasket Number 2 dries slowly, remains pliable and preserves all types of gaskets from thinnest cork to heaviest copper.

Permatex Aviation Form-A-Gasket Number 3 does not dry and does not

run, although applied with a brush. Fine on cylinder head gaskets because it prevents corrosion and head seizure.

All of the three types of Permatex Form-A-Gasket make assemblies leakproof to gasoline, gasoline vapor, kerosene, hot or cold lubricating oil, fuel oil, grease, hot or cold water, salt water and cooling system solutions containing any standard type of anti-freeze.



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QUALITY RECONDITIONED CARS



When writing to advertisers please mention Motor Age

or no SHOW.... your Service Opportunity is bigger than ever!

Why not use the time you could have spent at the show in thinking out ways and means of increasing your service volume and profits?

You can't begin in a better place than your paint department. Owners are going to take more pride in their cars... have repairs and touch-up work done more promptly and frequently. Used car buyers are going to favor the newly painted, quality reconditioned cars that have as much as possible of that new car look.

All of which means a profitable opportunity for the well-organized paint department.

From the standpoint of floor space and operating costs, a well-managed paint department can be made one of the best service investments in your entire shop. On a paint job you can see exactly what has to be done. You can estimate your cost accurately and be sure of your profit.

Ditzler is in a position to give you practical help in getting such a paint program going . . . and to give you a complete line of dependable re-

finishing materials to go with it. For <u>used</u> cars, Ditzler offers materials whose "applied cost," <u>including material and labor</u>, is no more, and oftentimes less, than other less standard materials.

For <u>new cars</u> that need touch-up, Ditzler offers you a complete, convenient, authentic color service, including <u>every production color</u>...in factory cans or by formulae for use in mixing machines.

Ditzler Standard IM Lacquers match in <u>color</u> and <u>composition</u> the production finishes used on lacquer-finished cars.

For <u>baked enamel</u> jobs, Ditzler provides two types of materials . . . Ditzler IM Two-Star Colors for small, rush jobs; and Ditzler QDE Enamels for larger areas or all-over jobs.

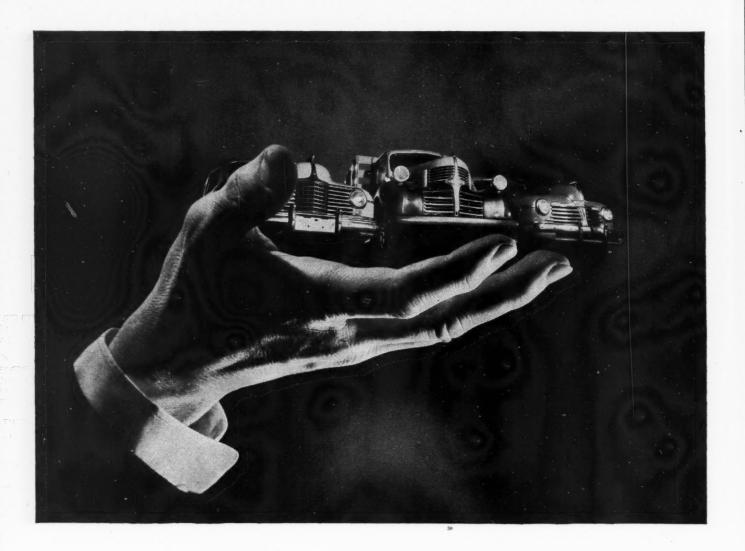
We invite car dealers and used car merchandisers interested in paint as a source of added service volume and profit, to investigate the possibilities of a real Ditzler Paint Program.

DITZLER COLOR COMPANY



This sticker, pasted on the door jamb of refinished cars, provides space for your name and for Ditzler color identification. Ask your Ditzler inhber about it.

DITZIBIR



A swell hand...if you hold it

TAKE A LOOK AROUND and ask yourself if you know of any better proposition in the automobile world than the Dodge three-fold franchise.

ASK YOURSELF FRANKLY whether Dodge, Plymouth and Dodge Trucks aren't just about the most "natural" combination for sales and service profit and protection in the business.

THEN LOOK AT THE RECORD—these Dodge dealers do the largest business in the motorcar

world—excepting Ford and Chevrolet who, of course, have twice as many outlets.

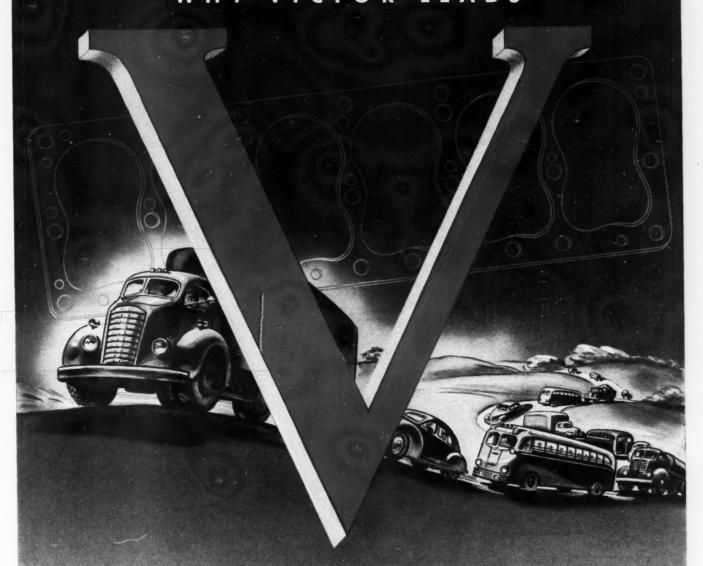
DODGE, of course, has always been interested in able men, capable of doing a job for themselves and for Dodge. Dodge closely cooperates by putting the best assortment of working

Dependable SERVICE
TRUCK SERVICE

tools in their hands. Occasionally opportunities develop. So, why not get the Dodge story? The time may come when we can get together.

The greatest sales and service combination in the business.

WHY VICTOR LEADS



VITAL TRANSPORTATION

An ever-increasing demand for defense materials requires automotive transportation units that can operate under full loads and full power, full time. In heavy duty engines; in trucks, buses and motor cars, Victor Gaskets and Oil Seals are a proved guarantee against delays due to sealing failures. Victor Manufacturing & Gasket Co., P. O. Box 1333, Chicago, Illinois, U. S. A.

WORLD'S LARGEST GASKET MANUFACTURER

VICTOR

GASKETS . OIL SEALS . GREASE RETAINERS . SHEET PACKING . GASKET COMPOUNDS



Automotive America is showing the world some real harmonizing!

REMEMBER the old-time barbershop quartette? (Man, that was America!) Remember how Doc or Joe had to set the pitch before the boys could get going?

The grim "theme song" today is not "Sweet Adeline," but with the same old-fashioned close harmony, American industry has hit its keynote, and the result is mighty pleasing to the ear!

And in the big American Job today, it isn't all flags and drums, nor guns and tanks and planes. Equally vital is TRANSPORTATION . . . wheels that must be kept rolling.

Whether we build or sell or service America's motor cars and trucks and buses, it's a privilege—an honor—and a grave responsibility for each of us to harmonize our efforts with the others.

As the pace increases—the need for more vehicles and repairs for the old ones is a battle-front that is real and vital for final success.

On this front Bendix is at your service ... past record and present accomplishment speak for themselves as to our ability and spirit ... so, as we often say ...

Call on Bendix.



Bendix B-K Power Braking



BENDIX PRODUCTS DIVISION OF BENDIX AVIATION CORPORATION
SOUTH BEND, INDIANA. In Canada: BENDIX-ECLIPSE OF CANADA, LTD., WINDSOR, ONTARIO

Brake



BY TESTING REGULARLY WITH KIMBLE SCIENTIFICALLY FREEZE-TESTERS

The Wheels of defense are kept moving only by conservation of motive power. Accurate knowledge of the condition of automotive cooling systems—through the use of Kimble Freeze-Testers—helps the army to "keep 'em rolling" at peak efficiency during the most strenuous winter maneuvers. Service Stations and Garages throughout the nation likewise depend upon Kimble instruments to help conserve anti-freeze for civilian use.

Designed and built by the outstanding manufacturer of Scientific Glassware, Kimble Anti-Freeze Testers—and Kimble Battery Hydrometers—play an important role in defense through conservation of power and anti-freeze by ACCURATE TESTING.

For Assurance



· · · The Visible Guarantee of Invisible Quality · ·

KIMBLE GLASS COMPANY

RUTH GLASS DIVISION - CONSHOHOCKEN, PA.

Branch Offices in New York, Chicago, Detroit, Philadelphia, Indianapolis, Boston

Colliers P.S.

sells your service and stops the "come-backs".



No other magazine is doing the tremendous job Collier's does, month after month, in selling your shop to car owners—millions of them! No matter what you, personally, do about it, some of your shop business is due to Collier's P.S. Campaign. But get the most out of it by telling car owners that you are "P.S. Headquarters"! Order your P.S. Tie-In Material now. Use the convenient order blank at the right.



"YOU PUT ANTI-FREEZE IN MY CAR-AND ,, NOW I'M FROZEN UP. WHAT'S THE IDEA?"



P.S. SAYS: "Have a thorough investigation made for leaks that may exist now or develop. Waterpump packing, hose connections, hose, gaskets, radiator, drain cocks should all be under suspicion as possible saboteurs of anti-freeze." This is how to save anti-freeze and parts for defense. P.S. convinces your customers of the need for a cooling-system check-up—saving you future trouble!

"I DON'T CARE WHAT YOU SAY - I SHOULDN'T GET STALLED!"



P.S. SAYS: "Even a fully charged battery feels the cold. So start the winter with a fully charged battery and with the cables in good condition. After that, have your service man check the battery in the months ahead." Every motorist owes it to himself—and the country—to follow this advice. P.S. confirms your recommendations . . . sells your service and stops the "come-backs"!

Collier PUBLISHING CO.

"BOY - SHE'S RUNNING SMOOTH I'M SURE GLAD I GOT THAT TUNE-UP!"



P.S. 5AYS: "But don't be content with simply bringing your battery up to par. Lighten its load as much as possible with a tune-up. A tune-up, you understand, is not a major operation. It is the ounce of Preventive Service that increases the joy of motoring and decreases repair bills." At last, your customers know what you mean by tune-up... and tune-ups are particularly important these days!

"OIL IS OIL- AS FAR AS IM CONCERNED!"



P.5. 5AY5: "Have your service man make the important change to winter oil in the crankcase and winter lubricants in the differential and transmission. Oils and lubricants not designed for cold weather result in serious wear to gears, bearings, and other moving parts!" Again, P.S. backs you up—saving you and your customers grief. And it's an important part of America's all-out effort!

P.S. Sales are <u>P</u>atriotic <u>S</u>ales this Season!



"I'VE DRIVEN A CAR FOR TWENTY YEARS "AND NEVER TOUCHED A UNIVERSAL!"



P.S. SAYS: "If your clutch develops a tendency to grab, don't merely consider it an annoyance. It is a sign that an adjustment or replacement is needed. Have it attended to before it does damage to the universals, differential, or rear axle." This is one way P.S. helps answer your customers' question of "Why should I do that?" And it's another P.S. contribution to the saving of defense materials!

Get Going Now! USE THIS CONVENIENT BLANK TO ORDER YOUR P.S. TIE-IN MATERIAL!

PREVENTIVE SERVICE, Collier's, 250 Park Avenue, New York City.

Please ship me the following P.S. Tie-In Material. I am enclosing a check for \$______to cover the cost.*

QUANTITY

MATERIAL

PRICE COST

FOR 25e

PER

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K-1 MOUNTED REPRINT. Full-size, color reproduction of the Collier's winter P.S. Feature. Mounted on stiff plyboard, with easel. You'll want several for counter and floor displays.

K-2 PLAIN PROOF. Full-size, color reproduction of the Collier's Winter P.S. Feature. Ideal to mail to your Number One list. (Minimum order: 100)

K-3 QUESTION & ANSWER BOOKLET. Also ideal for your Number One mailing list. Questions and answers show your customers the necessity for many winter jobs not covered in the P.S. Feature. (Minimum order: 200)

K-10 P.S. BADGES. These curiosity-arousers, worn by your men, get customers talking and asking questions. They're in brilliant red and black, 2½ inches in diameter, and read: "P.S. for Personal Safety." You'll want one for each man.

5e

TOTAL \$__

Firm Name_

Street_

City

State___

Authorized Signature_

*Minimum order, \$3.00. Payment must accompany this order blank.
All shipments made by express, charges collect.



ERE stands an automobilethe automobile, we believe,

What's in it to make it that-and to lay fair claim on buyers' attention-and on yours?

Well . . .

There's a valve-in-head engine in it. The same type of engine that's used in every modern airplane. The type of engine now celebrating forty solid years of unquestioned superiority.

There's FIREBALL compression in it. Specially contoured Domite pistons that wring more good out of every drop of gasoline.

There's Compound Carburetion in it. A constant check and double check on gas usage to see that you get both power and range from the fuel you buy.

There are crankpins and journals in it with an oil-cushion finish that multiplies bearing life.

take up the heavier burden of present piston materials without adding a single mote of weight.

There are new broadrim wheels on it that not only last far longer, but steady the ride, take heel-over out of sharp corners, hold you on your track like a streamliner on its rails.

There is torque-tube drive such as you find in America's fastest fighting planes.

There are soft all-coil springs, forever gentle and easy, that never need any mothering care.

There are six dozen different kinds of metals. There is precision carried out in terms of millionths of an inch.

There is the brain work of men who, faced with the need to conserve defense materials, found better ways to use other things so that you might still find those qualities you've come to expect from a Buick.

There is proof in it that "you can do it if you try"- and that brains, and imagination, and intelligent action can and will find a way to do a job no matter how tough the situation.

No other car has ALL THIS FOR YOU IN 'FORTY-TWO

FIREBALL STRAIGHT-EIGHT VALVE-IN-HEAD ENGINE * COMPOUND CARBURE-TION (standard on most models) * OIL-CUSHIONED CRANKSHAFT PINS AND JOURNALS * STURDI-LITE CONNECTING RODS * STEPON PARKING BRAKE ★ BROADRIM WHEELS ★ FULLY ADJUSTABLE STEERING POST * BODY BY FISHER *WEATHERWARDEN VENTI-HEATER (accessory)

†Available at slight extra cost on Buick SPECIAL models, standard on all other Series.





But Years to Learn How!

bring to him a limping automobile and he sends it out humming with new life and power. Frequently it's only a ten-minute job—sometimes longer. But whatever the time he actually spends fixing your car—think of the time he has spent in order to know how to fix it.

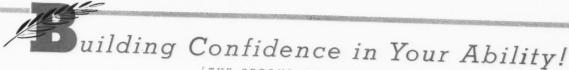
The modern automobile mechanic serves the car owner well and honestly. But to serve he must know. To his dexterity of hand he must add years of experience and study—study that never ends, for he must keep yearly pace with the design and servicing of America's motorcars.

BECAUSE he's intelligent, the automobile mechanic has a sense of responsibility for your car and your safety. That is why better mechanics everywhere recommend and install Perfect Circle Piston Rings.

If your car wastes oil, is sluggish, smokes at the exhaust—have your favorite mechanic install Perfect Circles. He knows how and why Perfect Circles do a better job of stopping oil pumping, increasing gas mileage and restoring power, pickup, and pep. It will take but a few hours—and the cost is surprisingly small. Perfect Circle Companies, Hagerstown, Indiana, U. S. A. and Toronto, Canada.

PERFECT

RINGS



[THE SECOND OF A SERIES]

Look for this message in the November 15 issue of The Saturday Evening Post.

It is Perfect Circle's way of telling America that your knowledge justifies your getting a fair price for your work.

3 Emy Steph

THAT BOOST BUSINESS



Simply hand the Auto-Lite "Plug-Chek" Indicator to the car owner. This new kind of spark plug inspection service starts him thinking, talking, and asking about his spark plugs.

So easy to *show* him how his spark plugs match up with the examples on the "Plug-Chek" Indicator. Just let him see for himself.



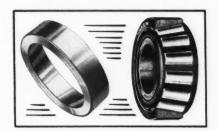
And the Data Book tells him what the plug condition indicates may be happening in his engine. "Plug-Chek" tells him and sells him—you get the business and profit.

"The greatest sales tool I ever had," says a Newark dealer. "Confidence, such as 'Plug-Chek' gives my customers, cannot be bought," says Philadelphia repair man. Thousands praise this unusual business builder. Watch "Plug-Chek" bring new life to your business, makes profits pile up faster. Ask your jobber or write to

THE ELECTRIC AUTO-LITE COMPANY
TOLEDO, OHIO - Merchandising Division - SARNIA, ONTARIO



AUTO-LITE SPARK PLUGS
IGNITION ENGINEERED BY IGNITION ENGINEERS



How the cup of a TIMKEN Bearing is made

The finish of the TIMKEN Bearing—shown to best advantage on the cup—is the finest surface finish known to modern bearing science. It is largely the result of the development of the profilograph—the first instrument of its kind capable of measuring surface irregularities to one-millionth of an inch! The profilograph was developed by Timken in conjunction with one of the world's leading technical authorities. This instrument enabled Timken engineers to develop new methods of grinding resulting in today's finish—the world's finest.

What this means to you

The finish on the TIMKEN Bearing has definitely increased bearing precision, improved bearing performance, lengthened bearing life and reduced bearing wear to a non-measurable degree. Every automobile owner and fleet and bus operator want these advantages and get them in every genuine TIMKEN Bearing—the *only* tapered roller bearing in existence with 43 years of experience behind it.

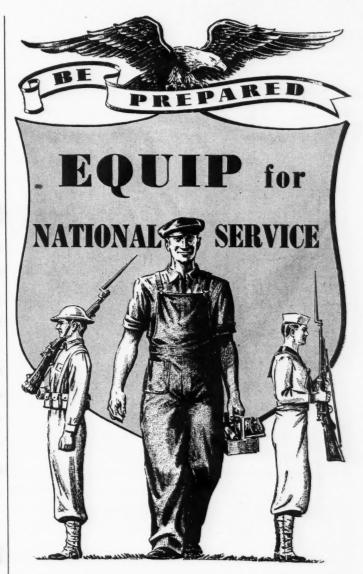
THE TIMKEN ROLLER BEARING COMPANY, CANTON, OHIO

THE OPOINT
JOBBER CODE
THE STREET IS
WE Patronige Suppliers Who Quality

1 QUALITY PRODUCTS
2 COMPETITIVE PRICES
3 INTELLIER TO ATALABOUE DATA
4 SOUND ADVERTISING
5 STRICT WAREHOUSING POLICY
6 CONTROLLED DISTRIBUTION
7 WORKABLE STOCK CONTROL POLICY
8 AVAILABILITY
9 COOPERATIVE SALESMEN
10 PROFITS

Service-sales Division

TIMKEN TAPERED ROLLER BEARINGS



MILLIONS of automobile owners are going to keep the "old bus" for another year. It will need repairs, parts, paint, tires and accessories.

Instead of a \$10 or \$20 job, you can sell them a real overhauling . . . from \$40 to \$100 or more (depending on the age and value of the car) if you give them easy payment terms.

That's where the Automobile Reconditioning Plan can help you. It gives you the cash—your customer the time.

Ask your parts and accessory jobber, or write us direct for full details and the *FREE* display sign that brings in the business.

Do you need new equipment? Buy now and pay for it out of your profits. Ask your equipment jobber about A.E.P. . . . the purchase plan endorsed by the Automotive Equipment industry.



COMMERCIAL CREDIT CORPORATION

His mechanics know their three Rs*

T may surprise you to know that the modern automobile contains some 12,000 parts.

These parts are so durable and precisely fitted that most of them function throughout the life of the car with no attention at all.

However, since anything mechanical requires some care, one of the things General Motors dealers do for their communities is provide service based on complete, first-hand, up-to-the-minute knowledge of the whole automobile.

To do this, most GM dealers send their mechanics to a factory training school each year.

There they study the new engineering principles in the current models, learn the latest "wrinkles" in service techniques and refresh themselves on the proper care of standard mechanical features.

This is an important safeguard for the satisfaction you and millions like you desire from an automobile. It will be doubly important if the needs of national defense make it necessary for dealer service to prolong the useful life of cars in the future.

As a group, the dealers who sell GM cars have grown in ability with the industry of which they are a part. Year by year, they have risen to new responsibilities, and they are today, with mighty few exceptions. businessmen of whom we and their home towns can be proud.

That's why we look upon them as partners in progress, with us and with the communities they serve.



TRAINOR Load-tested SPRINGS



- Complete Springs for Cars, Trucks, Busses
- Main Leaves and Plain Leaves
- Trainor All Steel Helper Springs
- Truck Spring Reinforcing Sets
- Metal Spring Covers

Ask Your JOBBER or Write Us.

- Universal Center Bolts
- Slip-on Clips for All Springs
- Spring Anti-Rattlers
- Axle Clips
- Tire Irons

TRAINOR NATIONAL SPRING CO.

New Castle, Indiana, U.S.A.

RATCH



It has ACTION

removes or tightens nuts in a jitty.

BEALL SPEED-RATCH is the new, improved Ratchet Wrench with patented pull-chain in handle. Quickly and easily tightens or loosens nuts at the hard-to-get-at spots — without finger manipulation. Saves valuable time in Auto Repair work. Satisfaction guaranteed. ASK YOUR JOBBER or write us. List Price

BEALL TOOL COMPANY - - - East Alton, Illinois
Div. of Hubbard & Company



Do It Like the Car Manufacturers!

Replacing glass in windshields, doors and ventilating wings becomes an easy job if you

EVERSEAL Channel Stripping.

It's what the majority of car manufacturers use on original installations. Likewise, it's what the majority of glass-setting shops use. No glass breakage! Quicker work! And a water-tight job! Write today for FREE SAMPLE!

EVERSEAL PRODUCTS CO.

3820 Hazelwood Detroit, Mich. SAMPLE





the BENWOOD LINZE CO. Engineers . Manufacturers 1813 LOCUST STREET . ST. LOUIS, MO.

DON'T DELAY ACT TODAY



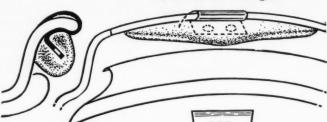
CITY and STATE.....







Snugl FADE-AWAY Balance Weights



FITS RIMS WITH OR WITHOUT TRIM RING



Balance Weight PLIERS Designed to remove

balance weights quickly from rims or to make adjustments.

Snugl Fade-Away Balance Weights have a Dove-Tail Clip that is Self-Locking and has a Bull-Dog Grip. Installation and adjustment are both easy. It cannot rattle or work loose at high speeds.

Your customers will like the easier steering, safer driving and longer tire wear they'll get with Snugl Fade-Away.

Heavy Duty Truck sizes, too: ½ to 1½ pounds.

Write today for literature describing the SNUGL Fade-Away Balance Weights and Pliers.

MID-WESTERN AUTO PARTS Manufacturers

824 East Elm Street, Kokomo, Indiana Western Distributor: Kenneth V. Mills, 423 W. Eighth, Los Angeles, Calif.





HERE'S A TRIO OF LAMPS . . to build

to build your profits!

THE basic construction of all three types of "All-Glass" G-E MAZDA lamps is the same. Each lamp is a complete onepiece G-E MAZDA lamp with fixed focus filaments, hermetically sealed inside a glass reflector fused to a glass lens. Each is a heavy-duty product of rugged, sturdy construction throughout. Sell your customers these "All-Glass" G-E MAZDA lamps . . . to help give them the added light they need on the road! Ask your jobber salesman to show you these lamps, now available in equipment made by leading manufacturers. (G.E. makes only the lamps, not the equipment.) Order today from your G-E lamp distributor's salesman!

G-E MAZDA LAMPS GENERAL @ ELECTRIC

Made to stay brighter longer







GASKETS FOR PASSENGER CARS, TRUCKS, BUSES, TRACTORS—FOR EVERY TYPE OF INSTALLATION

Gaskets of highest quality-made from finest materials-of all approved types of construction. Gaskets for every need, including the famous Fitzgerald Bulldog Gasket-a tougher gasket for a tough job-best for heavy duty service and high compression motors.

Tie up with Fitzgerald, not only for better gaskets, but also for sales and merchandising helps-including display material, racks, cabinets and board assortments. Your jobber will give you 100 per cent cooperation . . . The Fitzgerald Manufacturing Company, Torrington, Conn. — Branches, Chicago and Los Angeles — Canadian Fitzgerald, Limited, Toronto.

THE COMPLETE LINE THAT COMPLETELY SATISFIES





ROY HALL PROVED IT AT LANGHORNE (Pa.)

With stock Burd "Graf-Flox" Piston Rings (Quik-Seal" type) in his 1939 Ford coupe, Hall, the Atlanta speed demon, won the 1941 200-mile race on July 20th.

ONY WILLMAN PROVED TIN MIDGET RACING

he "Mayor of South Milwaukee" as the man to beat wherever he enred midget competition with his ard-equipped doodlebug. He won majority of the races he entered.



OUIS UNSER PROVED IT TWICE



The King of the high hillclimbers used Burd rings to win the Land's End run on July 4th and the Pikes Peak thriller on September 1.



JOIE CHITWOOD PROVED IT ON DIRT TRACKS

The full-blooded American Indian, Chitwood, has become the most sensational dirt track driver on the AAA dirt ovals because of his repeated displays of daring. Joie says Burd



BURD PISTON RINGS

52900 TANK-CARS OF GAS GRIPE TOMATO ACCELERATION"!

There are at least 7,500,000 cars on the road with "ripe tomato acceleration",—being driven an average "ripe tomato acceleration",—being driven an average for 14 to 15,850 miles a year. Increase their gas mileage from 1525,600,000 tanks of miles per gallon, and they will save 525,600,000 miles per lons of gas a year—enough to fill more than 500 miles per lons of gas a year—enough to fill more of oil a year—are lons of gas a year—enough to mileage from 250 to 500 miles per lons of gas a year—enough to mileage from 250 to 500 miles per long of gas a year—enough to mileage from 250 to 500 miles per long of gas a year—enough to mileage from 250 to 500 miles per long of gas a year—enough to mileage from 250 to 500 miles per long of gas a year—enough to mileage from 250 to 500 miles per long of gas a year—enough to mileage from 250 to 500 miles per long of gas a year—enough to mileage from 250 to 500 miles per long of gas a year—enough to mileage from 250 to 500 miles per long of gas a year—enough to mileage from 250 to 500 miles per long of gas a year—enough to mileage from 250 to 500 miles per long of gas a year—enough to mileage from 250 to 500 miles per long of gas a year—enough to mileage from 250 to 500 miles per long of gas a year—enough to fill an additional 2,955 tank-cars! American long of gas a year—enough to fill an additional 2,955 tank-cars! American long of gas a year—enough to fill an additional 2,955 tank-cars! American long of gas a year—enough to fill an additional 2,955 tank-cars! American long of gas a year—enough to fill an additional 2,955 tank-cars! American long of gas a year—enough to fill an additional 2,955 tank-cars! American long of gas a year—enough to fill an additional 2,955 tank-cars! American long of gas a year—enough to fill an additional 2,955 tank-cars! American long of gas a year—enough to fill an additional 2,955 tank-cars! American long of gas a year—enough to fill an additional 2,955 tank-cars! American long of gas a year—enough to fill an additional 2,955 tank-cars! American

Here's one of the best opportunities you've got to share in the nation's defense! An average of at least one out of every four cars that come into your shop has "ripe tomato acceleration". Those cars and their owners are sabotaging our gasoline and oil reserves. In fact, the cost of the gasoline wasted by "ripe tomato acceleration" is twice as great as the wasted oil!

Tell those owners that. Tell them it's a patriotic duty to cure "ripe tomato acceleration". And you can do it the "American way"... with American Hammered Piston Rings! It's the one line with the right set-up for each engine condition and the one-and-only POWER ring in the second groove! Koppers Company, American Hammered Piston Ring Division, Baltimore, Md.



When an engine's dopey...lags at the lights...pokes uphill like a fat woman out of breath... and the accelerator sinks to the floor with that all-gone, squashy feeling... that's "ripe tomato acceleration". It wastes power. Wastes oil. And it wastes gasoline!



FOR INCREASED POWER ... DECREASED OIL CONSUMPTION ... IMPROVED GAS MILEAGE, USE

American Hammered Piston Rings

KOPPERS product

